

STABLECOINS & THE GENIUS ACT: WHAT EVERY BANK NEEDS TO KNOW NOW SEPTEMBER 23, 2025, VIRTUAL

The regulatory future of payment stablecoins is no longer speculative—the GENIUS Act has passed, and a new avenue for payments is on the horizon.



In this timely and actionable webinar, Kaye Lynch-Sparks will unpack the GENIUS Act's most critical provisions, including issuer requirements, prudential standards, and oversight mechanisms. You'll gain a clear understanding of how this legislation impacts banking—and what it means for your institution. From real-time payments to emerging competitive threats, discover how stablecoins are poised to transform financial services.

WHO SHOULD ATTEND: Presidents, CEOs, COOs, CFOs, Senior Management, Board of Directors. If you're a financial professional exploring instant payments, digital innovation, or crypto regulation—this session is your roadmap to action.



KAYE LYNCH-SPARKS, AMERICAN BANKERS ASSOCIATION

Kaye (pronounced "Kai") Lynch-Sparks is the Senior Director of Innovation Policy at the American Bankers Association (ABA), where she plays a pivotal role in shaping regulatory and legislative frameworks that impact the banking industry related to digital assets, fintech's, AI, open banking, and privacy. Kaye comes to the ABA with over 12 years of experience in regulations and compliance. Prior to the ABA, she worked at the National Automobile Dealers Association where she specialized in credit and finance compliance. Additionally, she worked as a regulatory consultant for various federal agencies leading the drafting and implementation of regulations and policies. Kaye earned her bachelor's degree from Appalachian State University and obtained her Juris Doctor from Loyola University New Orleans College of Law. She is licensed in the Commonwealth of Virginia.

TOPICS TO COVERED:

- » Overview of the GENIUS Act
- » Key provisions of the GENIUS Act
 - Issuer requirements
 - Prudential standards
 - Oversight mechanisms
- » Implications of the GENIUS Act for banks and financial institutions
- » Stablecoins and their role in the future of payments
- » Real-time payments and technology integration
- » Competitive threats posed by stablecoin adoption
- » Strategic considerations for banks navigating the new regulatory landscape
- » Opportunities and risks associated with payment stablecoins
- » How stablecoins may transform traditional financial services

EDUCATION & CONFERENCES 785-232-3444 | KSBANKERS.COM

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PROGRAM AGENDA

10:00am - 10:45am CST - 30 - 35 minutes for presentation and 10-15 minutes for Q&A

REGISTRATION INFORMATION Members: FREE Non-members: \$200*

*We understand circumstances arise requiring cancellation - if you cancel up to 3 business days before the program, your registration fee will be refunded.

A 30-DAY REPLAY LINK WILL BE PROVIDED.

Name:		
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City:	State:	Zip:

Three ways to register:

- 1. Complete and mail registration form with payment.
- 2. Fax registration form, followed by mailing of payment. Please use this form as your invoice.
- 3. Register Online using a credit card at www.ksbankers.com