

# 2022 YBOK CONFERENCE AGENDA



**Young Bank  
Officers of Kansas**

A DIVISION of KBA

## WEDNESDAY, SEPTEMBER 14

7:00 pm - 9:00 pm

Early Arrivers Reception - Johnny Kaw's Yard Bar (Located in the Back) - 1213 Moro St.

## THURSDAY, SEPTEMBER 15

2022 Annual YBOK Conference, K-State Alumni Association

100 Alumni Ctr, 1720 Anderson Ave - (800) 600-2586

8:15 am - 8:45 am

Registration

8:45 am - 9:00 am

Welcome and Introductions

9:00 am - 10:00 am

Lead with **EVERYDAY EXCELLENCE**

**Dustin James - Serial Entrepreneur, TEDx Speaker, John Maxwell Certified Coach**

This HIGH ENERGY, interactive, and creative keynote will help you discover-Everyday Excellence. We ALL can control our Emotions, Education, Experiences, and Energy. These are extremely valuable tools for both business and life. In order to reach everyday excellence, we must focus on these internal factors helping us grow, building our businesses, relationships, and life. We easily get distracted with outside factors that move us away from motivation, goals, and our game plan. This Interactive Learning Experience will give you the tools to create an ACTION PLAN, creating a path to extreme success!

10:00 am - 10:45 am

**Close Encounters of the Fintech Kind**

**Chris Garrelts - Strategy Corps**

See live demonstrations of trending apps like RobinHood, Cash App, SoFi, and Affirm to better understand the increasing competitive pressures on today's banking products. We'll share ongoing research which explains the trends - including which mobile features matter most to each generation, from millennials to baby boomers. We'll also examine how fintech companies like Acorns are leveraging the subscription society (think AmazonPrime, Costco, Netflix, Spotify) and pioneering new business models for financial products and services.

10:45 am - 11:00 am

Break

11:00 am - 11:30 am

**Government Relations and JAG-K Update - Alex Orel, SVP, KBA**

11:30 am - 12:00 pm

**Attorney General Derek Schmidt (Invited)**

12:00 pm - 1:00 pm

**Lunch & Young Bank Officers of Kansas Annual Meeting, Sponsored by UMB**

1:00 pm - 2:00 pm

**CEO Panel - Moderated by Tyler Walden, YBOK Board Ambassador, Vice President, AGH**

*Sponsored by Allen, Gibbs & Houlik, L.C.*

2:00 pm - 2:45 pm

**Economic Update - Jordan Rappaport, Senior Economist, Kansas City Federal**

Reserve

2:45 pm - 3:00 pm

Break

3:00 pm - 4:00 pm

**Hacking and Attacking the Remote Worker. How to be Secure When Working "Out of the Office"**

**Steve Stasiukonis - Secure Network**

Working remote has always had security challenges, the challenges of a pandemic forcing your entire workforce to work from home has created a variety of security issues. Threat actors across the globe are trying to defeat the security of consumer-based network connections for possibly gaining access back to the workplace. This presentation explains the ways hackers leverage a variety of techniques to defeat the remote worker and defeat security controls. The program will also explain ways to harden your security posture to defeat the ongoing threat.

4:00 pm - 4:15 pm

**Closing Remarks and Instructions**

5:30 pm - 8:30 pm

**Dinner and Conversation at Goolsby's**

**1212 Bluemont Ave Suite 130**

*Dinner Sponsored by Security 1st Title*

## FRIDAY, SEPTEMBER 16

YBOK Golf Tournament, Manhattan Country Club

1531 N. 10th St. - (785) 539-7501

*Beverage Cart Sponsored by Heartland Title*

8:00 am - 8:30 am

Registration

8:30 am - 1:00 pm

Shotgun Start

1:00 pm - 2:00 pm

Lunch & Awards