



KANSAS BANKERS ASSOCIATION

28TH ANNUAL BANK TECHNOLOGY & OPERATIONS CONFERENCE SHOWCASE EXHIBITOR PACKET



February 12-13, 2024
Hyatt, Wichita



CONNECTION | NETWORKING | OPPORTUNITY

AGENDA

28TH ANNUAL BANK TECHNOLOGY AND OPERATIONS CONFERENCE & SHOWCASE

DAY ONE - MONDAY, FEBRUARY 12

11:00 a.m. - 6:00 p.m.	Registration and Refreshments
11:00 a.m. - 12:00 p.m.	Bonus Session: Payments/Card Discussion Group
12:00 p.m. - 1:00 p.m.	Bonus Session: Core Vendor Discussion Groups
1:00 p.m. - 1:15 p.m.	Welcome – Mark Schifferdecker, KBA Chairman
1:15 p.m. - 2:15 p.m.	FinTech Transformers: Rise of Primacy - Dave DeFazio – Opening <i>General Session</i>
2:00 p.m. - 5:00 p.m.	Exhibitor Check-In & Set-Up
2:15 p.m. - 2:30 p.m.	Refreshment Break
2:30 p.m. - 3:15 p.m.	Concurrent Session I 1. Managing AI/ChatGPT- CalTech Integris 2. Contract Negotiation & Vendor Management - Cornerstone <i>Advisors</i> 3. Office 365 Exchange/Migration & Securing the Tenant - <i>PremierOne</i>
3:15 p.m. - 3:30 p.m.	Refreshment Break
3:30 p.m. – 3:45 p.m.	Peer Group Meetings
3:45 p.m. - 4:30 p.m.	Concurrent Session II 1. Managing AI/ChatGPT- CalTech Integris 2. Contract Negotiation & Vendor Management - Cornerstone <i>Advisors</i> 3. Secrets to Security in Microsoft 365 - Kevin Nincehler, <i>PremierOne</i>
4:30 p.m. - 6:00 p.m.	Reception in Showcase

DAY TWO - TUESDAY, FEBRUARY 13

7:45 a.m. - 8:45 a.m.	Continental Breakfast in Showcase
8:45 a.m. - 9:00 a.m.	Welcome by Mike Aylward, KBA Technology Committee Chairman
9:00 a.m. - 10:15 a.m.	Regulatory Panel - OCC, OSBC, Fed, FDIC
10:15 a.m. - 10:30 a.m.	Refreshment Break
10:30 a.m. - 11:30 a.m.	Breakout Session (Not Repeated) 1. Cyber Security (Speaker TBD) 2. Cyber Insurance - KBAI (Speaker TBD) 3. Network Security - Best Practices (Speaker TBD)
11:30 a.m. - 12:30 p.m.	Lunch in Showcase
12:30 p.m. - 1:00 p.m.	Dessert and Awarding of Exhibitor Prizes in Showcase
1:00 p.m. - 2:45 p.m.	General Session - Morgan Wright
2:45 p.m.	Adjournment

