



***2022***

**Sponsorship & Exhibit Opportunities**

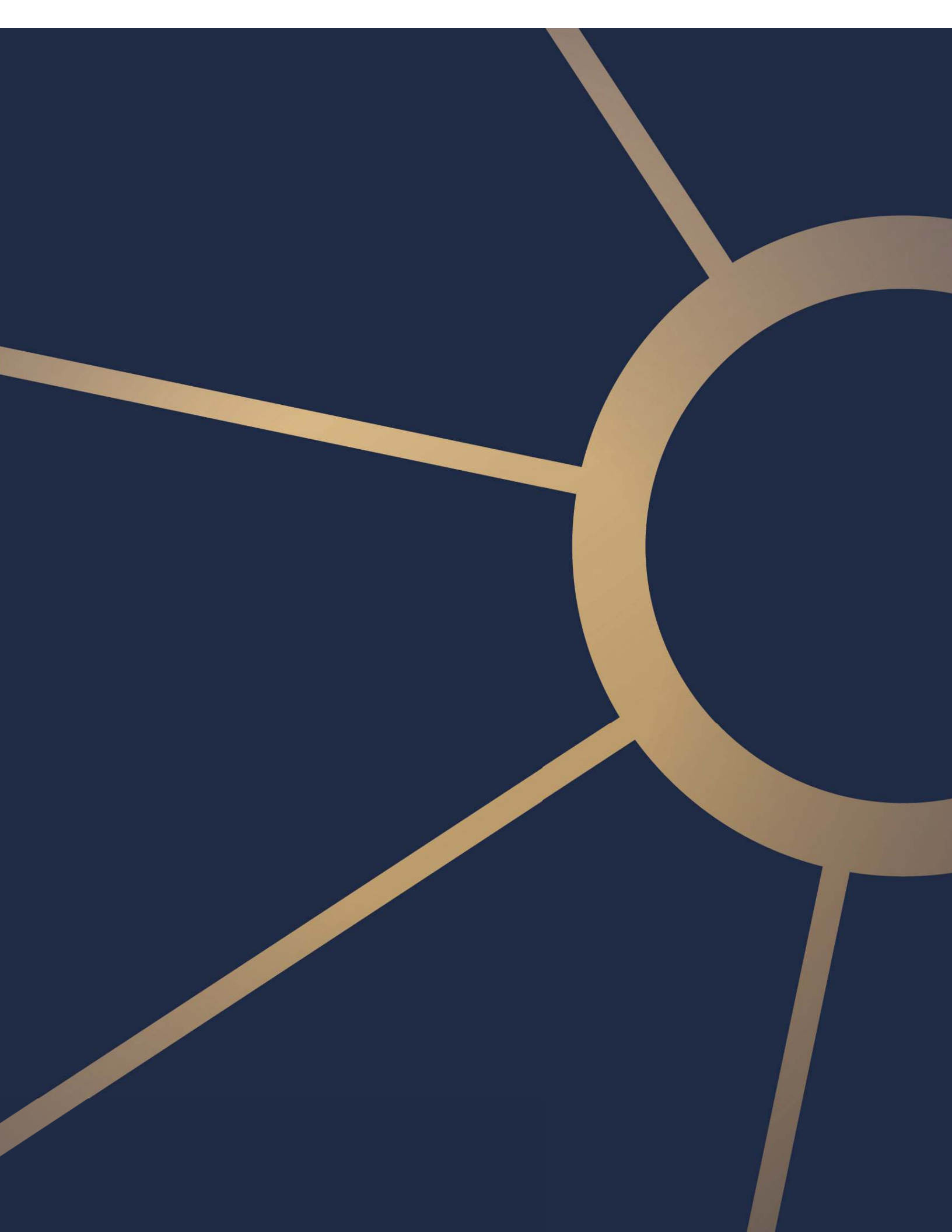
## *Connecting Connectors*

There is still no greater way to get your message directly to your audience than networking. Over 98% of Kansas banks belong to KBA and actively participate in our educational conferences and networking events.

### **SPONSORSHIP BENEFITS AT A GLANCE**

- Visibility to Kansas bankers and associate members
- Recognition in all marketing, promotional, and publicity materials for the event
- Acknowledgement of sponsorship by KBA from the podium and on the mobile app
- Opportunity to register for the event to network with specific target audiences

Grow your organization's exposure, heighten your brand recognition, and drive sales through sponsorship or exhibit space at one of our 2022 events. Each sponsorship package is designed to help your corporate message reach attendees effectively. Let's discuss your goals and work to design the best sponsorship package for your needs.



# HAROLD A. STONES PUBLIC AFFAIRS CONFERENCE & LEGISLATIVE RECEPTION

FEBRUARY 9, 2022

TOPEKA

This program will highlight state and federal legislative initiatives and feature remarks from state legislative leaders.

<b>GOLD</b> \$2,000	<b>SILVER</b> \$1,000	<b>BRONZE</b> \$500
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## BANK TECHNOLOGY CONFERENCE & SHOWCASE

FEBRUARY 7-8, 2022

WICHITA

Designed for both bank management and IT personnel, this one and a half day program focuses on the latest e-commerce trends affecting the banking industry.

