



KANSAS BANKERS
ASSOCIATION



**2024 ECONOMIC
OUTLOOK & RISK
MANAGEMENT
CONFERENCE**

**NOVEMBER 6-7,
MANHATTAN**



ECONOMIC OUTLOOK & RISK MANAGEMENT CONFERENCE

Wednesday, November 6

8:15 - 9:00 a.m.

Registration and Continental Breakfast

9:00 - 9:15 a.m.

Welcome and Opening Remarks – Gene Dikeman, KBA Chairman

9:15 - 10:45 a.m.

A Survival Guide for Retail Banking

Joe Sullivan, Market Insights

It wasn't long ago that retail banking was a fairly straightforward enterprise: you open a branch, you collect deposits, you make loans. Simple. But today, the rapid acceleration of technologies like generative AI, the rise of embedded finance, the increase in regulatory complexity, the escalation of digital competition and more, has placed banks and bankers under tremendous pressure to adjust and evolve. This "Survival Guide" session will share practical insights into the trends that are reshaping retail banking and provide guidance on what bankers can do to realign with consumer expectations. Participants will be presented with actionable strategies and gain a deeper understanding of the essential principles that will enable them to thrive in the ever-changing world of retail banking.

10:45 - 11:00 a.m.

Refreshment Break

11:00 - 12:00 p.m.

Practical Risk Management for Financial Institutions

John Meyer, Cornerstone

High-performing financial institutions are those that have embraced and learned to effectively manage risk. In this interactive session, participants discuss key risk issues facing financial institutions and take away practical, effective methods and systems for establishing a successful enterprise risk management program, including assessment and management of risk, monitoring and reporting, establishing roles and responsibilities, and integrating efficiently into business planning processes.

12:00 - 12:45 p.m.

Luncheon

12:40 - 12:45 p.m.

Ron Johnson, KBEF Ambassador

12:45 - 1:15 p.m.

KBA Update - What's Happening That Bankers Need to Know?

Alex Greig, President - KBA Insurance & Alex Orel, Senior Vice President - Government Relations

1:15 - 2:15 p.m.

Breakout Sessions (Choose One)

1. Preparing Culture for Successful Fintech Partnerships

Joe Sullivan, Market Insights

As the financial landscape rapidly evolves, collaboration between traditional banks and innovative fintechs becomes more routine. Most financial institutions in the U.S. have explored or entered into at least one fintech partnership, and the year ahead will undoubtedly see more agreements generated and relationships forged. And while new regulatory guidance may offer a roadmap to ensure compliance, partnerships may fail to operationalize if cultures prove incompatible. This session will share a framework for adjusting an institution's culture and building key characteristics that promote collaboration, innovation, and adaptability.

2. Capital Strategies: Leverage, Planning & Stress Testing

Brent Lytle & Nick Trentmann, ALM First Financial Advisors

Financial depositories continue to face more regulations and tighter constraints. Although annual stress tests are a requirement for only the very large financial institutions, the practice of capital stress testing is beneficial for all. In this session, we will discuss how capital stress testing is in fact an institutional best practice in assessing your institution's ability to survive an economic downturn or other negative conditions. Stress testing also offers a forward-looking, quantitative evaluation that strengthens the capital planning process.

3. Fraud Risk Management Best Practices

John Meyer, Cornerstone

Learn how institutions your size are managing their fraud programs including detection, mitigation, and dispute management. Topics covered include a landscape of the fraud providers, a review of the current fraud trends, an understanding of the latest fraud schemes, and the math behind whether to outsource or process disputes in-house.

2:15 - 2:30 p.m.

Refreshment Break

2:30 - 3:30 p.m.

Breakout Sessions Repeat

3:30 - 3:45 p.m.

Refreshment Break

3:45 - 5:00 p.m.

TBD

5:00 - 6:00 p.m.

Cocktails and Conversation with the Exhibitors

6:00 p.m.

Dinner on Your Own

3:45 - 5:00 p.m.

M&A Update in Today's Environment

Paul Bures & Bob Wray, CC Capital Advisors

With the Federal Reserve's interest rate cut and the improvement in many banks' AOCI, the bank merger and acquisition market activity is expected to increase. We will present an overview of the current M&A market, what drives M&A activity, what impacts pricing and present an general overview of a bank sale transaction.

5:00 - 6:00 p.m.

Cocktails and Conversation with the Exhibitors

6:00 p.m.

Dinner on Your Own

Thursday, November 7

7:30 - 8:15 a.m.

Full Breakfast and Networking

8:15 - 8:30 a.m.

