KANSAS BANKERS ASSOCIATION

2027

Sponsorship, Exhibit & Advertising Opportunities

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SPONSORSHIP BENEFITS AT A GLANCE

- Visibility to Kansas bankers and strategic partners
- Recognition in marketing, promotional, and publicity materials for the event
- Acknowledgement of sponsorship by the KBA from the podium and on the mobile app
- Opportunity to register for the event to network with specific target audiences

Grow your organization's exposure, heighten your brand recognition, and drive sales through sponsorship or exhibit space at one or more of our 2027 events. Each sponsorship package is designed to help your corporate message reach attendees effectively. Let's discuss your goals and work to design the best sponsorship package for your needs.

CANCELLATION POLICY

Sponsors must send notice of cancellation on or before 30 days prior to the event to receive a full refund of sponsorship amount less costs incurred by the KBA on the date the cancellation notice is received. Notice may be sent via email or phone call to the KBA Education Team and will be deemed received on the date a KBA Education Team member acknowledges receipt. Notice of cancellation received less than 30 days prior to the event shall be evaluated on a case by case basis. Any refund given will be less actual costs incurred by the KBA on the date the cancellation notice is received as described above.

THE KANSAS BANKERS ASSOCIATION STRENGTHENS AND SUPPORTS THE KANSAS BANKING INDUSTRY BY ADVOCATING FOR SOUND FINANCIAL POLICIES, PROMOTING INNOVATION, AND FOSTERING ECONOMIC GROWTH ACROSS THE STATE TO ENSURE A VIBRANT FINANCIAL FUTURE FOR ALL KANSANS.

PREMIER PARTNER OPPORTUNITY

Maximize your company's visibility at all KBA events throughout the year in 2027 by creating a custom plan with the KBA team! Premier Partner packages start at $30,000 and are tailored to your company. Your logo will be on display and your company will be recognized at each in-person KBA conference via our mobile app, as well as our on-screen presentations and in brochures.

PACKAGES CAN INCLUDE:

- Complimentary registrations for KBA events
- Hotel room upgrades at select events
- Speaking time at the podium during KBA events
- Additional advertising opportunities
- Exhibit opportunities at select events
- Custom logoed giveaway items for events
- And much more!

For more information, please contact Brenda L. Unruh or LeAnn Mott at 785-232-3444 or by emailing bunruh@ksbankers.com or lmott@ksbankers.com.



BRENDA L. UNRUH
EVP - Education & Strategic Partnerships



LEANN MOTT
VP - Education & Strategic Partnerships



HAROLD A. STONES GOVERNMENT RELATIONS CONFERENCE & LEGISLATIVE RECEPTION

FEBRUARY 3, 2027

TOPEKA

This half-day program and evening reception will highlight state and federal legislative and regulatory inititaves and feature remarks from government leaders. It will also allow you to connect and network with Kansas' top leaders and elected officials responsible for running our state.

Audience: Bankers in all stages of their careers.

Anticipated Attendance: 200

PLATINUM

$5,000

Co-sponsor legislative reception

Benefits:

- 3 minutes at podium

- Two complimentary conference registrations

GOLD

$4,000

Conference mobile app

Co-sponsor legislative reception beverages

Co-sponsor luncheon

Benefit:

-One complimentary conference registration

SILVER

$3,000

Audio visual
Custom imprinted lanyards
Custom imprinted notebook
Refreshments
Speaker sponsorship

Benefit:

- One half price conference registration

BRONZE

$2,000

Conference support

BANK LEADERS OF KANSAS (BLOK)

FEBRUARY, APRIL, JULY, SEPTEMBER 2027

Sponsoring BLOK helps you gain exposure for your bank or business with the state's premier bank leadership program. KBA's year-long Bank Leaders of Kansas (BLOK) program prepares bankers to play an active, positive role in molding the future of the Kansas banking industry. 307 Kansas bankers have completed the BLOK training experience and many are occupying important leadership roles within the KBA, including KBA Board of Directors and committees.

PLATINUM
$5,000

Entire program

Benefit:

- Opportunity to speak at a BLOK Session

GOLD
$3,000

Breakfast sponsor at a session

Speaker sponsor (2)

Dinner sponsor at a session

SILVER
$2,000

Reception sponsor at a session

Lunch sponsor at a session

BRONZE
$1,000

Program support

Package sponsorships available, please contact Sara Blubaugh at 785-232-3444.



