



***2023***

**Sponsorship & Exhibit Opportunities**

# *Connecting Connectors*

There is still no greater way to get your message directly to your audience than networking. Over 98% of Kansas banks belong to KBA and actively participate in our educational conferences and networking events.

## **SPONSORSHIP BENEFITS AT A GLANCE**

- Visibility to Kansas bankers and associate members
- Recognition in all marketing, promotional, and publicity materials for the event
- Acknowledgement of sponsorship by KBA from the podium and on the mobile app
- Opportunity to register for the event to network with specific target audiences

Grow your organization's exposure, heighten your brand recognition, and drive sales through sponsorship or exhibit space at one or more of our 2023 events. Each sponsorship package is designed to help your corporate message reach attendees effectively. Let's discuss your goals and work to design the best sponsorship package for your needs.



# HAROLD A. STONES GOVERNMENT RELATIONS CONFERENCE & LEGISLATIVE RECEPTION

(FORMERLY HAROLD A. STONES PUBLIC AFFAIRS CONFERENCE)

FEBRUARY 8, 2023

TOPEKA

This program will highlight state and federal legislative and regulatory initiatives and feature remarks from government leaders. It will also allow you to connect and network with Kansas's top leaders and elected officials responsible for running our state.

**Audience:** Bankers in all stages of their careers.

**Anticipated Audience:** 150

## PLATINUM

**\$5,000**

Co-Sponsor Legislative Reception (2 available)

- Includes opportunity to speak at reception

- Includes one complimentary conference registration

## GOLD

**\$3,000**

Co-Sponsor Reception

Beverages (2 available)

Co-Sponsor Luncheon (2 available)

- Includes one complimentary conference registration

## SILVER

**\$2,000**

Conference Mobile App Refreshments

Audio Visual

Speaker

Conference Lanyards

## BRONZE

**\$1,000**

Conference general supporter

# BANK TECHNOLOGY & OPERATIONS SHOWCASE

FEBRUARY 2-3, 2023

MANHATTAN

Designed for both bank management and IT personnel, this one and a half day program focuses on the latest e-commerce trends affecting the banking industry.

**Audience:** CEOs, CFOs, COOs, CIOs, Bank managers and IT professionals

**Anticipated Attendance:** 250

### Exhibit Opportunity:

\$725 members; \$925 non-members  
Please contact Becky Milne for more information.

## PLATINUM

**\$5,000**

Keynote Speaker

Luncheon (Day 2)

Imprinted Chargers

- Includes Two Complimentary Conference Registrations

## GOLD

**\$3,000**

General Session Speaker

Breakfast (Day 2)

Conference Mobile App

WiFi

Mobile Charging Station

- Includes One Complimentary Registration

## SILVER

**\$2,000**

Imprinted Lanyard

Closing Session Speaker

All-Day Candy Station

Imprinted Room Key

Imprinted Tote Bags

## BRONZE

**\$1,000**

Concurrent Session Speaker

Refreshment Break

Dessert in Showcase



# BANK LEADERS OF KANSAS (BLOK)

FEBRUARY, MAY, JULY, SEPTEMBER 2023

Sponsoring BLOK helps you gain exposure for your bank or business with the state's premier bank leadership program. KBA's year-long Bank Leaders of Kansas (BLOK) program prepares bankers to play an active, positive role in molding the future of the Kansas banking industry. Since the program's inception, more than 218 Kansas bankers have completed the BLOK training experience and are occupying important leadership roles within the KBA, including KBA Board of Directors and committees.

## PLATINUM \$5,000

Entire Program  
- *Opportunity to speak at BLOK Graduation during the GR Conference*

## GOLD \$3,000

Breakfast sponsor at a session  
Speaker (2 available)  
Dinner sponsor at a session

## SILVER \$2,000

Reception sponsor at a session  
Lunch sponsor at a session

## BRONZE \$1,000

General Support

Package sponsorships available, please contact Alex Orel or Sara Blubaugh.



## NEW - BANK DIRECTORS FORUM

FEBRUARY 21, 2023

### WICHITA

This program is designed for bank officers and directors.

**Anticipated Attendance:** 100

#### PLATINUM

**\$4,000**

Speaker  
Luncheon

- *Opportunity to speak*
- *Includes one complimentary conference registration*

#### GOLD

**\$3,000**

Continental Breakfast  
Speaker  
Conference Lanyards

#### SILVER

**\$2,000**

Audio/Visual  
All-Day Candy Station  
Morning Refreshment Break  
Afternoon Refreshment Break

#### BRONZE

**\$1,000**

General Sponsor

## KANSAS AG BANKERS CONFERENCE

MARCH 1-2, 2023

### MANHATTAN

Designed specifically for Kansas ag lenders and co-sponsored by the Kansas Ag Bankers Division, this one-and-a-half-day program will emphasize current and future ag lending challenges and opportunities.