Welcome and Introductions

8:30 - 9:45 a.m.

KC Mathews, Economist, Commerce Trust

As the chief market strategist at Commerce Trust, KC holds a key contributing role in the development and execution of the firm's economic outlook and investment strategy. He is a thought leader for the firm speaking on topics including, economic forecasting, market outlooks, and investment strategies.

9:45 - 10:00 a.m.

Refreshment Break

10:00 - 11:00 a.m.

Artificial Intelligence and the Benefits/Risks Surrounding It's Use

Scott Green, SHAZAM

11:00 - 12:00 p.m.

Liar, Liar, Pants on Fire

Traci Brown

Two Truths and a Lie is a fun game unless you don't know you're playing. You haven't realized it, but in business, you're playing every day...and you're losing. In this fast paced keynote, you'll discover how to use Traci's 9-point fraud spotting system to separate the lies from the truth so you don't innocently step into a business, life, or reputation-destroying event. TIME Magazine has named Traci one of the nation's top detection experts. She's trained alongside our country's top law enforcement and is ranked the #5 Body Language Expert in the World.

12:00 p.m.

Adjourn

Suggested Attire:

The suggested attire for this year's conference is business casual. Remember, meeting room temperatures and personal comfort zones vary. It is recommended that you bring a sweater or a jacket to the sessions. If you should have any questions, please contact Brenda L. Unruh (bunruh@ksbankers.com) at the KBA office, 785-232-3444.

Hilton Garden Inn Manhattan Room Block Details:

To expedite your reservation – BE SURE TO:

1. Click on the web page address below to access the Hotel Reservation Link (The link pre-populates your group code)
2. Select the Room Type offered in the Link
3. Make reservations as soon as possible. The special room rate will be available until Friday, October 11, 2024, or until room block is sold-out, whichever comes first.

YOUR EVENT LINK:

<https://www.hilton.com/en/attend-my-event/mangigi-91n-e07d0ca2-a811-49e0-bdb8-96e0c093c910/>

Reservation guidelines: To secure a guest room reservation, a major credit card will be required. Reservations cancelled within 48 hours of arrival will incur a charge for the first night's Room/Tax charge.

Check-In/Out Time: Our check-in time is 3 PM; check-out time is 12 PM. All guests arriving before 3 PM will be accommodated as rooms become available. Hotel staff can arrange to check baggage for those arriving early when rooms are unavailable and for guests attending functions on departure

**Hilton Garden Inn Manhattan
410 S 3rd Street Manhattan 66502
785-532-9116**

ECONOMIC OUTLOOK AND RISK MANAGEMENT CONFERENCE



Traci Brown



Paul Bures
CC Capital Advisors



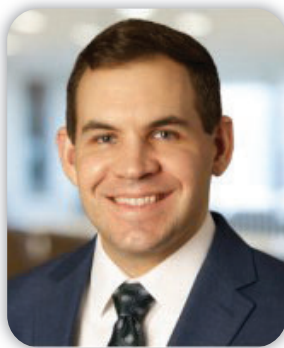
Scott Green
SHAZAM



Alex Greig
Kansas Bankers
Association



Ron Johnson
KBEF Ambassador



Brent Lytle
ALM First Financial
Advisors



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John Meyer
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THANK YOU!



ECONOMIC OUTLOOK AND RISK MANAGEMENT CONFERENCE

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410 S 3rd Street Manhattan, KS 66502
785-532-9116

	<u>Early bird registrations postmarked on or before October 26, 2024.</u>	<u>Registrations postmarked after October 26, 2024.</u>
___ KBA Members	\$375	\$475
___ Non Members	\$750	\$850

- Fee includes instruction and electronic access to most materials after the conference.
- There will be a conference link sent out a few days prior to the conference.
- We understand that circumstances arise requiring cancellation, if you cancel by 10/26/24, your registration fee will be refunded.
- Substitutions are allowed with advance notice.

Name: _____

Bank Location: _____ E-mail: _____

Name: _____

Bank Location: _____ E-mail: _____

Bank: _____ Total Attending: _____

Attn: _____ Total Enclosed: \$ _____

Address: _____

City: _____ State: _____ Zip: _____

Three ways to register:

1. Complete and mail registration form with payment.
2. Fax registration form, followed by mailing of payment. Please use this form as your invoice.
3. Register Online using a credit card at www.ksbankers.com

Kansas Bankers Association | ATTN: Brenda L. Unruh | PO Box 4407, Topeka, KS 66604 |
P: (785) 232-3444 | F: (785) 272-8392 | www.ksbankers.com