EXHIBIT DETAILS

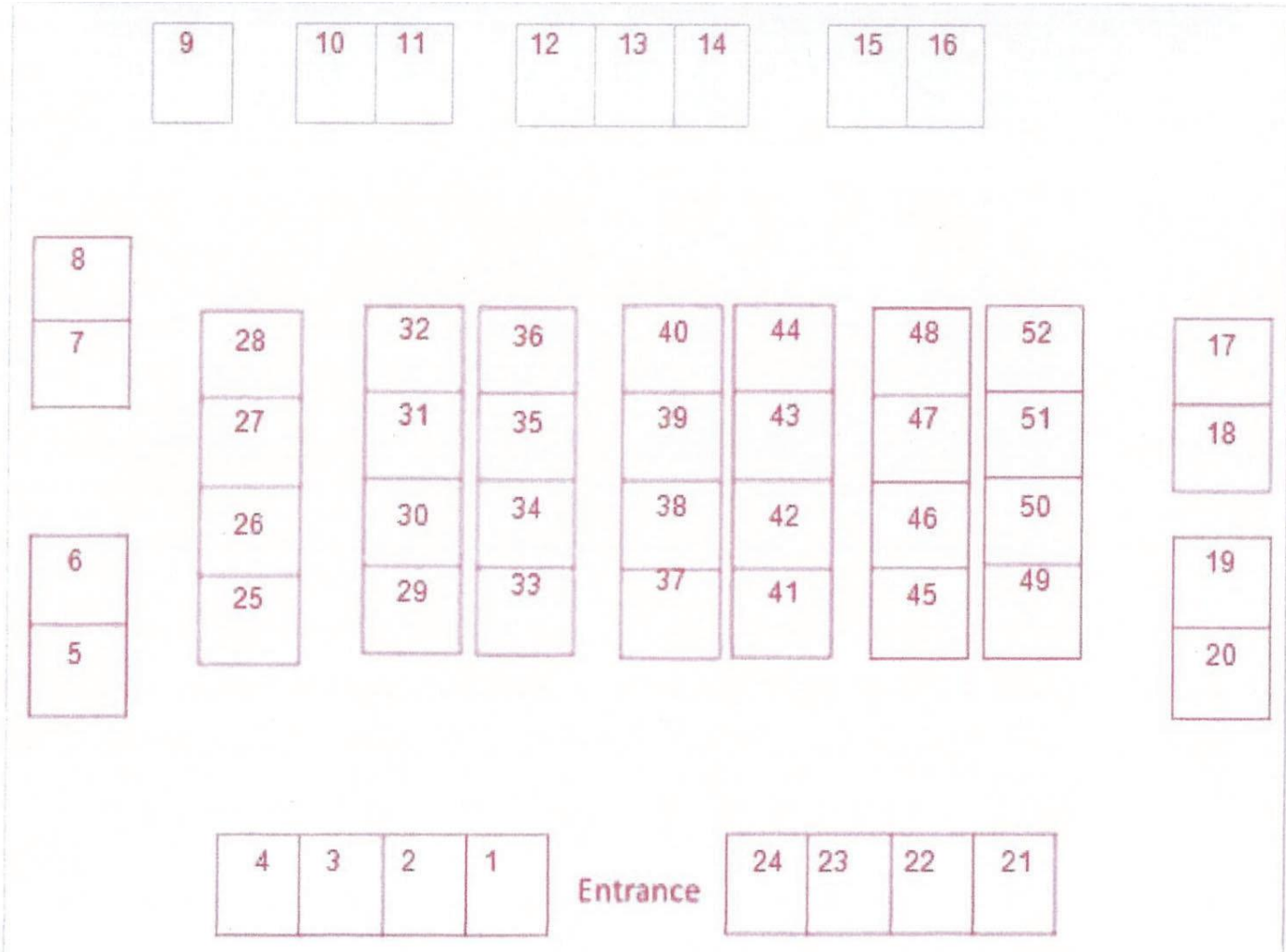
Booth pricing - KBA Member: \$800 per 10' x 8' booth
 Non-Members: \$975 per 10' x 8' booth

Includes: One full conference registration; co-sponsor of evening reception; 3' side walls, one 8' draped wall; one draped table; two chairs; electrical hookup - basic 120V

Service - Henry Helgeson Company
Contact: Phone: 316-943-1851, FAX: 316-941-4613

KBA Exhibit Contact - 785-232-3444
 Brenda L. Unruh - bunruh@ksbankers.com
 Natalie Wareham - nwareham@ksbankers.com

SHOWCASE LAYOUT WICHITA | HYATT REGENCY HOTEL



EXHIBITOR SALES OPPORTUNITY

We are offering an additional opportunity for exhibitors to connect with attendees of our Bank Technology & Operations Conference outside of the typical trade show environment. We have freed up some time during our conference for bankers to schedule personal appointments with exhibitors in the trade show area.

This is how it will work: Conference registrants will be provided contact information of interested exhibitors approximately two weeks ahead of the conference. Bankers will initiate contact with you if they are interested in scheduling a personal appointment. The specific time and duration of the appointment will be agreed on between you and the banker; however, we do ask that you be cognizant of conference sessions and events when scheduling. An ideal time will be on Monday afternoon, February 12 since the tradeshow will not open until 4:30 p.m. You may want to schedule your move-in accordingly. There will also be time during the day on Tuesday, February 13 for appointments. Only registered bankers will be allowed inside the exhibit area.

If you are interested in participating, please complete and return the form below no later than January 12, 2024. Thank you, and please let us know if you have questions.

Please include the following contact information in a distribution list to registrants of KBA's 2024 Bank Technology & Operations Conference and Showcase.