BANK TECHNOLOGY & OPERATIONS CONFERENCE

FEBRUARY 9-10, 2027

MANHATTAN

Designed for both bank management and IT personnel, this one-and-a-half-day program focuses on the latest technology trends affecting the banking industry.

Audience: CEOs, CFOs, COOs, CIOs, CTOS, Bank managers and IT professionals.

Anticipated Attendance: 250

EXHIBIT OPPORTUNITY:
$800 members;
$1,200 non-members
Please contact LeAnn Mott for more information.

PLATINUM

$5,000

Keynote speaker
Luncheon (day one)
Luncheon (day two)
Benefits:
- 3 minutes at podium
- Two complimentary conference registrations

GOLD

$3,000

Breakfast (day two)
Conference mobile app
Conference support
Custom imprinted water bottle holder
Custom imprinted lanyards
Custom imprinted tote bags
Benefit:
- One complimentary conference registration

SILVER

$2,000

All-day candy station
Conference support
Conference Wi-Fi
Custom imprinted hotel keycards
Event parking
Benefit:
- One half price conference registration

BRONZE

$1,500

Conference support
Refreshment break
Dessert in showcase

KANSAS AG BANKERS CONFERENCE

MARCH 3-4, 2027

MANHATTAN

Designed specifically for Kansas ag lenders and co-hosted by the Kansas Ag Bankers Division, this one-and-a-half-day program will emphasize current and future ag lending challenges and opportunities.

Audience: Entry-level and experienced ag loan officers and support personnel.

Anticipated Attendance: 300

EXHIBIT OPPORTUNITY:
for Platinum, Gold, Silver, or Bronze Levels.

PLATINUM

$5,000

Keynote speaker book
Reception (day one)
Benefits:
- 3 minutes at podium
- Two complimentary conference registrations
- Opportunity to exhibit

GOLD

$3,000

Breakfast (day one)
Breakfast (day two)
Conference mobile app
Conference support
Custom imprinted notebooks
Benefits:
- One complimentary conference registration
- Opportunity to exhibit

SILVER

$2,000

Audio visual
All-day candy station
Custom imprinted hotel keycards
Conference Wi-Fi
Conference support
Custom imprinted coffee cup
Custom imprinted lanyards
Event parking
Reusable cold beverage cup
Benefits:
- One half price conference registration
-Opportunity to exhibit

BRONZE

$1,500

Refreshment break (3)
Conference support
Snack break (3)
Benefit:
- Opportunity to exhibit

WOMEN IN BANKING CONFERENCE

MARCH 25, 2027

LAWRENCE

About: This one day conference with welcome reception the night before, features speakers and topics relating to the professional development of women bankers.

Audience: Women bankers in all stages of their careers.

Anticipated Attendance: 200

EXHIBIT OPPORTUNITY:
for Platinum, Gold, Silver, or Bronze Levels.

PLATINUM

$4,000

Breakfast
Keynote speaker
Luncheon
Benefits:
- Two complimentary conference registrations
- 3 minutes at podium
- Opportunity to exhibit

GOLD

$3,000

Conference support
Conference mobile app
Custom imprinted notebooks
Welcome reception (Mar. 24)
Benefits:
- One complimentary conference registration
- Opportunity to exhibit

SILVER

$2,000

All-day candy station
Audio visual
Conference Wi-Fi
Custom imprinted lanyards
Custom imprinted water bottle holder
Custom imprinted coffee cups
Custom imprinted tote bags
Benefits:
- One half price conference registration
- Opportunity to exhibit

BRONZE

$1,500

Conference support
Refreshment breaks (2)
Snack breaks (2)
Benefit:
- Opportunity to exhibit

KBA GOLF CLASSIC

SPONSORED BY BANKERS INSURANCE SOLUTIONS TO BENEFIT KANSAS BANKERS EDUCATIONAL FOUNDATION

MAY 3, 2027

SAND CREEK STATION, NEWTON

PLATINUM

$4,000

Custom imprinted golf gloves (1)
Event golf carts
Lunch
Benefits:
- Opportunity to speak (3 min)
- One complimentary registration

GOLD

$2,000

Beverage cart (2)
Breakfast
Co-sponsored golf balls (1)
Custom imprinted golf towels (1)
Custom imprinted sunscreen (1)
Custom imprinted beverage holder (1)
Benefit:
- One complimentary registration

GOLF

GREEN SPONSOR
$500

TEE BOX SPONSOR
$500

GENERAL SPONSOR
$250

CEO & SENIOR MANAGEMENT SUMMIT/ ANNUAL MEETING

AUGUST 5-7, 2027

THE BROADMOOR, COLORADO SPRINGS, CO

A three-day program combining nationally known speakers and numerous networking opportunities to create one of our most popular annual events.

