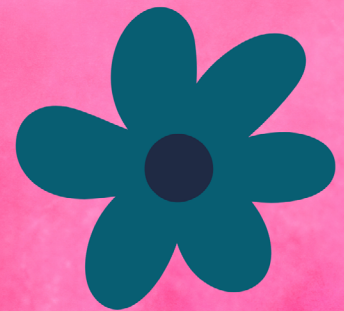




KANSAS BANKERS
ASSOCIATION

There is Power and Purpose behind the Pearls.

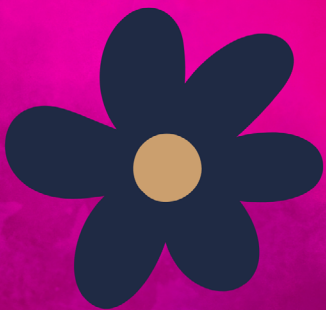


2025

Women in Banking

CONFERENCE

MARCH 27-28, WICHITA



2025 WOMEN IN BANKING CONFERENCE

Wednesday, March 26

5:30 - 7:00 p.m. **WELCOME RECEPTION - ROAM (Reach Out and Mingle)**

Thursday, March 27

8:00 - 8:45 a.m. **REGISTRATION AND REFRESHMENTS**

8:45 - 9:00 a.m. **WELCOME, INTRODUCTIONS & ANNOUNCEMENTS**

9:00 - 10:00 a.m. **OPENING GENERAL SESSION**

Shanna Adamic

10:00 - 10:30 a.m. **REFRESHMENT BREAK , VENDOR VISITS, NETWORKING, SHANNA ADAMIC BOOK SIGNING**

10:30 - 11:30 a.m. **GENERAL SESSION**

Banking is a Team Sport – Be a Captain, a Coach & a Cheerleader - Joe Micallef

Many bank leaders are struggling to build highly engaged and skilled teams that consistently produce great results. Joe will share how he built and retrained highly productive teams as a bank leader for 20 years through collaborative strategic planning, consistent coaching and regular feedback.

11:30 - 1:00 p.m. **LUNCHEON AND 30 MINUTE GOVERNMENT RELATIONS UPDATE WITH KATHY TAYLOR AND KELLY VANZWOLL**

1:00 – 2:00 p.m. **BREAKOUT SESSIONS (REPEATED)**

1. Creating Value: Your Secret Ingredient to Success - Carmen Schwab, Haberfeld

High-performing organizations and individuals create value, both internally and externally, by operating with integrity, adapting to the needs of others and modeling what is expected. With so many competing priorities, executing leadership and value creation strategy is crucial to achieving results. During this session, we will explore high-payoff activities that drive results, as well as the role technology plays in supporting execution.

2. Bank Teller to CEO – How You Can Achieve an Extraordinary Career in Banking

- Joe Micallef

The banking industry offers everyone an opportunity to achieve extraordinary success – but many bankers don't know how. Joe will share how he rose from Bank Teller to Bank CEO by adopting his three simple principles for success. This inspirational presentation will help you achieve the career (and life) of your dreams.

3. Read the Room, Lead the Room: The Power of EQ - Dr. Emily Lehning

Leadership isn't about the title—it's about the impact. This interactive session explores the role of Emotional Intelligence (EQ) in developing influence, building trust, and creating positive outcomes, even when you're not in charge.

2:00 - 2:15 p.m.

TRANSITION BREAK

2:15 - 3:15 p.m.

BREAKOUT SESSIONS (REPEATED)

1. Creating Value: Your Secret Ingredient to Success - Haberfeld

2. Bank Teller to CEO – How You Can Achieve an Extraordinary Career in Banking

- Joe Micallef

3. Read the Room, Lead the Room: The Power of EQ - Dr. Emily Lehning

3:15 - 3:30 p.m.

REFRESHMENT BREAK

3:30 - 4:30 p.m.

GENERAL SESSION

Impostor Syndrome - Jenifer Snook, Haberfeld

Impostor syndrome is a pervasive phenomenon, often underestimated in its prevalence, affecting individuals across all levels of experience. Paradoxically, it tends to intensify as one ascends the ranks and shoulders greater responsibilities. This underscores the critical need to develop strategies for both recognizing and combatting it effectively. In this fast-paced session, we will explore key strategies to finding and owning your greatness.

4:30 - 6:00 p.m.

RECEPTION AND ENTERTAINMENT

6:00 p.m.

DINNER ON YOUR OWN



Friday, March 28

7:30 - 8:30 a.m.
8:30 - 9:30 a.m.

9:30 - 9:45 a.m.
9:45 - 10:45 a.m.

BREAKFAST BUFFET, NETWORKING, VENDOR VISITS **GENERAL SESSION**

Janice Litvin

REFRESHMENT BREAK **GENERAL SESSION**

Building a Culture that Fosters Curiosity - *Anne Schutt, Midwestern Securities Trading Company*

Eleanor Roosevelt famously said, "Life must be lived, and curiosity kept alive. One must never, for whatever reason, turn his back on life." Why is curiosity so important in the workplace? In a Harvard Business Review of 3000 employees, 92% felt that curiosity was a catalyst for job satisfaction, motivation, innovation, and high performance, yet only 24% felt curious at work. In this session, we will help you learn to identify and remove barriers you may have in place that are preventing a curiosity culture so that you can retain and attract talent to your organization.

