



2026 DEPOSIT AND LENDING ADVERTISING BASICS ONDEMAND

The Basics of Advertising Compliance will orient bankers and marketing personnel to the various laws and regulations that govern deposit and lending advertisements. The webinar will provide an overview of the Truth in Savings Act section on advertising for deposit products, the FDIC's rules for use of its logo in advertising, as well as the Truth in Lending sections on advertising for lending products, and requirements related to the use of NMLS numbers.

WHO SHOULD ATTEND: Marketing personnel, compliance personnel, anyone involved in creating bank advertising or products.

Pricing for OnDemand:

- ___ \$25 mil & under: \$125
- ___ \$26 mil to \$100 mil: \$225
- ___ \$101 mil to \$250 mil: \$325
- ___ \$251 mil to \$400 mil: \$425
- ___ \$401 mil to \$750 mil: \$525
- ___ \$751 mil to \$1 bil: \$625
- ___ Over \$1 billion: \$725
- ___ Strategic Partner: \$525
- ___ Non-Member: \$1,450

Please email completed form to Natalie Wareham at education@ksbankers.com or fax to 785-272-8392.

Name: _____

Bank: _____

Address: _____

State, Zip: _____

Email: _____



**ROBERT "BOBBY" YOUNG, J.D., MPA - VICE
PRESIDENT AND STAFF ATTORNEY**

Bobby is an attorney and Vice President at KBA with a focus on legal consulting related to Regulatory compliance involving advertising, marketing, and consumer privacy for community banks in Kansas, Missouri, Oklahoma and Colorado.

TRAINING TOPICS:

- » Overview of deposit and lending advertising compliance requirements
- » Truth in Savings Act (TISA) rules for deposit product advertising
- » Truth in Lending Act (TILA) requirements and use of trigger terms
- » FDIC official sign and logo use in advertising
- » NMLS number requirements for lending ads
- » Common advertising pitfalls and best-practice compliance tips