**Audience:** CEOs, CFOs, COOs, CIOs, Bank managers and IT professionals

**Anticipated Attendance:** 250

**Exhibit Opportunity:**

\$775 members; \$895 non-members  
Please contact Becky Milne for more information.

**PLATINUM**

**\$5,000**

- Keynote Speaker Luncheon
- Imprinted Chargers

\*Includes Two Complimentary Registrations

**GOLD**

**\$3,000**

- General Session Speaker Tuesday Breakfast
- Conference Mobile App

\*Includes One Complimentary Registration

**SILVER**

**\$2,000**

- Imprinted Lanyard
- Closing Session Speaker
- Candy Sponsor
- Imprinted Room Key
- Imprinted Tote Bags

**BRONZE**

**\$1,000**

- Breakout Session Speaker
- Refreshment Break
- Mobile Charging Station
- Dessert in Showcase



# BANK LEADERS OF KANSAS (BLOK)

FEBRUARY, APRIL, JULY, SEPTEMBER 2022

**GRAND \$1,000** Applied toward general program expenses



# KANSAS AG BANKERS CONFERENCE

MARCH 2-3, 2022

MANHATTAN

Designed specifically for Kansas ag lenders and co-sponsored by the Kansas Ag Bankers Division, this one and a half day program will emphasize current and future ag lending challenges and opportunities.

**Audience:** Entry-level and experienced ag loan officers and support personnel

**Anticipated Attendance:** 300

## PLANTINUM

**\$5,000**

Featured Speaker  
Digital Mobile App  
General Conference Sponsor

## GOLD

**\$3,000**

Keynote Speaker  
General Conference Sponsor  
Imprinted Room Keys

## SILVER

**\$2,000**

Candy Sponsor  
General Conference Sponsor  
Lanyards  
General Session Speaker (3)

## BRONZE

**\$1,000**

Refreshment Break  
General Conference Sponsor

# KBA GOLF CLASSIC

*Sponsored by KBA Insurance*

MAY 9, 2022

NEWTON

PLATINUM  
**\$1,000**

GOLD  
**\$500**

SILVER  
**\$250**

BRONZE  
**\$100**



# WOMEN IN BANKING CONFERENCE

MARCH 24-25, 2022

OVERLAND PARK

**About:** This one and a half day conference featuring speakers and topics relating to the professional development of women bankers.

**Audience:** Women bankers in all stages of their careers

**Anticipated Attendance:** 200

## PLATINUM

**\$4,000**

Keynote Speaker  
Luncheon  
Reception  
Imprinted Room Keys

\*Includes One Complimentary Registration

## GOLD

**\$3,000**

General Session Speaker  
Conference Promotion/  
Materials  
Conference Mobile App  
Lanyards

\*Includes One Half Price Registration

## SILVER

**\$2,000**

Continental Breakfast  
Refreshments  
Candy Station Sponsor

## BRONZE

**\$1,000**

Conference Supporter

# TRI-STATE HR CONFERENCE

MARCH 29-30, 2022

OVERLAND PARK

Co-sponsored by the Kansas, Nebraska and Missouri Bankers Associations, this conference human resources while providing the opportunity to network with peers from all three states.

**Audience:** mid-level leaders, managers and HR professionals.

**Anticipated Attendance:** 110

\*Includes Table Top Exhibit

## DIAMOND

**\$4,000**

Opening Keynote Speaker

\*Includes One Complimentary Registration

## GOLD

**\$2,500**

Luncheon  
Breakfast Buffet

\*Includes One Complimentary Registration

## SILVER

**\$1,500**

Conference Manual  
General Session Speaker  
Imprinted Bottled Water  
Imprinted Tote Bag  
Imprinted Lanyard

\*Includes One Half-price Registration

## BRONZE

**\$1,000**

Refreshment Breaks  
Reception  
Candy Station  
Continental Breakfast  
Mobile Device Charging Station  
\*Includes One Half-Price Registration



# CEO & SENIOR MANAGEMENT FORUM/ ANNUAL MEETING

AUGUST 4-6, 2022

COLORADO SPRINGS

A three-day program combining nationally-known speakers and numerous networking opportunities to create one of our most popular annual events.

**Audience:** CEOs, senior managers, and directors; spouses/guests/families welcome

**Anticipated Attendance:** 225 bankers; 150 spouses/guests

<p><b>PLATINUM</b></p> <p><b>\$10,000</b></p> <p>Saturday Breakfast Keynote Speaker Friday Luncheon Co-Sponsor Friday Dinner</p> <p>*Includes Two Complimentary Registrations</p>	<p><b>GOLD</b></p> <p><b>\$6,000</b></p> <p>Co-Sponsor Thursday Reception Friday Leadership Reception Forum Promotion/Brochure/ Postcard Golf Refreshment Carts General Session Speaker</p> <p>*Includes One Complimentary Registration</p>	<p><b>SILVER</b></p> <p><b>\$4,000</b></p> <p>Spouse/Guest Program Golf Breakfast Imprinted Room Keys Friday Evening Dinner Wine Co-Sponsor Entertainment Forum Mobile App</p> <p>*Includes One Complimentary Room Upgrade (based on availability)</p>
<p><b>BRONZE</b></p> <p><b>\$2,500</b></p> <p>Candy Station Lanyards Conference Supporter</p>	<p><b>GOLF</b></p> <p><b>GOLF HOLE</b> <b>\$1,250</b></p> <p><b>GOLF - GENERAL SPONSOR</b> <b>\$275</b></p>	





# FEDERAL AFFAIRS TRIP TO WASHINGTON, DC

SEPTEMBER 19-21, 2022

Recognition will be on all promotional materials, signage at event and electronically on KBA event app.

