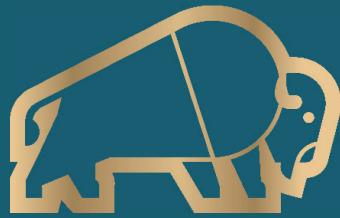




2025

Sponsorship & Exhibit Opportunities

Connecting Connectors



SPONSORSHIP BENEFITS AT A GLANCE








- Visibility to Kansas bankers and strategic partners
- Recognition in marketing, promotional, and publicity materials for the event
- Acknowledgement of sponsorship by KBA from the podium and on the mobile app
- Opportunity to register for the event to network with specific target audiences

Grow your organization's exposure, heighten your brand recognition, and drive sales through sponsorship or exhibit space at one or more of our 2025 events. Each sponsorship package is designed to help your corporate message reach attendees effectively. Let's discuss your goals and work to design the best sponsorship package for your needs.

PREMIER SPONSOR OPPORTUNITY

Maximize your company's visibility at all KBA events throughout the year in 2025 by creating a custom plan with the KBA team! Premier Sponsor packages start at \$30,000 and are tailored to your company. Your logo will be on display and your company will be recognized at each in-person KBA conference via our mobile app, as well as our on-screen presentations and in brochures.

PACKAGES CAN INCLUDE:

-  • Complimentary registrations for KBA events
-  • Hotel room upgrades for in-person events
-  • Speaking time at the podium during KBA events
-  • Full page/full color ad in the KBA's magazine *The Kansas Banker*
-  • Exhibit opportunities at select events
-  • Custom logoed giveaway items for events
-  • And much more!

For more information, please contact Brenda L. Unruh or LeAnn Mott at 785-232-3444 or by emailing bunruh@ksbankers.com or lmott@ksbankers.com.



BRENDA L. UNRUH
SVP-Director of
Education & Conferences,
Strategic Partnerships



LEANN MOTT
VP - Education &
Conferences

HAROLD A. STONES GOVERNMENT RELATIONS CONFERENCE & LEGISLATIVE RECEPTION

FEBRUARY 5, 2025

TOPEKA

This half-day program and evening reception will highlight state and federal legislative and regulatory initiatives and feature remarks from government leaders. It will also allow you to connect and network with Kansas's top leaders and elected officials responsible for running our state.

Audience: Bankers in all stages of their careers.

Anticipated Attendance: 200

PLATINUM

\$5,000

Co-sponsor legislative reception

Benefits:

- **Opportunity to speak at reception (3 min)**
- **Two complimentary conference registrations**

GOLD

\$4,000

Co-sponsor legislative reception beverages

Co-sponsor luncheon
Conference mobile app

Benefit:

- **One complimentary conference registration**

SILVER

\$3,000

Refreshments
Audio visual
Speaker support
Custom imprinted lanyards
Custom imprinted keycards
Custom imprinted notebook

Benefit:

- **One half price conference registration**

BRONZE

\$2,000

Conference support

BANK LEADERS OF KANSAS (BLOK) ACADEMY

FEBRUARY 5, 2025

TOPEKA

This half-day program will provide professional development, leadership development and networking.

Audience: Registration open to **BLOK ALUMNI ONLY.**

Anticipated Audience: 80

PLATINUM

\$4,000

Welcome reception (2/4/25)

Benefits:

- **Opportunity to speak (3 min)**
- **Two complimentary registrations**

GOLD

\$3,000

Co-sponsor breakfast
Speaker support

Benefits:

- **Opportunity to speak at podium (2 min)**
- **Opportunity to introduce speaker**
- **One complimentary registration**

SILVER

\$2,000

Refreshment break
Custom imprinted lanyards
Audio visual
Custom imprinted keycards
Conference mobile app
Custom imprinted notebook

Benefit:

- **One half price registration**

BRONZE

\$1,000

Conference support

BANK LEADERS OF KANSAS (BLOK)

FEBRUARY, APRIL, JULY, SEPTEMBER 2025

Sponsoring BLOK helps you gain exposure for your bank or business with the state's premier bank leadership program. KBA's year-long Bank Leaders of Kansas (BLOK) program prepares bankers to play an active, positive role in molding the future of the Kansas banking industry. Since the program's inception, more than 218 Kansas bankers have completed the BLOK training experience and are occupying important leadership roles within the KBA, including KBA Board of Directors and committees.

PLATINUM \$5,000

Entire program

Benefit:

- Opportunity to speak at BLOK graduation during the GR Conference

GOLD \$3,000

Breakfast sponsor at a session

Speaker support (2)

Dinner sponsor at a session

SILVER \$2,000

Reception sponsor at a session

Lunch sponsor at a session

BRONZE \$1,000

Program support

Package sponsorships available, please contact Alex Orel or Sara Blubaugh at 785-232-3444.



BANK TECHNOLOGY & OPERATIONS CONFERENCE

FEBRUARY 11-12, 2025

MANHATTAN

Designed for both bank management and IT personnel, this one-and-a-half-day program focuses on the latest technology trends affecting the banking industry.

