



**KANSAS BANKERS
ASSOCIATION**

CFO/Controller/ Financial Manager Forum

March 4, 2025 - KBA Office

ABOUT EVENT

Take advantage of this exclusive opportunity and apply to join other executive-level banking professionals in thought-provoking conversations specific to your management role. Your facilitator will encourage everyone to submit topics of interest prior to the session to further customize discussions.

SPONSORED BY:



KARL NELSON
FOUNDER & CEO,
KPN CONSULTING



ERIC NELSON
PRESIDENT,
KPN CONSULTING

KARL NELSON is the Founder and CEO of KPN Consulting. His career has included senior positions with Silverton Bank, IDC Deposits, and Promontory Interfinancial Network. In addition, Karl served as a SVP with the Federal Home Loan Bank of Atlanta from 1991 through 2002 where he managed the sales and marketing, strategic planning, and trade association/regulatory outreach efforts and served on the bank's ALCO. Prior to joining the Home Loan Bank, he was involved for eighteen years with various regional banks. Karl serves on the faculties of the Graduate School of Banking and Executive Development Institute in Boulder, Colorado. Karl was an organizing Director and former ALCO Chair for a de novo bank in North Carolina and consults regularly with community bank Boards and Management on business strategies.

ERIC NELSON is the President of KPN Consulting. Eric has over 25 years experience in the financial services industry – as both a banker and consultant. Prior to joining KPN Consulting, Eric served as CFO and Managing Partner of Greenbrier Properties, a commercial real estate company that developed, owned, and operated multifamily properties throughout the country. His career has also included positions at Wachovia Bank, Henssler Financial Group and Ameriprise Financial, and he has held Series 7, Series 66, and Insurance Licenses. Eric received his BA in Finance with a minor in Marketing from the Terry College of Business – University of Georgia.

TOPICS TO BE COVERED:

- » Economy – Inflation and Interest Rates
- » Deposit Strategies
- » Net Interest Margin
- » Liquidity and Funding
- » Talent Retention and Acquisition Strategies
- » Fraud
- » Exam Updates & Regulatory Hot Buttons
- » Payments

EDUCATION & CONFERENCES

785-232-3444 | KSBANKERS.COM

CFO/CONTROLLER/FINANCIAL MANAGER FORUM

MARCH 4, 2025 - KBA OFFICE

610 S.W. CORPORATE VIEW

TOPEKA, KS 66615

(785) 232-3444



Program Agenda

Registration - 8:30 a.m.

Program - 9:00 a.m. - 3:00 p.m.

Lunch - 12:00 p.m. - 12:45 p.m.

Registration Fees

 \$300 Per Person

 \$600 Non-Member

LIMITED TO 30 BANKERS.

We understand circumstances arise requiring cancellation. Cancel up to five business days before the program and your registration will be refunded. Registration for attendance at KBA meetings and events constitutes an agreement by the registrant for KBA's use of the attendee's photograph in printed and/or digital promotional materials, publications, mobile app and social media, unless permission is revoked and received by the KBA prior to the event. No video or audio recording allowed. Please notify the KBA of any dietary restrictions.

Name: _____

Bank Location: _____ E-mail: _____

Name: _____

Bank Location: _____ E-mail: _____

Bank: _____

Total Enclosed: \$ _____ Total Attending: _____

Address: _____

City: _____ State: _____ Zip: _____

Three ways to register:

1. Complete and mail registration form with payment.
2. Fax registration form, followed by mailing of payment. Please use this form as your invoice.
3. Register Online using a credit card at www.ksbankers.com