**Audience:** Entry-level and experienced ag loan officers and support personnel.

**Anticipated Attendance:** 300

#### PLATINUM

**\$5,000**

Keynote speaker  
Conference Mobile App  
Reception (Day 1)

- *Includes two complimentary conference registrations*
- *Opportunity to speak*

#### GOLD

**\$3,000**

Speaker (3 available)  
Imprinted Room Keys  
Audio/Visual  
Luncheon (Day 1)  
Breakfast (Day 1)

- *Includes one complimentary conference registration*
- *Includes 1/2 price conference registration*
- *Introduce speaker*

#### SILVER

**\$2,000**

All-Day Candy Station  
Conference Support  
Imprinted Lanyards  
Speaker (3 Available)

- *Includes one complimentary conference registration*

#### BRONZE

**\$1,000**

Refreshments (4 Available)  
Conference Mobile App  
Wi-Fi and Charging Station  
Conference Support

- *Includes 1/2 price conference registration*



# WOMEN IN BANKING CONFERENCE

MARCH 21-23, 2023

WICHITA

**About:** This one-and-a-half-day conference features speakers and topics relating to the professional development of women bankers.

**Audience:** Women bankers in all stages of their careers.

**Anticipated Attendance:** 150

## PLATINUM

**\$4,000**

Keynote Speaker  
Luncheon (Day 1)  
Reception (Day 1)  
Imprinted Room Keys  
Breakfast (Day 2)  
*- Includes One Complimentary Registration*  
*- Opportunity to speak*

## GOLD

**\$3,000**

General Session Speaker  
Conference Promotion/  
Materials  
Conference Mobile App  
Audio/Visual  
Conference Lanyards  
Welcome Reception  
Reception Entertainment  
*- Includes 1/2 price conf. registration*

## SILVER

**\$2,000**

Continental Breakfast (Day 1)  
Refreshments  
All Day Candy Station

## BRONZE

**\$1,000**

Conference Supporter

# NEW - BANK LEADERS OF KANSAS (BLOK) ALUMNI ACADEMY

APRIL 25-26, 2023

TOPEKA

This one-day program will provide professional development, leadership development and networking. Registration open to BLOK ALUMNI ONLY.

**Anticipated Attendance:** 100

## PLATINUM

**\$4,000**

Speaker  
Luncheon  
*- Opportunity to speak*  
*- Includes two complimentary Academy registrations (BLOK Alumni ONLY)*

## GOLD

**\$3,000**

Welcome Reception  
(2 Available)  
Breakfast (2 Available)  
*- Opportunity to speak*  
*- Includes one complimentary Academy registration (BLOK Alumni ONLY)*

## SILVER

**\$2,000**

Refreshment Break (morning)  
Refreshment Break (afternoon)  
Conference Lanyards

## BRONZE

**\$1,000**

General Supporter



# KBA GOLF CLASSIC

SPONSORED BY KBA INSURANCE TO BENEFIT KBFF

MAY 8, 2023

NEWTON

## PLATINUM

**\$4,000**

Event Golf Carts  
Breakfast & Lunch  
*- Opportunity to Speak*  
*- Includes one complimentary registration*

## GOLD

**\$1,500**

Co-sponsored Golf Balls  
Beverage Cart (2 Available)

## SILVER

**\$500**

Hole Sponsor

## BRONZE

**\$250**

Event Supporter

## CEO & SENIOR MANAGEMENT SUMMIT/ ANNUAL MEETING

AUGUST 3-5, 2023

COLORADO SPRINGS

A three-day program combining nationally known speakers and numerous networking opportunities to create one of our most popular annual events.

**Audience:** CEOs, senior managers, and directors.

**Anticipated Attendance:** 225

## PLATINUM

**\$10,000**

Co-Sponsor Saturday Breakfast  
Keynote Speaker  
Co-Sponsor Friday Luncheon  
Co-Sponsor Friday Dinner  
*- Includes one complimentary room upgrade (based on availability)*  
*- Opportunity to speak*

## GOLD

**\$8,000**

Co-Sponsor Thursday Reception  
Co-Sponsor Friday Leadership Reception  
Conference Brochure  
Golf Refreshments Cart  
General Session Speaker  
*- Includes one complimentary summit registration*

## SILVER

**\$5,000**

Spouse/Guest Program  
Golf Breakfast  
Imprinted Room Keys  
Friday Evening Dinner Wine  
Co-Sponsor Friday Evening Entertainment  
Conference Mobile App  
Audio/Visual  
Conference Notepads  
*- Includes 1/2 price Summit registration*

## BRONZE

**\$3,000**

All-Day Candy Station  
Imprinted Lanyards  
Conference Supporter  
Conference Wi-Fi  
Refreshment Breaks  
Transportation

## GOLF

### HOLE SPONSOR

**\$1,250**

### GOLF - GENERAL SPONSOR

**\$275**





# TRI-STATE CONFERENCE

CO-SPONSORED BY THE KANSAS, NEBRASKA, AND MISSOURI BANKERS ASSOCIATIONS.