Audience: CEOs, senior managers, and directors.

Anticipated Attendance: 500+



PLATINUM

$12,000

Co-sponsor Friday luncheon (2)
Co-sponsor Friday dinner (3)
Co-sponsor Saturday breakfast (2)

Benefits:

- One complimentary room upgrade (based on availability)
- 3 minutes at podium
- One complimentary conference registration

GOLD

$9,000

Co-sponsor Thursday reception (2)
Co-sponsor Friday evening beverages (2)
Co-sponsor Friday reception (2)
Co-sponsor golf beverage carts (2)
Wednesday KBA Leadership Event

- Beverages (1)
- Appetizers (1)
- Dinner (1)
- Dessert (1)

Benefit:

- One complimentary conference registration

SILVER

$6,000

Audio visual
Golf breakfast
Custom imprinted hotel keycards
Friday evening entertainment
Conference mobile app
Custom imprinted notebooks
Friday transportation in the evening
Imprinted cooler for boxed lunch delivery
Spouse/guest program & breakfast

Benefit:

- One half price conference registration

BRONZE

$3,000

All-day candy station
Conference support
Conference Wi-Fi
Custom imprinted golf gloves
Custom imprinted lanyards
Custom imprinted pens
Imprinted golf towel
Refreshment breaks (3)
Snack breaks (3)
Golf cart Sponsor

GOLF

GREEN SPONSOR
$1,500
TEE BOX SPONSOR
$1,500
GENERAL SPONSOR
$400

THE BROADMOOR
COLORADO SPRINGS

KBA'S MARCH ON WASHINGTON, D.C.

SEPTEMBER 13-15, 2027

WASHINGTON, D.C.

About: This annual trek to Washington, D.C. is attended by members of the KBA's Board of Directors, Federal Affairs Committee and Bank Leaders of Kansas (BLOK) class to advocate for the banking industry with members of the Kansas Congressional Delegation and federal banking regulators. Recognition will be on all promotional materials, signage at event and electronically on KBA mobile event app.

Anticipated Attendance: 125

PLATINUM

$10,000

Kickoff dinner (Monday evening)
Legislative reception (Wednesday evening)

Benefits:
- *Opportunity to speak (3 min)*
- *Two complimentary sleeping room nights*

GOLD

$7,500

Kickoff reception beverages (Monday evening)
Legislative reception beverages (Wednesday evening)

Benefit:
- *Opportunity to speak (3 min)*

SILVER

$5,000

Leadership strategy breakfast (Wednesday morning)
Event mobile app
Bus sponsorship
Wednesday Capitol Hill luncheon
Custom imprinted lanyards
Custom imprinted notebooks

BRONZE

$2,500

BLOK reception (Tuesday evening)
Spouse/guest luncheon (Wednesday)
Event support



YOUNG BANK OFFICERS OF KANSAS (YBOK) ANNUAL CONFERENCE

SEPTEMBER 30 - OCTOBER 1, 2027

MULVANE

About: Hosted by KBA's YBOK Division, this one-and-a-half-day conference offers timely and relevant topics for bankers under the age of 45 wishing to enhance their banking and leadership skills.

Anticipated Attendance: 140

PLATINUM

$4,000

Conference dinner & reception
Keynote speaker

Benefits:

- 3 minutes at podium
- Two complimentary conference registrations

GOLD

$3,000

Conference luncheon
Conference support
Conference mobile app
Conference Wi-Fi
Custom imprinted notebooks
Golf beverage cart
Welcome reception

Benefit:

- One complimentary conference registration

SILVER

$2,000

All-day candy station
Audio visual
Custom imprinted beverage holders
Custom imprinted hotel key cards
Custom imprinted golf balls
Custom imprinted lanyards
Golf tournament luncheon
Refreshment break (2)
YBOK Board Dinner

Benefit:

- One half price conference registration

BRONZE

$1,500

Conference support

KBA TRUST CONFERENCE

OCTOBER 21-22, 2027

MANHATTAN

About: Hosted by the KBA Trust Division, this one-and-a-half-day program will emphasize issues important to trust management as well as sessions devoted to trust operations and administration.

