

2023
BANK DIRECTORS
FORUM



KANSAS BANKERS
ASSOCIATION

February 21, 2023

Hyatt Regency - Wichita



2023 BANK DIRECTORS FORUM

Tuesday, February 21

8:30 - 9:00 a.m.

Registration

9:00 - 9:15 a.m.

Welcome and Announcements

9:15 - 10:30 a.m.

Doing MORE with Technology as a Source of Strength

Robert Mendez, BankOnIT

To compete and thrive, Community Banks today must provide differentiated customer experiences, attract and retain talent, realize operational efficiencies, secure their systems, and comply with increasing regulations.

As your bank pursues its strategic goals and addresses related headwinds, technology should be more than a supporting afterthought – it should be an intentional part of your strategy. What is the director's role in ensuring this is the case? And how can you help align guide your bank's executive officers toward a strategy that integrates IT? Discover how your bank can do MORE by building a foundation that provides the outcomes you're looking for.

- Ensure IT is a strategic partner
- Manage the skill and talent gap
- Overcome supply chain disruptions
- Protect systems from cybersecurity threats
- Achieve strong results
- Prioritize technology-related initiatives

10:30 - 10:45 a.m.

Refreshment Break

10:45 - 12:00 p.m.

Internet Threats

Special Agent Enoch Laudie, Private Sector Coordinator, FBI Kansas City

Internet threats are the new normal for a bank offering services in the digital age. Special Agent Laudie will highlight current threats to a banking enterprise, including ransomware, cyber tradecraft and tools, and insider threats. Best practices for a computer intrusion or ransomware incident will also be reviewed at a level appropriate for executive decision makers.

12:00 - 1:00 p.m.

Luncheon

1:00 - 2:00 p.m.

Breakout Sessions

Bank Compliance: What You Need to Know as Director of a Bank

Terri Thomas, KBA

As a bank director, you have a fiduciary duty to the bank's shareholders to ensure the bank is managing all areas of risk, including compliance risk. As a result, you must understand the scope and implications of laws and regulations on the business of banking. This session will provide an overview of the most pertinent laws and regulations impacting your bank, ensuring that you can fulfill your duties with confidence.

Executive Compensation Strategies

Flynt Gallagher, Newcleus Compensation Advisors

Whether you remain independent and hire talent or acquire talent through mergers and acquisitions, you can enhance your ability to create an engaged workforce by recognizing the differences in generational preferences. By fully understanding the drives and desires of your team, you can structure compensation plans that attract, retain and motivate each generation from aging boomers to up-and-coming millennials. Join this session to explore the varying ways each generation employs in communicating, decision-making and work habits so that you can customize your compensation plans to get the most from every dollar you spend.

Critical Issues Facing the Leadership in Today's Community Banks

Josh McNulty, Hunton Andrews Kurth

The presentation will focus on current trends and issues impacting community banking, including the current mergers and acquisitions landscape, emerging regulatory trends and corporate governance hot topics.

2:00 - 2:15 p.m.

Refreshment Break

2:15 - 3:30 p.m.

Stacking the Deck in Your Favor: Secrets of High-Performing Banks

Sean Payant, Haberfeld

What do high-performing banks do differently? Where do they put their focus? Do they perform better in every category....or do they actually underperform in certain categories in order to dramatically outperform in others? We define high-performing banks as those who have achieved the top 5% on ROE for 5 consecutive years. During this session, we will evaluate the data from banks that made the cut. How do they derive this extraordinarily high level of performance? It might surprise you. We will analyze how high-performing banks compare to the industry overall, the key contributors to their amazing performance and several strategies available to all community banks to drive improved results.

3:30 - 3:45 p.m.

Wrap-up

2023 KBA BANK DIRECTORS FORUM



Flynt Gallagher
Newcleus
Compensation Advisors



Josh McNulty
Hunton Andrews
Kurth



Robert Mendez
BankOnIt



Sean Payant
Haberfeld



Terri D. Thomas
Kansas Bankers
Association



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400 W. Waterman - (316) 293-1234

Early bird registrations postmarked on or before February 7, 2023.

Registrations postmarked after February 7, 2023.

Table with 3 columns: Registration Type, Early Bird Fee, Standard Fee. Rows: KBA Member Bankers, KBA Bank Directors.

- Fee includes instruction, materials and meals.
• We understand that circumstances arise requiring cancellation, if you cancel by 2/14/23, your registration fee will be refunded.
• Substitutions are allowed with advance notice.
• If you have special dietary needs, please contact the KBA office. If you have a disability, and require special accommodations, please contact the KBA office. No video or audio recording allowed.

Name: _____

Bank Location: _____ E-mail: _____

Name: _____

Bank Location: _____ E-mail: _____

Bank: _____ Total Attending: _____

Attn: _____ Total Enclosed: \$ _____

Address: _____

City: _____ State: _____ Zip: _____

Three ways to register:

- 1. Complete and mail registration form with payment.
2. Fax registration form, followed by mailing of payment. Please use this form as your invoice.
3. Register Online using a credit card at www.ksbankers.com

Hotel Information: Hotel reservations can be made with the Hyatt Regency, Wichita by calling 316-293-1234 and asking for the KBA Bank Directors Conference group rate. The address is 400 W. Waterman, Wichita, KS 67202. The room block expires on Monday, January 20, 2023.

Booking Link: https://www.hyatt.com/en-US/group-booking/WICRW/G-KSBK

Kansas Bankers Association | ATTN: Becky Milne | PO Box 4407, Topeka, KS 66604 | P: (785) 232-3444 | F: (785) 272-8392 | www.ksbankers.com