



KANSAS BANKERS
ASSOCIATION

2023 Bank Leaders of Kansas Program



Bank Leaders Of Kansas

GRAND Sponsors

Bankers' Bank of Kansas

FHLBank Topeka

INTRUST Bank, N.A.

KBA Insurance, Inc.

Professional Bank Consultants, LLC

"The BLOK program is beneficial for varying levels of bank leaders, adding needed balance and perspective. It's all about people in all levels of leadership in and outside the bank - that's a key take away for me."

**-Jonathon C. Johnson, 2017 BLOK Class,
2020 - 2021 KBA Chairman
President & CEO,
Home Savings Bank, Chanute**

BUILDING ON THE FUTURE OF THE KANSAS BANKING INDUSTRY

2023 BANK LEADERS OF KANSAS PROGRAM

OBJECTIVES

The Bank Leaders of Kansas (BLOK) Program is a leadership development program coordinated by the Kansas Bankers Association. The BLOK program is designed to improve the leadership skills of Kansas bankers and accomplishes that goal through four primary objectives:

- To increase the individual banker's understanding and knowledge of the structure and governance of the KBA; including a complete overview of programs, services, and representation provided by the KBA.
- To increase the individual banker's understanding of the state and federal legislative process and increase their willingness to actively support and defend the Kansas banking industry.
- To increase the individual banker's understanding and awareness of the various state and federal agencies that govern the banking industry in Kansas and how those agencies interact with the KBA.
- To improve the individual banker's leadership and communication skills through professional development and leadership training sessions and to provide a clear understanding of the individual banker's role as a volunteer KBA leader.

"BLOK made me realize that we have to be aware of what is going on in the legislative world and speak up and defend our state, our communities and our banks."

- Kimberly Fairbank, 2010 BLOK Class, Chairman and CEO, First National Bank, Cimarron



SESSION I - BUILDING A CONFIDENT KBA VOLUNTEER LEADER/PUBLIC AFFAIRS CONFERENCE -TOPEKA (FEBRUARY 7-9, 2023)

- Learn the history and structure of the KBA...your association
- Learn the responsibilities and roles of your association staff
- Learn your role as a volunteer association leader
- Learn about the state legislative process & how you can make a difference:
- Behind the scenes look at the legislative process
- What influences legislators? ...a legislator's perspective
- Do's and don'ts when making personal contacts
- Knowing all the players (other organizations/associations)
- Making personal visits with your legislators
- Learn about the Office of the State Bank Commissioner:
- Agency funding and responsibilities to Kansas consumers
- State regulations adoption process & how you can have an impact

"BLOK is an amazing program that cultivates not only leadership capabilities as a bank leader, but also civic engagement as well."

- Tyler Bachman, 2018 BLOK Class, EVP/Chief Credit Officer, First Heritage Bank, Overland Park

SESSION II - FEDERAL RESERVE SYSTEM 101/LEADERSHIP LESSONS - KANSAS CITY (THREE DAYS - MAY 24-26, 2023)

Get a unique behind-the-scenes view of the Federal Reserve Banking System...

- Learn about the structure and history of the Federal Reserve Banking system
- Consume information from the Kansas City Federal Reserve Bank's staff on topics ranging from current banking conditions to payment systems trends to shifting consumer demographics to the latest advances in mobile banking technology
- Learn about the challenges and opportunities facing bank CEOs in Kansas' fastest growing region
- Receive a unique look at how community banks in Kansas are competing with one another from Dr. Bruce Morgan, one of Kansas' leading bank consultants
- Session II will provide a taste of personal and professional accountability training by Ted Garnett of Performance Resource Consulting



SESSION III - IMPROVING BANK PERFORMANCE AND BUILDING TEAMS THAT WORK - WICHITA (THREE DAYS - JULY 12-14, 2023)

Hone your individual leadership skills, including...

- Becoming a better communicator
- Learning how to build and lead a winning team
- Learning what it takes to become a successful CEO
- Establishing your personal brand
- Identifying values that will guide you as a successful banker
- Hear from KBA leaders on what it takes to step up and represent the industry

SESSION IV - MARCH ON CAPITAL HILL - WASHINGTON, D.C. (SEPTEMBER 17-20, 2023)

Help carry the banking industry torch in Washington, DC...