Audience: CEOs, CFOs, COOs, CIOs, Bank managers and IT professionals.

Anticipated Attendance: 250

Exhibit Opportunity:

\$800 members; \$975 non-members
Please contact LeAnn Mott for more information.

PLATINUM

\$5,000

Keynote speaker
Luncheon (day one)
Luncheon (day two)

Benefit:

- Two complimentary conference registrations
- Opportunity to speak (3 min)

GOLD

\$3,000

Speaker support
Breakfast (day two)
Conference mobile app
Conference Wi-Fi
Custom imprinted bottled water

Benefit:

- One complimentary conference registration

SILVER

\$2,000

Custom imprinted lanyards
All-day candy station
Custom imprinted keycards
Custom imprinted tote bags
Audio visual
Custom imprinted notebooks
Event parking

Benefit:

- One half price conference registration

BRONZE

\$1,000

Conference support
Refreshment break
Dessert in showcase
Mobile charging station

KANSAS AG BANKERS CONFERENCE

MARCH 5-6, 2025

MANHATTAN

Designed specifically for Kansas ag lenders and co-hosted by the Kansas Ag Bankers Division, this one-and-a-half-day program will emphasize current and future ag lending challenges and opportunities.

Audience: Entry-level and experienced ag loan officers and support personnel.

Anticipated Attendance: 300

PLATINUM

\$5,000

Keynote speaker
Reception (day one)

Benefits:

- Opportunity to speak (3 min)
- Two complimentary conference registrations
- Opportunity to exhibit

GOLD

\$3,000

Speaker support (3)
Luncheon (day two)
Breakfast (day one)
Breakfast (day two)
Conference mobile app
Conference Wi-Fi
Custom imprinted notebooks

Benefits:

- One complimentary conference registration
- Opportunity to exhibit

SILVER

\$2,000

All-day candy station
Custom imprinted lanyards
Custom imprinted keycards
Audio visual
Reusable beverage cup
Call Hall ice cream

Benefits:

- One half price conference registration
- Opportunity to exhibit

BRONZE

\$1,000

Mobile charging station
Refreshment break (3)
Conference support
Snack break (2)
Breakout session (3)

Benefit:

- Opportunity to exhibit

WOMEN IN BANKING CONFERENCE

MARCH 27-28, 2025

WICHITA

About: This one-and-a-half-day conference features speakers and topics relating to the professional development of women bankers.

Audience: Women bankers in all stages of their careers.

Anticipated Attendance: 150

PLATINUM

\$5,000

Keynote speaker
Luncheon (day one)
Reception (day one)
Breakfast (day two)

Benefits:

- Two complimentary conference registration
- Opportunity to speak (3 min)
- Opportunity to exhibit

GOLD

\$3,000

Speaker support
Conference mobile app
Welcome reception
Reception entertainment
Conference Wi-Fi

Benefits:

- One complimentary conference registration
- Opportunity to exhibit

SILVER

\$2,000

Continental breakfast (day one)
All-day candy station
Custom imprinted lanyards
Custom imprinted keycards
Custom imprinted notebooks
Audio visual

Benefits:

- One half price conference registration
- Opportunity to exhibit

BRONZE

\$1,000

Conference support
Refreshment breaks (3)
Mobile charging station

Benefit:

- Opportunity to exhibit

KBA GOLF CLASSIC

SPONSORED BY KBA INSURANCE TO BENEFIT KANSAS BANKERS EDUCATIONAL FOUNDATION

MAY 5, 2025

SAND CREEK STATION, NEWTON

PLATINUM

\$4,000

Event golf carts
Breakfast & lunch
Custom imprinted golf gloves (1)

Benefits:

- Opportunity to speak (3 min)
- One complimentary registration

GOLD

\$2,000

Co-sponsored golf balls (1)
Beverage cart (2)
Custom imprinted golf towels (1)
Custom imprinted sunscreen (1)
Custom imprinted bottled water (1)
Custom imprinted beverage holder (1)

Benefit:

- One complimentary registration

SILVER

\$500

Hole sponsor

BRONZE

\$250

Event support

CEO & SENIOR MANAGEMENT SUMMIT/ ANNUAL MEETING

AUGUST 7-9, 2025

THE BROADMOOR, COLORADO SPRINGS, CO

A three-day program combining nationally known speakers and numerous networking opportunities to create one of our most popular annual events.

Audience: CEOs, senior managers, and directors.

Anticipated Attendance: 275



PLATINUM

\$12,000

- Co-sponsor Saturday breakfast
- Keynote speaker sponsor
- Co-sponsor Friday luncheon
- Co-sponsor Friday dinner

Benefits:

- One complimentary room upgrade (based on availability)
- Opportunity to speak (3 min)
- One complimentary conference registration

GOLD

\$8,000

- Co-sponsor Thursday reception
- Co-sponsor Friday leadership reception
- Golf refreshments cart
- General session speaker sponsor
- Wednesday KBA leadership & VIP reception and dinner

Benefit:

- One complimentary conference registration

SILVER

\$5,000

- Spouse/guest program
- Golf breakfast
- Custom imprinted keycards
- Friday evening beverages
- Co-sponsor Friday evening entertainment
- Conference mobile app
- Audio visual
- Custom imprinted notebooks

Benefit:

- One half price conference registration

BRONZE

\$3,000

- All-day candy station
- Custom imprinted lanyards
- Conference support
- Conference Wi-Fi
- Refreshment breaks (3)
- Transportation
- Snack breaks (3)

GOLF

HOLE SPONSOR

\$1,500

GOLF - GENERAL SPONSOR

\$300

KBA'S MARCH ON WASHINGTON, D.C.