10:45 - 12:00 p.m.

GENERAL SESSION

Liar, Liar, Pants on Fire! - *Traci Brown*

People's pants are on fire around you all the time, and you haven't even noticed. Those lies cost you big: Time, Money and Energy. All that loss stops when you learn to tell truth from lies and fact from fiction. When you want to best inform your high stakes decisions in: Lending, Audit & Compliance, Investigations (Fraud, Safety, and more), Negotiations, Interviewing & Recruiting, Vendor Selection & Purchasing, and Leading Your Team. No matter if communication is in person (even in masks), on the phone, on zoom, in emails, or on texts, you're in the right place.

Traci will focus on deceptive cues from the science of body language and forensic linguistics, so you know the truth, make the right decision and build the bottom line. You'll learn how to use Traci's 9-Point Deception Detection System to find the liars in today's headlines...and in your own life so you make the best decisions, close the sale, prevent costly losses and most importantly keep your bank off the front page for the wrong reasons.

12:00 p.m.

FINAL ANNOUNCEMENTS/ADJOURN

WHO SHOULD ATTEND

The program is designed to encourage, support and inspire women to maximize their careers in banking. Women in all areas of the bank will benefit - from supervisors and bank presidents to lenders to customer service personnel.



2025 WOMEN IN BANKING CONFERENCE PLANNING COMMITTEE

Kaylene Plummer, Chairwoman
Farmers State Bank, Westmoreland
Darla Braun
Bank of Hays, Hays
Kristie Henry
United Bank & Trust, Marysville
Susie Roberts
Bank of Labor, Lenexa
Kathy Spain
Capitol Federal Savings, Topeka
Shanda Chambers
FirstOak Bank, Independence

Carmelita Taylor, Vice-Chairwoman
Astra Bank, Abilene
Russell Bonitatibus
Lyon County State Bank, Emporia
Susan Rash
Community National Bank, Seneca
Dena Flach
Stockgrowers State Bank, Maple Hill
Jan Endicott
Stockgrowers State Bank, Ashland

2025 KBA OFFICERS

Gene Dikeman, KBA Chairman
Bank of the Plains, Hutchinson
Kendal Kay, Vice Chairman
Stockgrowers State Bank, Ashland

Julie Hower, Chairman-Elect
Farmers & Drovers Bank, Council Grove
Mark Schifferdecker, Past Chairman
GNBank, N.A., Girard

2025 WOMEN IN BANKING CONFERENCE SPEAKERS



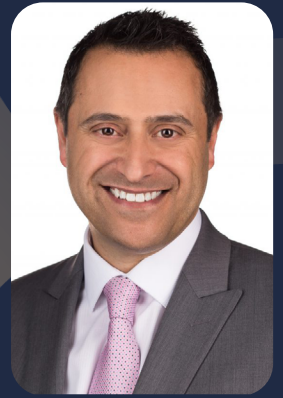
Shanna Adamic



Traci Brown



Dr. Emily Lehning



Joe Micallef



Anne Schutt

*Midwestern
Securities Trading
Company*



Carmen Schwab

Haberfeld



Jenifer Snook

Haberfeld



Kathy Taylor, JD

*Kansas Bankers
Association*



Kelly VanZwoll

*Kansas Bankers
Association*



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ASSOCIATION

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of Banking**

THANK YOU!

2025 WOMEN IN BANKING CONFERENCE

MARCH 27-28, 2025 | HYATT WICHITA | WICHITA
400 W WATERMAN ST | (316) 293-1234

	<u>Early bird registrations postmarked on or before March 12, 2025.</u>	<u>Registrations postmarked after March 12, 2025.</u>
___ KBA Members	\$335	\$435
___ Non KBA Members	\$660	\$760

We understand that circumstances arise requiring cancellation. If you cancel by March 12, 2025, your registration fee will be refunded. Substitutions are welcomed with notice. No audio or video recording allowed. If you have special dietary needs, please contact the KBA office. If you have a disability, and require special accommodations, please contact the KBA office.

A block of sleeping rooms has been reserved at the Hyatt Wichita for the nights of March 26 and 27 at a room rate of \$139.00 per night. The cutoff for this special rate is March 5, 2025. Reservations may be made **ONLINE** or you may call the hotel directly at 316.293.1234 (please mention you are part of the KBA Women in Banking group).

Register up to 5 bank employees and any additional registrations over 5 will receive a \$50 discount.

Name: _____

Bank Location: _____ E-mail: _____

Name: _____

Bank Location: _____ E-mail: _____

Name: _____

Bank Location: _____ E-mail: _____

Bank: _____ Total Attending: _____

Attn: _____ Total Enclosed: \$ _____

Address: _____

City: _____ State: _____ Zip: _____

Three ways to register:

1. Complete and mail registration form with payment.
2. Fax registration form, followed by mailing of payment. Please use this form as your invoice.
3. Register Online using a credit card at www.ksbankers.com

Kansas Bankers Association | PO Box 4407, Topeka, KS 66604 |

P: (785) 232-3444 | F: (785) 272-8392 | www.ksbankers.com

