



KANSAS BANKERS
ASSOCIATION

2023
WOMEN IN BANKING
CONFERENCE



March 21-23, Wichita

*There is **Power** and **Purpose** behind the **Pearls**.*

2023 WOMEN IN BANKING CONFERENCE

Tuesday, March 21

5:30 - 7:00 p.m.

WELCOME RECEPTION

Wednesday, March 22

8:00 - 8:45 a.m.

REGISTRATION AND REFRESHMENTS

8:45 - 9:00 a.m.

WELCOME & INTRODUCTIONS

9:00 - 10:30 a.m.

OPENING GENERAL SESSION

Dare to Thrive - Dima Ghawi

Inspired by her TEDx Talk, Dima uses her personal story of transformation as a powerful tool to encourage individuals to face and conquer their internal limitations. This talk recounts the struggles and triumphs of her personal journey with vulnerability and insight that will resonate with each audience member and spark a guiding light for their individual journey of self-discovery and leadership growth. By addressing internal limitations, such as the fear of failure, worries about being judged, and the pursuit of perfection, Dima dares each individual to look deeper into their own internal limitations and equips them with the tools and inspiration it takes to shatter those limitations and emerge as empowered individuals and leaders.

10:30 - 10:45 a.m.

REFRESHMENT BREAK AND VENDOR VISITS

10:45 - 12:00 p.m.

GENERAL SESSION

Leading with Power and Purpose: Becoming The Leader Others Choose to Follow, - Phillip Van Hooser, MBA, CSP, CPAE

Leading effectively has never been a spectator sport - and never will be. The very best leaders in banking - women and men - are those who are intentional in everything they do. Such leaders lead with power and purpose, commitment and confidence. In this fast-paced general session you will learn the practical aspects of what it takes to truly be an "intentional leader." You will learn three key leadership performance indicators and the unmistakable personal value of "5 leadership pearls".

12:00 - 1:00 p.m.

LUNCHEON AND VENDOR VISITS

1:00 - 1:50 p.m.

BREAKOUT SESSIONS (1 & 2 REPEATED)

1. Service Excellence: Go from Good Service Provider to Awesome Finance**Professional in 5 Easy Steps. - Joe Micallef, Grow UP Sales**

Bankers will learn how to evolve from simply offering good customer service to creating unforgettable customer experiences by adopting an easy Service Excellence Model.

2. Gender Dynamics on Teams - Catherine Nestruck, ABA

Diverse teams have the highest collective intelligence in inclusive cultures. Join this interactive workshop to learn leading practices to maximize team performance and personal success.

3. Earning the Right to be Heard: A Proven 5-Step Process for Selling Your Ideas to Decision Makers, Growing Your Influence, & Increasing Your Opportunities -**Phillip Van Hooser, MBA, CSP, CPAE**

What causes decision-makers to really listen to what you have to say? It can be very frustrating when the gatekeepers to your personal and professional success seem disinterested in your thoughts and suggestions. You can't assume that good ideas will yield positive results, not that a strong desire will enable you to surmount all obstacles and objections. You have to understand the decision-making process—the psychology behind why people say "yes" to some propositions and not others – and use this information to motivate the right people to take action.

1:50 - 2:00 p.m.

TRANSITION BREAK

2:00 - 2:50 p.m.

BREAKOUT SESSIONS

1. Service Excellence: Go from Good Service Provider to Awesome Finance**Professional in 5 Easy Steps. - Joe Micallef, Grow UP Sales****2. Gender Dynamics on Teams - Catherine Nestruck, ABA****3. Fearless and Female - Self Defense - Cindy Coughenour**

Fearless and Female - Personal Safety and PRACTICAL Self-Defense for Women

Did you know that fighting like a girl is really GOOD THING? Do you know what to do if you are knocked to the ground? Grabbed by the wrist? Grabbed from behind? Think you are being followed? Relax and take a deep breath, Fearless and Female is here!

Dress comfortable and experience an afternoon filled with fun, laughter and self-defense skills that will help you become....YOUR OWN BEST PROTECTION!



2:50 - 3:10 p.m.
3:10 - 4:30 p.m.

REFRESHMENTS AND VENDOR VISITS
PANEL DISCUSSION - Women in Non-Traditional Bank Roles

Moderator: *Amanda Rolfs, Central National Bank*

Panelists: *Julie Huber, Equity Bank; Teresa Randle, The Plains State Bank; Tasha Bucher, Trust Company of Kansas*

4:30 - 6:30 p.m.
6:30 p.m.

RECEPTION & ENTERTAINMENT
DINNER ON YOUR OWN

THURSDAY, MARCH 23

6:00 a.m.
7:00 - 8:00 a.m.
8:10 - 9:30 a.m.

YOGA (BRING YOUR OWN MATS)
BREAKFAST AND VENDOR VISITS
GENERAL SESSION

Coaching Yourself and Others Mini Bootcamp - *Honey Shelton, SBS Cybersecurity*

People who are highly successful have learned the vital importance of knowing who they are. Gaining understanding regarding why and how we affect other people the way we do and why other people affect us the way they do enables us to learn to make better choices when engaging with others. You will learn your strengths and weaknesses and the importance of maximizing what you do well and how to best manage your limitations. You will find where your blind spots are in choices you make that are not as effective as you had hoped for. The program explores the importance of developing a positive attitude about yourself, which results in others placing trust and confidence in you.