**PLATINUM**

**\$5,000**

Networking Dinner & Reception  
Legislative Reception

**GOLD**

**\$2,500**

Capital Hill Luncheon (2 available)  
Legislative Reception  
Leadership Breakfast (2 available)

**SILVER**

**\$1,000**

Networking Dinner & Reception  
Legislative Reception

**BRONZE**

**\$500**

General Supporter

# YOUNG BANK OFFICERS OF KANSAS (YBOK)

SEPTEMBER 14-16, 2022

MANHATTAN

**About:** Co-Sponsored with the YBOK Division, this one and a half day conference offers timely and relevant topics for bankers wishing to enhance their banking and leadership skills.

**PLATINUM**

**\$2,500**

Thursday Evening Reception/  
Dinner  
Keynote Speaker

**GOLD**

**\$2,000**

Welcome Reception  
Golf Beverage Cart  
Luncheon  
Session Speaker

**SILVER**

**\$1,500**

Conference Promotion/Materials  
Refreshment Break  
Conference Mobile App  
Candy Station  
Mobile Device Charging Station  
Golf Tournament Luncheon

**BRONZE**

**\$1,000**

Conference Supporter



# ANNUAL CONFERENCE FOR LENDERS

OCTOBER 6-7, 2022 WICHITA

**About:** This one and a half day conference features general and concurrent sessions designed to enhance professional development for lenders.

**Audience:** Entry-level and experienced lenders in commercial, consumer, and real estate lending.

**Anticipated Attendance:** 100

*Platinum, Gold, and Silver sponsorships include a tabletop exhibit.*

## PLATINUM

**\$3,000**

Luncheon  
Reception  
Full Breakfast Buffet Day 2  
Keynote Speaker

\*Includes One Complimentary Registration

\*Includes Tabletop Display

## GOLD

**\$2,000**

General Session Speaker  
Conference Promotion/  
Materials/Postcard  
Imprinted Room Keys  
Continental Breakfast Day 1  
Conference Mobile App

\*Includes One Half-price Registration

\*Includes Tabletop Display

## SILVER

**\$1,000**

Speaker  
Refreshment Break  
Mobile Device Charging  
Station  
Candy Station

\*Includes Tabletop Display

## BRONZE

**\$500**

Conference Supporter

# KBA TRUST CONFERENCE

OCTOBER 20-21, 2022 MANHATTAN

**About:** Sponsored by the KBA Trust Division, this 1-1/2 day program will emphasize issues important to trust management as well as sessions devoted to trust operations and administration.

**Audience:** Trust officers and trust support personnel

**Anticipated Attendance:** 75

## PLATINUM

**\$4,000**

Digital Mobile App  
Thursday Reception

## GOLD

**\$3,000**

Thursday Luncheon  
Noted Speaker  
Friday Breakfast

## SILVER

**\$2,000**

Imprinted Tote Bags  
Imprinted Room Keys  
Notebook with At -A- Glance  
Program  
Audio Visual  
Candy Station  
Lanyards

## BRONZE

**\$1,000**

Break (3)  
Beverage Host (3)  
Mobile Device Charging Station  
Speaker Supporter  
Conference Supporter



# ECONOMIC OUTLOOK & RISK MANAGEMENT CONFERENCE

NOVEMBER 2-3, 2022

MANHATTAN

**About:** Attend this conference to receive the most up-to-date information on the national economy, coupled with risk management solutions and strategies.

**Audience:** CEOs, CFOs, COOs, risk managers, and investment officers

**Anticipated Attendance:** 150

*Platinum, Gold, and Silver sponsorships include a tabletop exhibit.*

## PLATINUM

**\$4,000**

Luncheon  
Keynote Speaker  
Reception

\*Includes One Complimentary  
Registration

\*Includes Tabletop Display

## GOLD

**\$3,000**

Conference Promotion/  
Postcard  
General Session Speaker  
Imprinted Room Keys  
Conference Mobile App  
Continental Breakfast Day 1

\*Includes One Half-price  
Registration

\*Includes Tabletop Display

## SILVER

**\$2,000**

Refreshment Break  
Mobile Device Charging  
Station  
Candy Station  
Lanyards

\*Includes Tabletop Display

## BRONZE

**\$1,000**

Co-Sponsor Networking  
Breakfast on Day 2



# CONNECTING CONNECTORS

*By Kansas banks for Kansas banks*



KANSAS BANKERS  
ASSOCIATION

EDUCATION & CONFERENCES

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