Company Name: _____

Representative Name: _____

Representative E-mail: _____

Representative Phone: _____

Please complete and return to Brenda L. Unruh at bunruh@ksbankers.com and Natalie Wareham at nwareham@ksbankers.com or fax 785-272-8392.



EXHIBIT AGREEMENT

Agreement to Conditions: Each exhibitor, for itself and its employees, agrees to abide by these conditions, with the understanding that the sole control of the exhibit area rests with the Kansas Bankers Association (KBA).

Assignment of Space: Booth location, based on the enclosed floor plan layout for the 2024 KBA Technology & Operations Conference, will be determined by KBA staff. Exhibitors may designate preferences when making application for space, in addition to listing exhibitors they wish not to be located next to. KBA staff shall have final decision of space allocation.

Payment: KBA Members: \$800; Non-Members: \$975 – Fee includes one (1) standard 8 ft deep x 10 ft wide booth with back and sidewall draping, 1 table, 2 chairs, identification sign, and electrical hookup – basic 120V. It also permits one booth representative to participate in educational sessions and all meal functions. Additional booth representatives may participate for \$200 each (up to three additional, four total). Payment must accompany application to secure space.

Cancellation: Should the exhibitor be unable to occupy the exhibit space contracted for, written notice of cancellation to Kansas Bankers Association is required. If notice of cancellation is received 30 days or more prior to the first day of the conference, 75% of the booth price will be refunded. If notice of cancellation is received less than 30 days prior to the first day of the conference and the booth is resold, 50% of the booth price will be refunded. If space is not resold, no portion of the fee will be refunded.

Default Occupancy: Any exhibitor failing to occupy space contracted for is not relieved of the obligation of paying for such space at the full rental price, and the Kansas Bankers Association shall have the right to use the space as it sees fit to eliminate unoccupied space in the exhibit hall.

Liability: Kansas Bankers Association assumes no responsibility for the protection and safety of the exhibitor or its representative, or of property used in connection with the exhibit, from theft or damage or destruction by fire, accident or other cause. Small and easily portable articles shall be properly secured or removed after exhibit hours and placed in safekeeping by the exhibitor. Any protection exercised by KBA shall be deemed purely gratuitous on its part and shall in no way be construed to involve it in liability by the exhibitor. The exhibitor agrees to indemnify and hold the Kansas Bankers Association harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of the exhibitor or any of its representatives or from the property of the exhibitor.

The Kansas Bankers Association shall not be liable for the fulfillment of this agreement as to delivery of space, if nondelivery is due to any of the following causes: destruction of or damage to the building or the exhibit area by fire or act of God; acts of a public enemy; strikes; the authority of the law; or any cause beyond its control. The Association will, however, in the event it is not able to hold an exhibit for any of the above-named causes, reimburse exhibitors pro-rata on any rental fee paid, less any and all legitimate expenses incurred by the KBA for advertising, administration, etc.

Insurance: In all cases, exhibitors wishing to insure their goods must do so at their own expense.

Protection of the Exhibit Facility: Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to the columns, walls, floor, or other parts of the convention exhibit area without permission from the proper building authority. Packing, unpacking, and assembly of exhibits shall be done only in designated areas and in conformity with directions of the exhibits manager or convention hall manager, or their assistants.

Booths: Standard booth equipment (back and sidewall draping, one table, 2 chairs, and identification sign) will be provided by the KBA without additional cost to the exhibitor. If an exhibitor plans to install a completely constructed display of such a character that the exhibit will not require or desire the use of standard booth equipment, no part thereof shall project as to obstruct the view of adjacent booths. No display may exceed a height of eight feet on the back wall nor be higher than the sidewall specifications, except with specific permission of the exhibits manager.

Dismantling: No exhibitor may start to disassemble their display prior to 1:30 p.m. on Tuesday, February 13, 2024. All exhibits must be removed from the building by 7:00 p.m. on February 13. Failure to have exhibits out of the building by the designated time will result in additional rental charges as established by the management of the facility.

Shipping & Receiving: Shipping and receiving instructions are provided with the exhibit confirmation packet.

Use of Space: Exhibits shall be shown only in the official exhibit area as established by the Kansas Bankers Association. No exhibitor shall use its exhibit in any manner so as to interfere with the operation of any other exhibit. The Kansas Bankers Association shall be the arbiters of all disputes and their decision shall be final.