Audience: Trust officers and trust support personnel.

Anticipated Attendance: 75

EXHIBIT OPPORTUNITY: for Platinum, Gold, Silver, or Bronze Levels.

PLATINUM

$5,000

Thursday reception
Keynote speaker

Benefits:

- Two complimentary conference registrations
- Opportunity to exhibit

GOLD

$3,000

Luncheon (day one)
Breakfast (day two)
Conference mobile app
Conference Wi-Fi

Benefits:

- One complimentary conference registration
- Opportunity to exhibit

SILVER

$2,000

Audio visual
All-day candy station
Conference support
Custom imprinted tote bags
Custom imprinted hotel keycards
Custom imprinted notebooks
Custom imprinted lanyards
Event parking

Benefits:

- One half price conference registration
- Opportunity to exhibit

BRONZE

$1,500

Refreshment breaks (3)
Snack break (2)
Conference support

Benefit:

- Opportunity to exhibit

ECONOMIC OUTLOOK & RISK MANAGEMENT CONFERENCE

NOVEMBER 4-5, 2027

WICHITA

About: Attend this conference to receive the most up-to-date information on the national economy, coupled with risk management solutions and strategies.

Audience: CEOs, CFOs, COOs, risk managers, and investment officers.

Anticipated Attendance: 150

EXHIBIT OPPORTUNITY:
for Platinum, Gold, Silver, or Bronze Levels.

PLATINUM

$5,000

Conference luncheon (day one)
Reception (day one)
Benefits:
- 3 minutes at podium
- Two complimentary conference registrations
- Opportunity to exhibit

GOLD

$3,000

Breakfast (day two)
Conference support
Conference mobile app
Conference Wi-Fi
Custom imprinted notebooks
Benefits:
- One complimentary conference registration
- Opportunity to exhibit

SILVER

$2,000

Audio visual
All-day candy station
Custom imprinted coffee cups
Custom imprinted lanyards
Benefits:
- One half price conference registration
- Opportunity to exhibit

BRONZE

$1,500

Conference support
Refreshment break (3)
Benefit:
- Opportunity to exhibit

L.E.A.D. SEMINAR SERIES
LEARN. EDUCATE. ANALYZE. DISCUSS.

About: These peer-driven discussions allow participants to learn about new trends and opportunities, discuss issues of concern, and build relationships with others in similar banking roles.

OPPORTUNITY TO SPONSOR

$500

L.E.A.D. SEMINARS INCLUDE:

- **CFO Discussion (2)**
- **COO Discussion (2)**
- **Fraud Discussion (1)**
- **HR Roundtable (1)**
- **IT Discussion (1)**

Benefits:
- Opportunity to attend networking luncheon
- 5 minute presentation at luncheon

KBA ADVERTISING OPPORTUNITIES

Interested in advertising in one of our electronic KBA newsletters?

We offer several options to help you reach your target audience:

- **Compliance Corner** (sent Tuesdays at 1 p.m.) – Distributed to compliance professionals.
- **e-Source** (sent Thursdays at 1 p.m.) – Keeps bankers and associate members up to date on KBA news and information.
- **Educational Offerings** (sent monthly) – Sent to all bankers and associate members.
- **YBOKer** (sent periodically) – Sent to KBA Young Bank Officers of Kansas Division Members.
- **KAB Connection** (sent periodically) – Distributed to members of KBA's Kansas Ag Bankers Division.

PRICING

Headline Banner Ad (600 x 250 px)

- $300 if your company provides the graphic
- $350 if we create the graphic

Mid-Sized Banner Ad (600 x 150 px)

- $200 if your company provides the graphic
- $250 if we create the graphic

½ End-of-Email Banner Ad (300 x 300 px)

- $100 if your company provides the graphic
- $150 if we create the graphic

CONNECTING CONNECTORS

By Kansas banks for Kansas banks

KANSAS BANKERS ASSOCIATION

PO Box 4407, Topeka, KS 66604 | 785-232-3444 | ksbankers.com