SEPTEMBER 12-13, 2023

Anticipated Attendance: 100

PLATINUM	GOLD
<p><b>\$4,000</b></p> <p>Opening Keynote Speaker - Includes one complimentary conference registration - Opportunity to speak - Includes tabletop exhibit</p>	<p><b>\$3,000</b></p> <p>Luncheon (Day 1) Breakfast Buffet (Day 2) - Includes one complimentary conference registration - Includes tabletop exhibit</p>
SILVER	BRONZE
<p><b>\$2,000</b></p> <p>Conference Manual General Session Speaker Imprinted Bottled Water Imprinted Tote Bag Imprinted Lanyards - Includes one 1/2 price conference registration - Includes tabletop exhibit</p>	<p><b>\$1,000</b></p> <p>Refreshment Breaks Reception (Day 1) All-Day Candy Station Continental Breakfast (Day 1) Mobile Device Charging Station - Includes one 1/2 price conference registration</p>

# KBA'S MARCH ON WASHINGTON, D.C.

SEPTEMBER 17-20, 2023

WASHINGTON, D.C.

**About:** This annual trek to Washington, D.C. is attended by members of the KBA's Federal Affairs Committee and Bank Leaders of Kansas (BLOK) class to advocate for the banking industry with members of the Kansas Congressional Delegation and banking regulators. Recognition will be on all promotional materials, signage at event and electronically on KBA mobile event app.

PLATINUM	GOLD
<p><b>\$7,500</b></p> <p>Kickoff Dinner &amp; Reception Legislative Reception - Opportunity to speak - 2 complimentary sleeping room nights</p>	<p><b>\$5,000</b></p> <p>Capitol Hill Luncheon Kickoff Reception Beverages Legislative Reception Beverages - Opportunity to Speak</p>
SILVER	BRONZE
<p><b>\$3,000</b></p> <p>Leadership Strategy Breakfast (Wednesday) Event Mobile App Bus Sponsorship Tuesday Luncheon</p>	<p><b>\$1,500</b></p> <p>General Supporter</p>



# YOUNG BANK OFFICERS OF KANSAS (YBOK) ANNUAL CONFERENCE

OCTOBER 11-13, 2023

## MULVANE

**About:** Hosted by KBA's YBOK Division, this one-and-a-half-day conference offers timely and relevant topics for bankers under the age of 45 wishing to enhance their banking and leadership skills.

**Anticipated Audience:** 125

### PLATINUM

**\$5,000**

Thursday Night Dinner & Reception  
Keynote Speaker

- *Opportunity to Speak*  
- *Includes one complimentary conference registration*

### GOLD

**\$3,000**

Welcome Reception  
Golf Beverage Cart  
Conference Luncheon  
Session Speaker

### SILVER

**\$1,500**

Conference Promotion/Materials  
Refreshment Break  
Conference Mobile App  
All Day Candy Station  
Mobile Device Charging Station  
Golf Tournament Luncheon

### BRONZE

**\$1,000**

Conference Supporter

# KBA TRUST CONFERENCE

OCTOBER 19-20, 2023

## LAWRENCE

**About:** Sponsored by the KBA Trust Division, this one-and-a-half-day program will emphasize issues important to trust management as well as sessions devoted to trust operations and administration.

**Audience:** Trust officers and trust support personnel.

**Anticipated Attendance:** 75

### PLATINUM

**\$5,000**

Conference Mobile App  
Thursday Reception  
Keynote Speaker

- *Includes two complimentary conference registrations*

### GOLD

**\$3,000**

Luncheon (Day 1)  
Speaker (3 Available)  
Breakfast (Day 2)

- *Includes one complimentary conference registration*

### SILVER

**\$2,000**

Imprinted Tote Bags  
Imprinted Room Keys  
Imprinted Notebooks  
Audio/Visual  
All Day Candy Station  
Imprinted Lanyards

- *Includes one 1/2 price conference registration*

### BRONZE

**\$1,000**

Refreshments (3 Available)  
Mobile Device Charging Station  
Speaker Supporter/Conference Supporter



# ECONOMIC OUTLOOK & RISK MANAGEMENT CONFERENCE

NOVEMBER 8-9, 2023

WICHITA

**About:** Attend this conference to receive the most up-to-date information on the national economy, coupled with risk management solutions and strategies.

**Audience:** CEOs, CFOs, COOs, risk managers, and investment officers.

**Anticipated Attendance:** 125

## PLATINUM

**\$4,000**

Luncheon (Day 1)

Keynote Speaker

Reception (Day 1)

- Includes one complimentary registration

- Includes tabletop display

## GOLD

**\$3,000**

General Session Speaker

Imprinted Room Keys

Conference Promotion/

Brochure

Mobile Device Charging Station

Candy Station

- Includes one tabletop display

## SILVER

**\$2,000**

Refreshment Break

Imprinted Lanyards

Audio/Visual

- Includes tabletop display

## BRONZE

**\$1,000**

Conference Supporter

Co-Sponsor Breakfast (Day 2)



# CONNECTING CONNECTORS

*By Kansas banks for Kansas banks*



**EDUCATION & CONFERENCES**

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