

## WHEN A MINOR WANTS TO BE A BANK CUSTOMER

Studies repeatedly show that a bank offering products that are geared towards minors receives a range of benefits, including building trust and brand loyalty with the minor that extends long after the minor becomes an adult. In a world full of financial service providers that are competing with the bank, it is important to understand what the law allows in order to attract and maintain these banking relationships with today's youth. This webinar will review the ins and outs of Kansas deposit and lending laws that apply to banks wishing to do business with adolescent customers, as well as reviewing federal laws and regulations which may also impact the relationship.

## Pricing for OnDemand: \_\_\_\_ \$25 mil & under: \$200 \$26 mil to \$100 mil: \$300

\$101 mil to \$250 mil: \$400

\_\_\_\_ \$251 mil to \$400 mil: \$500

\_\_\_\_ \$401 mil to \$750 mil: \$600

\_\_\_\_ \$751 mil to \$1 bil: \$700

\_\_\_\_ Over \$1 billion: \$800

\_\_\_\_ Associate Member: \$600

\_\_\_ Non-Member: \$1,600

Please email completed form to Natalie Wareham at education@ksbankers.com or fax to 785-272-8392.

Name: \_\_\_\_\_

Bank: \_\_\_\_\_

Address: \_\_\_\_\_\_State, Zip: \_\_\_\_\_\_

Email:

## **TOPICS WILL INCLUDE:**

- Establishing sole and joint ownership savings and checking accounts for minors;
- Issuing debit and credit cards to minors;
- Allowing overdrafts on a minor's account;
- Allowing online access to minors holding bank accounts;
- Calculating FDIC insurance coverage on accounts involving minors;
- BSA-CIP requirements when dealing with a minor's new account;
- Handling deposits for minors who are too young to do business for themselves;
- Making a loan to a minor.



Program Presenter
TERRI D. THOMAS, J.D.

**EVP/COO, KANSAS BANKERS ASSOCIATION** 

With over 40 years of banking experience, Terri brings real world instruction delivered in an upbeat and relaxed style.