

NOW HIRING FOR A

Interactive Communications Strategist

The Interactive Communications Strategist contributes to electronic communications for all audiences; creates and maintains interactive content for internal and external purposes, specifically video, instructional video, webinars and podcasts but also including social content, training and email; and assists in the planning and implementing of Bank events.

In This Role, You Will

- Assist in creating integrated marketing strategies and executing external digital marketing campaigns through electronic touch points (video, intranet, web, email, podcasts and social media).
- Create content for the website and social media in collaboration with the Corporate Communications team.
- Assist with the creation, distribution and reporting of broadcast emails to FHLBank stakeholders.
- Facilitator of external digital events (webinars).
- Be familiar with and updated on electronic communication and technology trends.
- Assist in planning and implementing Bank events (member and employee).
- Attend meetings and serve on committees to support projects and plans.

Required Qualifications

- Bachelor's degree in journalism, film, media, marketing, public relations or communications.
- At least 2 years of similar or related experience.
- Strong video and desktop publishing skills required (Adobe Premiere or similar video editing platforms).
- Proficiency with Microsoft Office (Word, Outlook, Teams and PowerPoint, knowledge of other Adobe Creative Suite apps preferred).
- Excellent verbal communication skills.
- Experience with the creation, facilitation and troubleshooting of webinars.
- Working knowledge of podcast production including creating, facilitating, hosting or moderating, editing and publishing.
- Ability to work and travel independently and operate general office equipment.

Benefits: FHLBank offers an attractive benefits package including health & dental insurance, 401(k) with company match, a short-term incentive plan, a flexible remote workday*, student loan repayment assistance, onsite fitness center with shower facilities and much more.

**Eligible positions may have the opportunity to work remotely one day per week.*

Find more details and apply online: fhlbtopeka.com/careers

FHLBank is an equal opportunity employer.

ABOUT US

FHLBank Topeka's products and services help our member financial institutions support affordable housing and community development efforts across the Midwest. We have been headquartered in Topeka, Kansas, since 1932.