- Learn what makes KBA and ABA effective on Capitol Hill
- Focus on the banking industry's allies and adversaries on Capitol Hill
- Visit members of the Kansas Congressional delegation
- Hear first-hand from Congressional staffers about what works and what doesn't
- Participate in a Congressional Staff Tour of the U.S. Capitol
- Visit Washington D.C.'s breathtaking monuments

GRADUATION: KBA PUBLIC AFFAIRS CONFERENCE - TOPEKA (FEBRUARY 7, 2024)

IMPORTANT DATES

Application Deadline
Postmarked by: Wednesday, December 1, 2022

Notification of Selection Status
December 31, 2022

APPLICATION & SELECTION PROCESS

The Kansas Bankers Association (KBA) extends an invitation to any owner or employee of a bank or company that is a member or associate member of the KBA to apply for a position in the BLOK program. Applicants should be able to demonstrate an increasing level of responsibility, potential for continuing to play a leadership role in Kansas, and evidence of professional and personal improvement since completing their formal education. Work experience, scope of personal interests, level of community involvement, and recognition of leadership abilities through receipt of honors/awards may also have significant impact in the final selection process. Only those willing to thoughtfully complete an application, and attend and participate in all four sessions need apply.

Qualified individuals can apply for the BLOK program by completing a BLOK application form and returning it by the December 1, 2022, deadline. Applications can be found at the KBA website, www.ksbankers.com. Completed forms and two reference letters can be mailed to the KBA office at PO Box 4407, Topeka, KS 66604-0407 or emailed to Sara Blubaugh, program coordinator, at sblubaugh@ksbankers.com. Applications are reviewed by the BLOK Selection Committee and selected applicants will be informed by December 31, 2022.



"The unforgettable journey of the BLOK program opened my eyes to the dynamic leadership needed in the banking industry and how important it is to advocate for the future of community banking. I developed lasting relationships with my incredible banker classmates."

Brian Whitesell, 2020-21 BLOK Class, Vice President, Commercial Banking at Landmark National Bank, Manhattan.

TUITION

Tuition of \$995 per participant is charged to partially cover program costs and meals associated with the sessions. Tuition includes complimentary registration for KBA's 2023 and 2024 Public Affairs Conference and Legislative Reception. It also includes complimentary participation in many special events associated with KBA's Federal Affairs Advocacy Trip to Washington, D.C. Upon acceptance into the program, participants will be responsible for their own transportation and lodging expenses.

"The BLOK program is an outstanding leadership program providing many networking opportunities and an invaluable lesson about the role of the KBA, politics and the banking industry. I would highly recommend the BLOK program."

- Kendal Kay, 2008 BLOK Class, President, Stockgrowers State Bank, Ashland

"When I applied for this program, I had no idea how many things I would be exposed to. I feel that I have learned a great deal at each session we have attended. I appreciate KBA taking an interest in my career by helping me learn how to be more involved so that I may be able to make a difference in community banking for my customers and my co-workers."

- Traci Overpeck, 2016 BLOK Class, Loan Officer, Heartland Tri-State Bank, Elkhart

KANSAS BANKERS ASSOCIATION

APPLICATION FOR THE BANK LEADERS OF KANSAS (BLOK) PROGRAM

IN ORDER FOR THIS APPLICATION TO BE CONSIDERED IT MUST BE FILLED OUT IN ITS ENTIRETY. PLEASE TYPE.

Name _____
(First) (Middle Initial) (Last) (Nickname)

Home Address _____

City, State, Zip _____

Home Phone () _____ Home E-mail _____

Cell Phone () _____

Date of Birth _____ Spouse's Name (if applicable) _____

EMPLOYMENT INFORMATION

Bank _____

Position _____

How Long in Current Position _____ How Long in Banking _____

Work Address _____ City, State, Zip _____

Work Phone () _____

Work Email _____

EDUCATION INFORMATION

Please mark highest level of education completed:

() High school graduate () College graduate () Other _____

Degree/Diploma Received _____ Year _____

School/College or University _____

COMMUNITY/LEADERSHIP

List all leadership or committee positions held by you in the past five years (These may include, but are not limited to church, local government, civic groups, trade associations, etc.)

Position or Involvement

Years Held

List any awards and/or recognition received:

Indicate examples where you fostered expansion, improvement, or changes in your bank:

Give a brief description of yourself and tell why you would like to be selected for this leadership program. Please share the skills, talents, and personality traits that best describe you.

REFERENCE INFORMATION

Please provide a reference letter from your employer, and one from someone other than your employer, who knows of your abilities. List your two references below and attach their letters to this application.

1.

(Name)

(Firm)

(City)

(Phone)

2.

(Name)

(Firm)

(City)

(Phone)

RETURN THIS APPLICATION TO: KBA, P.O. BOX 4407, TOPEKA, KANSAS 66604-0407 OR
EMAIL: sblubaugh@ksbankers.com OR FAX TO 785-232-3484.