



# Capitol Federal®

CapFed® is an equal opportunity employer.  
We celebrate diversity and are committed  
to creating an inclusive environment  
for all employees.

**#TogetherTrueBlue**

Equal Opportunity Employer/Protected  
Veterans/Individuals with Disabilities

## NOW HIRING FOR A Product Manager

The Product Manager is responsible for the strategy, road map and feature definition of a product or product line. Working within our Retail Banking Division, this position will have product assignments amongst a team managing Capitol Federal's suite of offerings within our transaction and time-deposit portfolio, digital banking suite, cards and payments, and consumer lending product lines. This position is responsible for the entire life-cycle of a product from launch through maintenance and road map management which includes managing vendors and contracts for assigned products.

To be successful in this role, the person will demonstrate an ability to grow profitability, customer utilization and innovation within their assigned product line working closely with multiple business units – especially our Retail Operations and Customer Experience teams.

### QUALIFICATIONS

- Bachelor's degree or four-years of product management, project management, or operations management experience within the financial services industry
- Knowledge of banking compliance laws and regulations
- Experience in developing or executing product strategy
- Proven effectiveness working in cross-functional teams
- Exceptional writing and editing skills, combined with strong presentation and public speaking skills
- Demonstrable knowledge in a minimum of one of the following product lines:
  - Transaction accounts, time-deposit accounts, and consumer loans
  - Payments (ACH, debit card, real-time payments, etc.)
  - Digital Banking

### RESPONSIBILITIES

- Drive the execution of all processes in the product life-cycle, including product and market research, competitor analysis, planning, positioning, requirements and road map development, vendor and contract management and product launch
- Create product strategy documents that describe business cases, technical requirements, revenue, and ROI
- Performs software testing by creating user stories, defining criteria for acceptance, and validating the results with a focus on customer experience
- Translate product strategy into detailed requirements which are then managed through completion.
- Develop product positioning and messaging that differentiates Capitol Federal across primary market segments requiring expert-level knowledge of our industry's and competitor's offerings.
- Track KPIs for assigned product-line, generate and execute action plans where products under perform.

**HR@CAPFED.COM**

**CAPFED.COM/CAREERS**