Conflicting Meetings & Social Activities: In the interest of the success of the entire conference and trade show, the exhibitor agrees not to extend invitations, call meetings, or otherwise encourage absence of members or exhibitors from the conference.

BANK TECHNOLOGY AND OPERATIONS CONFERENCE SHOWCASE

FEBRUARY 12-13, 2024 - HYATT, WICHITA

SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL: \$5,000

Two complimentary registrations to the conference
Premier placement of sponsor's logo on the mobile app
Recognition during the conference

GOLD LEVEL: \$3,000

One complimentary registration to the conference
Prominent placement sponsor's logo on the mobile app
Recognition during the conference

SILVER LEVEL: \$2,000

1/2 price conference registration
Recognition during the conference
Preferred placement of sponsor's logo on mobile app

BRONZE LEVEL: \$1,000

Recognition during the conference
Placement of sponsor's logo on the mobile app

PLEASE MAKE A SELECTION

Friday Luncheon
 Keynote Speaker

General Session Speaker
 Breakfast (2)
 Conference Mobile App
 Wi-Fi
 Mobile Charging Station
 Imprinted Bottled Water

Imprinted Lanyards
 Closing Session Speaker
 All-Day Candy Station
 Imprinted Keycards
 Imprinted Tote Bags
 Audio Visual
 Imprinted Notebooks

Conference Supporter
 Refreshment Break
 Dessert in Showcase

Contact Person: _____ Title: _____

Company Name: _____ Phone: _____

Address: _____ Fax: _____

City, State, Zip: _____ Email: _____

Signature: _____ Date: _____

VISA/MC # _____ Exp. _____

Name on Card: _____

PLEASE USE THIS FORM AS YOUR INVOICE.

Please submit to LeAnn Mott at lmott@ksbankers.com. Thank You!

**KANSAS BANKERS ASSOCIATION
2024 BANK TECHNOLOGY SHOWCASE
EXHIBITOR APPLICATION FORM**

**FEBRUARY 12-13, 2024
WICHITA
HYATT
400 W WATERMAN ST.**

Company Name: _____
Address: _____
City/State/Zip: _____

Telephone: _____ FAX: _____

E-Mail: _____ Website: _____

Pre-Conference Contact Person: _____

Complimentary Full Registrant (sessions & meals): _____ City: _____ State: _____

Additional Booth Representatives (session & meals; limited to 3 additional; 4 total):

Name: _____ @ \$200

Name: _____ @ \$200

City: _____ State: _____

City: _____ State: _____

Name: _____ @ \$200

City: _____ State: _____

Describe your product/service in a 35-40-word paragraph suitable to include in the conference app and in a video presentation. Please send a logo with your application.

Booth sign should read as follows: _____

Booth location preference (see diagram of Conference on brochure):

1. _____ 2. _____ 3. _____

4. _____ 5. _____ 6. _____

Please list any exhibitors you would prefer **NOT** to be placed next to: (requests cannot be guaranteed)

Exhibit Hall Booth Price: KBA Member: \$800 per 8' deep x 10' wide booth

Non-member: \$975 per 8' deep x 10' wide booth

Cancellation Policy - Please see Exhibitor Agreement on back of brochure.

Deadline: Application and payment received prior to December 31, 2023 will be given priority consideration; those received after this date will be assigned in the order of receipt of booth application and payment. Booths will not be assigned without a signed application form and full payment. **The deadline for receiving the application and check is December 31, 2023.**

The below authorized signature from your company hereby makes application for exhibit space at the KBA 2024 Bank Technology Conference and Showcase. By signing this form, you further agree to abide by the terms and conditions as set forth by the Kansas Bankers Association on the back of the brochure. **Please note section under dismantling of booth.**

Name: _____ Title: _____

Signature: _____ Date: _____

Two Ways to Register.

FAX: **Complete credit card info. and fax to 785-272-8392.**

Mail: **Kansas Bankers Association, Education & Conferences**

PO Box 4407

Topeka, KS 66604

If you have any questions, please call Brenda L. Unruh or Natalie Wareham at 785-232-3444 or e-mail them at bunruh@ksbankers.com or nwareham@ksbankers.com.

PLEASE USE THIS FORM AS YOUR INVOICE.

Method of Payment (check one)

___ Check made payable to **Kansas Bankers Association**

___ Visa ___ Mastercard ___ Discover

Name on Card: _____

Billing Address: _____

Card #: _____ Exp. Date: _____

Signature: _____