



***2024***

**Sponsorship & Exhibit Opportunities**

## *Connecting Connectors*



### **SPONSORSHIP BENEFITS AT A GLANCE**

- Visibility to Kansas bankers and strategic partners
- Recognition in marketing, promotional, and publicity materials for the event
- Acknowledgement of sponsorship by KBA from the podium and on the mobile app
- Opportunity to register for the event to network with specific target audiences

Grow your organization's exposure, heighten your brand recognition, and drive sales through sponsorship or exhibit space at one or more of our 2024 events. Each sponsorship package is designed to help your corporate message reach attendees effectively. Let's discuss your goals and work to design the best sponsorship package for your needs.

## **PREMIER SPONSOR OPPORTUNITY**

Maximize your company's visibility at all KBA events throughout the year in 2024 by creating a custom plan with the KBA team! Premier Sponsor packages start at \$30,000 and are tailored to your company. Your logo will be on display and your company will be recognized at each in-person KBA conference via our mobile app, as well as our on-screen presentations and in brochures.

### **PACKAGES CAN INCLUDE:**



- Complimentary registrations for KBA events



- Hotel room upgrades for in-person events



- Speaking time at the podium during KBA events



- Full page/full color ad in the KBA's magazine *The Kansas Banker*



- Exhibit opportunities at select events



- Custom logoed giveaway items for events



- And much more!

For more information, please contact Brenda L. Unruh or LeAnn Mott at 785-232-3444 or by emailing [bunruh@ksbankers.com](mailto:bunruh@ksbankers.com) or [lmott@ksbankers.com](mailto:lmott@ksbankers.com).



***BRENDA L. UNRUH***  
SVP-Director of  
Education & Conferences,  
Strategic Partnerships



***LEANN MOTT***  
VP - Education &  
Conferences

# HAROLD A. STONES GOVERNMENT RELATIONS CONFERENCE & LEGISLATIVE RECEPTION

FEBRUARY 7, 2024

## TOPEKA

This program will highlight state and federal legislative and regulatory initiatives and feature remarks from government leaders. It will also allow you to connect and network with Kansas's top leaders and elected officials responsible for running our state.

**Audience:** Bankers in all stages of their careers.

**Anticipated Audience:** 150

### PLATINUM

**\$5,000**

Co-sponsor legislative reception

- *Opportunity to speak at reception*
- *Two complimentary conference registrations*

### GOLD

**\$4,000**

Co-sponsor reception beverages

- Conference mobile app
- Co-sponsor luncheon
- *One complimentary conference registration*

### SILVER

**\$3,000**

Refreshments  
Audio visual  
Speaker  
Imprinted lanyards  
Imprinted keycards  
Imprinted notebooks

- *1/2 price conference registration*

### BRONZE

**\$2,000**

Conference supporter

## NEW - BANK LEADERS OF KANSAS (BLOK) ALUMNI ACADEMY

FEBRUARY 6, 2024

## TOPEKA

This one-day program will provide professional development, leadership development and networking. Registration open to **BLOK ALUMNI ONLY**.

**Anticipated Attendance:** 100

### PLATINUM

**\$4,000**

Luncheon  
Co-sponsor breakfast  
Welcome reception

- *Opportunity to speak*
- *Two complimentary conference registrations (BLOK Alumni only)*

### GOLD

**\$3,000**

Breakfast (2 Available)  
Speaker

- *Opportunity to speak*
- *One complimentary conference registration (BLOK Alumni ONLY)*

### SILVER

**\$2,000**

Refreshment breaks  
Conference lanyards  
Audio visual  
Conference keycards  
Conference mobile app  
Conference notebook

- *1/2 price conference registration (BLOK Alumni ONLY)*

### BRONZE

**\$1,000**

Conference supporter



# BANK LEADERS OF KANSAS (BLOK)

FEBRUARY, APRIL, JULY, SEPTEMBER 2024

Sponsoring BLOK helps you gain exposure for your bank or business with the state's premier bank leadership program. KBA's year-long Bank Leaders of Kansas (BLOK) program prepares bankers to play an active, positive role in molding the future of the Kansas banking industry. Since the program's inception, more than 218 Kansas bankers have completed the BLOK training experience and are occupying important leadership roles within the KBA, including KBA Board of Directors and committees.

## PLATINUM \$5,000

Entire program  
- *Opportunity to speak at BLOK Graduation during the GR Conference*

## GOLD \$3,000

Breakfast sponsor at a session  
Speaker (2 available)  
Dinner sponsor at a session

## SILVER \$2,000

Reception sponsor at a session  
Lunch sponsor at a session

## BRONZE \$1,000

Program supporter

Package sponsorships available, please contact Alex Orel or Sara Blubaugh at 785-232-3444.





# BANK TECHNOLOGY & OPERATIONS CONFERENCE

FEBRUARY 12-13, 2024

## WICHITA

Designed for both bank management and IT personnel, this one and a half day program focuses on the latest technology trends affecting the banking industry.