9:30 - 10:30 a.m.

GENERAL SESSION

Be the Confident & Courageous Champion your Colleagues, Customers and Competitors will Admire - *Joe Micallef, Grow UP Sales*

The finance industry offers extraordinary opportunities for bankers to achieve great success, yet many bankers struggle to confidently distinguish themselves and capitalize on these opportunities. During this enlightening presentation, Joe Micallef will share insights from his successful 30 year banking career and life to help bankers build, and admirably convey, greater confidence by effectively overcoming any obstacles or limiting beliefs that are prohibiting their success.

10:30 - 10:45 a.m.
10:45 - 12:00 p.m.

REFRESHMENT BREAK AND VENDOR VISITS
CLOSING GENERAL SESSION

Don't Just Survive, Thrive!

Danni Boatwright

As you know, it's the most wonderful experience in the world. It can be challenging; however, the rewards far outweigh any struggles. Having the courage to embrace the wisdom that can only be found in the 'darkness' so that we can stand in the 'light'.

12:00 p.m.

ADJOURNMENT

WHO SHOULD ATTEND

The program is designed to encourage, support and inspire women to maximize their careers in banking. Women in all areas of the bank will benefit - from supervisors and bank presidents to lenders to customer service personnel.

2023 WOMEN IN BANKING CONFERENCE PLANNING COMMITTEE

Deanne Engstrom
First Security Bank, Tonganoxie
Lacey Frehe
United Bank & Trust, Seneca
Kimberly Wallace
Equity Bank, Wichita

Kaylene Plummer
Farmers State Bank, Westmoreland
Shanda Chambers
FirstOak Bank, Independence

2023 KBA OFFICERS

Shan Hanes, KBA Chairman
Heartland Tri-State Bank, Elkhart
D. Gene Dikeman, II, Vice Chairman
The Plains State Bank, Hutchinson

Mark Schifferdecker, Chairman-Elect
GNBank, N.A., Girard
Mike Ewy, Past Chairman
Community State Bank, Coffeyville

2023 WOMEN IN BANKING CONFERENCE SPEAKERS



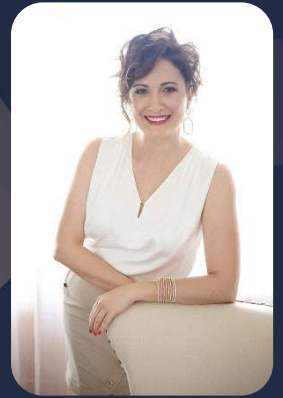
Danni Boatwright



Tasha Bucher
Trust Company of Kansas



Cindy Coughenour



Dima Ghawi



Julie Huber
Equity Bank, Wichita



Joe Micallef
Grow UP Sales



Catherine Nestrick
ABA



Kaylene Plummer
MBA, CSP, CPAE



Teresa Randle
The Plains State Bank, Plains



Amanda Rolfs
Central National Bank, Junction City



Honey Shelton
SBS Cybersecurity



Phillip Van Hooser



KANSAS BANKERS
ASSOCIATION

2023 WOMEN IN BANKING CONFERENCE SPONSORS

PREMIER



KBA Insurance, Inc.

A SUBSIDIARY of KBA

SILVER



BRONZE



FORV/S



THANK YOU!

2023 WOMEN IN BANKING CONFERENCE

MARCH 21-23, 2023 | HYATT REGENCY | WICHITA
400 W. WATERMAN ST. | (316) 293-1234

	<u>Early bird registrations postmarked on or before March 11, 2023.</u>	<u>Registrations postmarked after March 11, 2023.</u>
___ KBA Members	\$325	\$425
___ Non KBA Members	\$650	\$750

We understand that circumstances arise requiring cancellation. If you cancel by March 14, 2022, your registration fee will be refunded. Substitutions are welcomed with notice. No audio or video recording allowed. If you have special dietary needs, please contact the KBA office. If you have a disability, and require special accommodations, please contact the KBA office. ***ONLY registrations received on or before Feb. 17 are eligible to get a t-shirt.**

A block of sleeping rooms have been reserved at the Hyatt Regency for the nights of March 21 and March 22 at a room rate of \$135.00 per night. The cutoff for this special rate is March 2, 2023. Reservations may be made online, at, <https://www.hyatt.com/en-US/group-booking/WICRW/G-WIBC> or you may call the hotel directly at 316.293.1234 (please mention you are part of the KBA Women in Banking group).

Register up to 5 bank employees and any additional registrations over 5 will receive a \$50 discount.

Name: _____

Bank Location: _____ E-mail: _____

T-Shirt Size (S-3X) ___ Long Sleeve ___ Short Sleeve ___

Name: _____

Bank Location: _____ E-mail: _____

T-Shirt Size (S-3X) ___ Long Sleeve ___ Short Sleeve ___

Name: _____

Bank Location: _____ E-mail: _____

T-Shirt Size (S-3X) ___ Long Sleeve ___ Short Sleeve ___

Bank: _____ Total Attending: _____

Attn: _____ Total Enclosed: \$ _____

Address: _____

City: _____ State: _____ Zip: _____

Three ways to register:

1. Complete and mail registration form with payment.
2. Fax registration form, followed by mailing of payment. Please use this form as your invoice.
3. Register Online using a credit card at www.ksbankers.com

