



**Our mission is to create a pipeline of future Kansas bankers and enhance the image of the Kansas banking industry.**

In 1999, the Kansas Bankers Association (KBA) established the Kansas Bankers Education Foundation (KBEF) with the goal of educating those interested in pursuing a career in the banking industry and to help educate non bankers about the important role banks play in their communities. To accomplish these goals, KBEF has established its mission and objectives as follows:



### 1. ENHANCE THE KANSAS BANKING INDUSTRY'S IMAGE

- Create a Kansas Banking Brand that showcases the positive role banks play in their communities.
- Develop a comprehensive media plan, featuring digital advertising and social media to highlight bank activities.



### 2. IMPLEMENT A WORKFORCE DEVELOPMENT STRATEGY TO ATTRACT THE NEXT GENERATION OF BANKING PROFESSIONALS

- Enhance scholarship offerings to students pursuing banking-related careers.
- Provide guidance to banks wishing to develop or improve internship programs.
- Create a ready-made Workforce Development Tool Kit for banks to use, which includes:
  - » Video ads that banks could re-brand as their own;
  - » Digital and social media postings banks could re-brand as their own;
  - » Resources on the KBA Website; and
  - » Promoting the use of in-person and online banking courses available throughout the state.



### 3. ESTABLISH BANKER SUPPORTED SPONSORSHIP, SCHOLARSHIP AND ENDOWMENT OPPORTUNITIES

- Support the roles of the KBEF Director and Ambassador to highlight giving opportunities for Kansas bankers.
- Enhance the opportunities for giving to KBEF including:
  - » KBEF Legacy Club
  - » Scholarship Endowments
  - » BLOK Cornerstone Club



### 4. PROMOTE FINANCIAL LITERACY

- Define the role of and dedicate staff resources to financial literacy education.
- Determine the financial literacy tools available to help educate the public.
- Seek other opportunities for collaboration with other financial literacy partners.

## EMPLOYEE PAYROLL DEDUCTION CAMPAIGN

For as little as \$8.33 a month, your donation to KBEF annual operating budget will help us achieve the foundation's objectives.

### LEVELS

- Chairman - \$1000 annually (\$83.33/monthly)
- President - \$500 annually (\$41.67/monthly)
- Flint - \$250 annually (20.83/monthly)
- Sunflower - \$100 annually (\$8.33/monthly)

Contributions to KBEF may be made by an individual gift, corporate gift, bequest or through a memorial gift. Contributions may be directed to scholarships, sponsorships or endowments supported by KBEF.



Kansas Bankers  
Educational Foundation

## CONTACT INFO



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**"KBEP provides us with a unique opportunity to give back by investing in future bank leaders. Identifying, attracting and educating bankers is paramount to the continued success of our industry. With adequate resources, we believe KBEP can make a difference."**

*-Joe and Becky Tongish*





**MONTHLY RECURRING DONATIONS**

Automatic bank draft is a debit service that offers a convenient way to pay your giving. KBA will collect giving from your bank account electronically - you do not need to write checks or mail any payments. Your contributions will appear on your bank statement, which will serve as your receipt. If you would like to do a one-time contribution authorization, please contact Julie Taylor at the KBA Office, or choose to make a one-time donation on the website.

Levels: Please select ONLY one giving option:

- Chairman - \$1000 annually (\$83.33 monthly)**
- President - \$500 annually (\$41.67 monthly)**
- Flint - \$250 annually (\$20.83 monthly)**
- Sunflower - \$100 annually (\$8.33 monthly)**
- Other Monthly Donation \_\_\_\_\_**

Kansas Bankers Educational Foundation is a tax exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code. Donations are tax deductible as allowed by law.

Bank Account:

Financial Institution	Address	City	State	Zip
Routing Number	Account Number	<input type="checkbox"/> Checking <input type="checkbox"/> Savings		

I hereby authorize KBA to draft my account indicated above. I agree to maintain a sufficient balance to cover the debit or debits indicated above. I understand that if the automatic withdrawal is returned as a result of insufficient fund or other reason, a fee may be assessed by KBA as well as by your bank. I acknowledge that the origination of ACH transactions to my account must comply with the provisions of the U.S. law.

Updates to this automatic bank draft authorization may be made by submitting changes in writing, using a copy of this form. In the event that we receive multiple copies of this form, we will act on the form with the later of the signature dates. Please allow ten business days to accomodate your request.

(Signature)	(Date)
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CANCELLATION: Please do not draft any payment after \_\_\_\_\_  
(Date)

(Signature)	(Date)
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**Please return completed form securely to: Julie Taylor, VP of Computer and Information Systems – jtaylor@ksbankers.com or by mail to: Julie Taylor, Kansas Bankers Association, PO Box 4407, Topeka, KS 66604. If you have any questions regarding this form, please contact Julie at 785-232-3444 or by email at jtaylor@ksbankers.com.**



**MONTHLY RECURRING DONATIONS**

KB EF contributions can also be made with your credit card. Your contributions will appear on your credit card statement, which will serve as your receipt. KB EF accepts Visa/MasterCard/Discover.

Levels: Please select ONLY one giving option:

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- President - \$500 annually (\$41.67 monthly)**
- Flint - \$250 annually (\$20.83 monthly)**
- Sunflower - \$100 annually (\$8.33 monthly)**
- Other Monthly Donation \_\_\_\_\_**

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I hereby authorize KB EF to charge my credit card in the amount(s) indicated above. Updates to this authorization may be made by submitting changes in writing, using a copy of this form. In the event that KB EF receives multiple copies of this form, we will act on the form with the later of the signature dates. Please allow ten business days to accommodate your request. If you would like to do a one-time contribution authorization, please contact Julie Taylor at the KBA Office, or choose to make a one-time donation on the website.

Credit Card Number	Expiration Date	Security Code
Name on Card	Billing Address	
(Signature)	(Date)	

CANCELLATION: Please do not process any credit card charges after \_\_\_\_\_  
Date

Signature	Date
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