**Audience:** CEOs, CFOs, COOs, CIOs, Bank managers and IT professionals.

**Anticipated Attendance:** 250

### Exhibit Opportunity:

\$800 members; \$975 non-members  
Please contact LeAnn Mott for more information.

### PLATINUM

**\$5,000**

Keynote speaker  
Luncheon

- **Two complimentary conference registrations**

### GOLD

**\$3,000**

General session speaker  
Breakfast (day 2)  
Conference mobile app  
Wi-Fi  
Mobile charging station  
Imprinted Bottled Water

- **One complimentary conference registration**

### SILVER

**\$2,000**

Imprinted lanyard  
Closing session speaker  
All-day candy station  
Imprinted keycards  
Imprinted tote bags  
Audio visual  
Imprinted notebooks

- **1/2 price conference registration**

### BRONZE

**\$1,000**

Conference supporter  
Refreshment break  
Dessert in showcase

# KANSAS AG BANKERS CONFERENCE

MARCH 6-7, 2024

## MANHATTAN

Designed specifically for Kansas ag lenders and co-hosted by the Kansas Ag Bankers Division, this one-and-a-half-day program will emphasize current and future ag lending challenges and opportunities.

**Audience:** Entry-level and experienced ag loan officers and support personnel.

**Anticipated Attendance:** 300

### PLATINUM

**\$5,000**

Keynote speaker  
Reception (day 1)

- **Two complimentary conference registrations**  
- **Opportunity to speak**

### GOLD

**\$3,000**

Speaker (3 available)  
Luncheon (day 2)  
Breakfast (day 1)  
Conference mobile app  
Conference Wi-Fi  
Mobile charging station  
Breakfast (day 2)

- **One complimentary conference registration**

### SILVER

**\$2,000**

All-day candy station  
Imprinted lanyards  
Imprinted keycards  
Imprinted notebooks  
Audio visual  
Reusable beverage cup  
Breakout session

- **1/2 price conference registration**

### BRONZE

**\$1,000**

Beverage break (2 available)  
Conference supporter  
Snack break (2 available)



# WOMEN IN BANKING CONFERENCE

MARCH 21-22, 2024

## OVERLAND PARK

**About:** This one-and-a-half-day conference features speakers and topics relating to the professional development of women bankers.

**Audience:** Women bankers in all stages of their careers.

**Anticipated Attendance:** 150

### PLATINUM

**\$5,000**

Keynote speaker  
Luncheon (day 1)  
Reception (day 1)  
Breakfast (day 2)  
- *Two complimentary conference registrations*  
- *Opportunity to speak*

### GOLD

**\$3,000**

Speaker  
Keynote Speaker Book  
Conference mobile app  
Welcome reception  
Reception entertainment  
Conference Wi-Fi  
- *One complimentary conference registration*

### SILVER

**\$2,000**

Continental breakfast (day 1)  
Refreshments  
All-day candy station  
Conference mobile app  
Imprinted lanyards  
Imprinted keycards  
Imprinted notebooks  
Audio visual  
- *1/2 price conference registration*

### BRONZE

**\$1,000**

Conference supporter

# KBA GOLF CLASSIC

SPONSORED BY KBA INSURANCE TO BENEFIT KANSAS BANKERS EDUCATIONAL FOUNDATION

MAY 6, 2024

## SAND CREEK STATION, NEWTON

### PLATINUM

**\$4,000**

Event golf carts  
Breakfast & lunch  
- *Opportunity to speak*  
- *One complimentary conference registration*

### GOLD

**\$2,000**

Co-sponsored golf balls  
Beverage cart (2 available)  
Imprinted golf towels  
Imprinted sunscreen  
Imprinted bottled water  
Imprinted beverage holder  
- *1/2 price conference registration*

### SILVER

**\$1,000**

Hole sponsor

### BRONZE

**\$500**

Event supporter



# CEO & SENIOR MANAGEMENT SUMMIT/ ANNUAL MEETING

AUGUST 8-10, 2024

THE BROADMOOR, COLORADO SPRINGS, CO

A three-day program combining nationally known speakers and numerous networking opportunities to create one of our most popular annual events.