SEPTEMBER 14-17, 2025

WASHINGTON, D.C.

About: This annual trek to Washington, D.C. is attended by members of the KBA's Board of Directors, Federal Affairs Committee and Bank Leaders of Kansas (BLOK) class to advocate for the banking industry with members of the Kansas Congressional Delegation and federal banking regulators. Recognition will be on all promotional materials, signage at event and electronically on KBA mobile event app.

Anticipated Attendance: 125

PLATINUM

\$10,000

Kickoff dinner & reception (Monday evening)
Legislative reception (Wednesday evening)

Benefits:

- Opportunity to speak (3 min)
- Two complimentary sleeping room nights

GOLD

\$7,500

Kickoff reception beverages (Monday evening)
Legislative reception beverages (Wednesday evening)

Benefit:

- Opportunity to speak (3 min)

SILVER

\$5,000

Leadership strategy breakfast (Wednesday morning)
Event mobile app
Bus sponsorship
Wednesday Capitol Hill luncheon
Custom imprinted lanyards
Custom imprinted notebooks

BRONZE

\$2,500

Event support



YOUNG BANK OFFICERS OF KANSAS (YBOK) ANNUAL CONFERENCE

OCTOBER 9-10, 2025

LAWRENCE

About: Hosted by KBA's YBOK Division, this one-and-a-half-day conference offers timely and relevant topics for bankers under the age of 45 wishing to enhance their banking and leadership skills.

Anticipated Attendance: 125

PLATINUM

\$4,000

Conference dinner & reception
Keynote speaker

Benefits:

- Opportunity to speak (3 min)
- Two complimentary conference registrations

GOLD

\$3,000

Welcome reception
Golf beverage cart
Conference luncheon
Speaker sponsor
Conference mobile app
Conference Wi-Fi

Benefit:

- One complimentary conference registration

SILVER

\$2,000

Refreshment break (2)
All-day candy station
Golf tournament luncheon
Custom imprinted beverage holders
Audio visual
Custom imprinted lanyards
Custom imprinted keycards
Custom imprinted notebook

Benefit:

- One half price conference registration

BRONZE

\$1,000

Conference support
Mobile charging station
Event parking

KBA TRUST CONFERENCE

OCTOBER 23-24, 2025

MANHATTAN

About: Hosted by the KBA Trust Division, this one-and-a-half-day program will emphasize issues important to trust management as well as sessions devoted to trust operations and administration.

Audience: Trust officers and trust support personnel.

Anticipated Attendance: 75

PLATINUM

\$5,000

Thursday reception
Keynote speaker

Benefits:

- Two complimentary conference registrations
- Opportunity to exhibit

GOLD

\$3,000

Luncheon (day one)
Breakfast (day two)
Conference mobile app
Conference Wi-Fi

Benefits:

- One complimentary conference registration
- Opportunity to exhibit

SILVER

\$2,000

Custom imprinted tote bags
Custom imprinted key cards
Custom imprinted notebooks
Audio visual
All-day candy station
Custom imprinted lanyards
Speaker support

Benefits:

- One half price conference registration
- Opportunity to exhibit

BRONZE

\$1,000

Refreshment breaks (3)
Snack break (2)
Conference support
Mobile charging station

Benefit:

- Opportunity to exhibit

ECONOMIC OUTLOOK & RISK MANAGEMENT CONFERENCE

NOVEMBER 5-6, 2025

LAWRENCE

About: Attend this conference to receive the most up-to-date information on the national economy, coupled with risk management solutions and strategies.

Audience: CEOs, CFOs, COOs, risk managers, and investment officers.

Anticipated Attendance: 150

PLATINUM

\$5,000

Conference luncheon (day one)
Keynote speaker sponsor
Reception (day one)

Benefits:

- Two complimentary conference registrations
- Opportunity to exhibit

GOLD

\$3,000

Speaker sponsor
Breakfast (day two)
Conference mobile app
Conference Wi-Fi

Benefits:

- One complimentary conference registration
- Opportunity to exhibit

SILVER

\$2,000

Refreshment break (3)
Custom imprinted keycards
Custom imprinted lanyards
Audio visual
Custom imprinted notebooks
All-day candy station

Benefits:

- One half price conference registration
- Opportunity to exhibit

BRONZE

\$1,000

Conference support
Mobile charging station

Benefit:

- Opportunity to exhibit

CONNECTING CONNECTORS

By Kansas banks for Kansas banks



KANSAS BANKERS
ASSOCIATION

12

EDUCATION & CONFERENCES

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