**Audience:** CEOs, senior managers, and directors.

**Anticipated Attendance:** 275



## PLATINUM

**\$12,000**

Co-sponsor Saturday breakfast  
Keynote speaker  
Co-sponsor Friday luncheon  
Co-sponsor Friday dinner  
- **One complimentary room upgrade (based on availability)**  
- **Opportunity to speak**  
- **One complimentary conference registration**

## GOLD

**\$8,000**

Co-sponsor Thursday reception  
Co-sponsor Friday leadership reception  
Golf refreshments cart  
General session speaker  
Wednesday KBA leadership & VIP reception and dinner  
- **One complimentary conference registration**

## SILVER

**\$5,000**

Spouse/guest program  
Golf breakfast  
Imprinted keycards  
Friday evening dinner wine  
Co-sponsor Friday evening entertainment  
Conference mobile app  
Audio visual  
Imprinted notebooks  
- **1/2 price conference registration**

## BRONZE

**\$3,000**

All-day candy station  
Imprinted lanyards  
Conference supporter  
Conference Wi-Fi  
Refreshment breaks  
Transportation

## GOLF

**HOLE SPONSOR**

**\$1,500**

**GOLF - GENERAL SPONSOR**

**\$300**





# KBA'S MARCH ON WASHINGTON, D.C.

SEPTEMBER 16-18, 2024

WASHINGTON, D.C.

**About:** This annual trek to Washington, D.C. is attended by members of the KBA's Board of Directors Federal Affairs Committee and Bank Leaders of Kansas (BLOK) class to advocate for the banking industry with members of the Kansas Congressional Delegation and federal banking regulators. Recognition will be on all promotional materials, signage at event and electronically on KBA mobile event app.

**Anticipated Attendance:** 125

## PLATINUM

**\$10,000**

Kickoff dinner & reception  
Legislative reception

- *Opportunity to speak*
- *Two complimentary sleeping room nights*

## GOLD

**\$7,500**

Kickoff reception beverages  
Legislative reception beverages

- *Opportunity to speak*

## SILVER

**\$5,000**

Leadership strategy breakfast  
(Wednesday)  
Event mobile app  
Bus sponsorship  
Wednesday luncheon  
Imprinted lanyards

## BRONZE

**\$2,500**

Event supporter



# YOUNG BANK OFFICERS OF KANSAS (YBOK) ANNUAL CONFERENCE

OCTOBER 9-11, 2024

## HAYS

**About:** Hosted by KBA's YBOK Division, this one-and-a-half-day conference offers timely and relevant topics for bankers under the age of 45 wishing to enhance their banking and leadership skills.

**Anticipated Attendance:** 125

### PLATINUM

**\$4,000**

Conference dinner & reception  
Keynote speaker

- **Opportunity to speak**  
- **Two complimentary  
conference registrations**

### GOLD

**\$3,000**

Welcome reception  
Golf beverage cart  
Conference luncheon  
Speaker  
Conference mobile app  
Conference Wi-Fi

- **One complimentary  
conference registration**

### SILVER

**\$2,000**

Refreshment break  
All-day candy station  
Mobile device charging station  
Golf tournament luncheon  
Imprinted beverage holders  
Audio visual  
Imprinted lanyards  
Imprinted keycards  
Imprinted notebook

- **1/2 price  
conference registration**

### BRONZE

**\$1,000**

Conference supporter

# KBA TRUST CONFERENCE

OCTOBER 24-25, 2024

## WICHITA

**About:** Hosted by the KBA Trust Division, this one-and-a-half-day program will emphasize issues important to trust management as well as sessions devoted to trust operations and administration.

**Audience:** Trust officers and trust support personnel.

**Anticipated Attendance:** 75

### PLATINUM

**\$5,000**

Thursday reception  
Keynote speaker

- **Two complimentary  
conference registrations**

### GOLD

**\$3,000**

Luncheon (day 1)  
Speaker (3 available)  
Breakfast (day 2)  
Conference mobile app  
Conference Wi-Fi  
Mobile charging station

- **One complimentary  
conference registration**

### SILVER

**\$2,000**

Conference tote bags  
Imprinted key cards  
Imprinted notebooks  
Audio visual  
All-day candy station  
Imprinted lanyards

- **1/2 price conference  
registration**

### BRONZE

**\$1,000**

Beverage breaks  
(3 available)  
Snack break (2 available)  
Speaker supporter  
Conference supporter



# ECONOMIC OUTLOOK & RISK MANAGEMENT CONFERENCE

NOVEMBER 6-7, 2024

MANHATTAN

**About:** Attend this conference to receive the most up-to-date information on the national economy, coupled with risk management solutions and strategies.

**Audience:** CEOs, CFOs, COOs, risk managers, and investment officers.

**Anticipated Attendance:** 150

## PLATINUM

**\$5,000**

Conference luncheon (day 1)  
Keynote speaker  
Reception (day 1)

- *Two complimentary  
conference registrations*

## GOLD

**\$3,000**

Speaker  
Breakfast (day 2)  
Conference mobile app  
Conference Wi-Fi

- *One complimentary  
conference registration*

## SILVER

**\$2,000**

Refreshment break  
Imprinted keycards  
Imprinted lanyards  
Audio visual  
Imprinted notebooks  
All-day candy station

- *1/2 price  
conference registration*

## BRONZE

**\$1,000**

Conference supporter



# CONNECTING CONNECTORS

*By Kansas banks for Kansas banks*



KANSAS BANKERS  
ASSOCIATION

EDUCATION & CONFERENCES

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