



2022

Sponsorship & Exhibit Opportunities

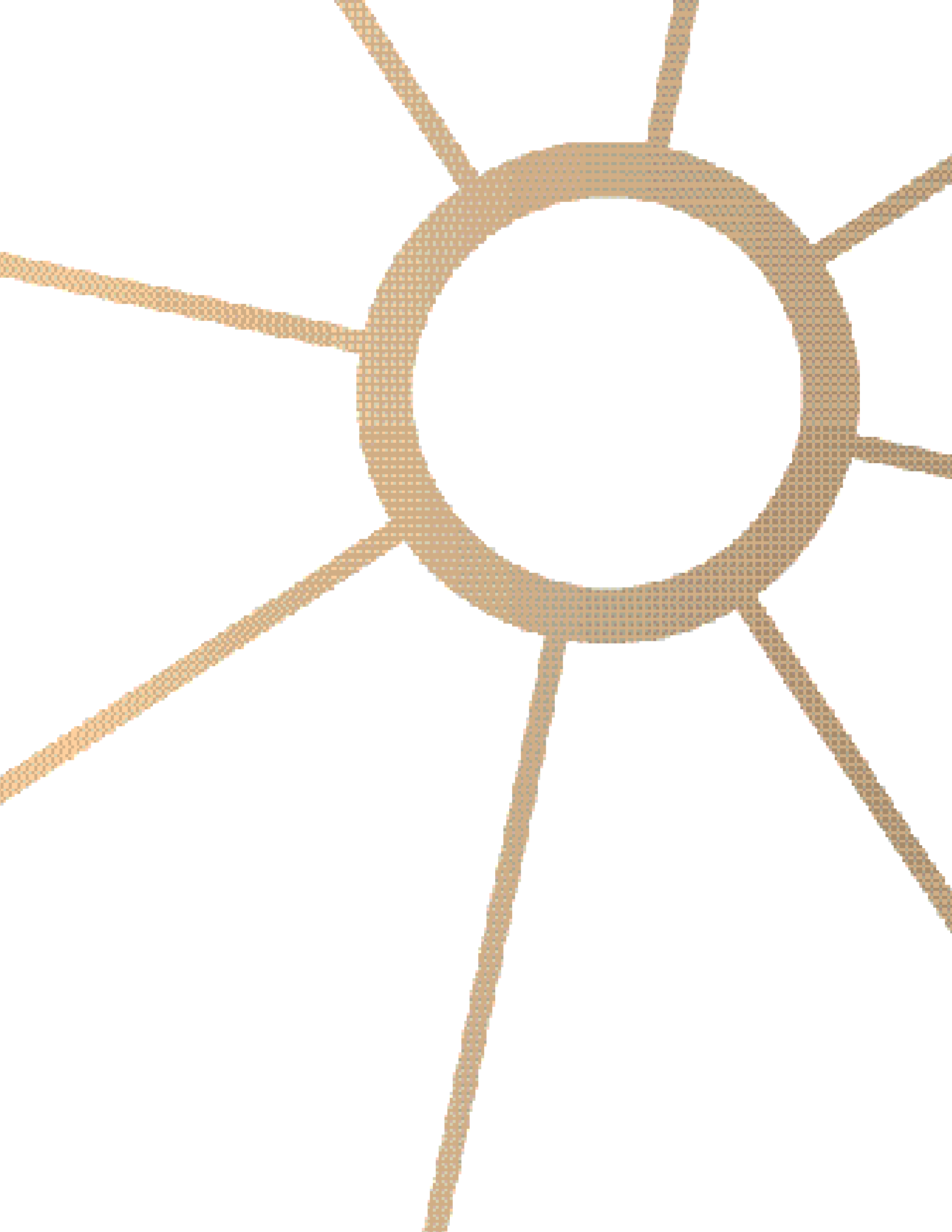
Connecting Connectors

There is still no greater way to get your message directly to your audience than networking. Over 98% of Kansas banks belong to KBA and actively participate in our educational conferences and networking events.

SPONSORSHIP BENEFITS AT A GLANCE

- Visibility to Kansas bankers and associate members
- Recognition in all marketing, promotional, and publicity materials for the event
- Acknowledgement of sponsorship by KBA from the podium and on the mobile app
- Opportunity to register for the event to network with specific target audiences

Grow your organization's exposure, heighten your brand recognition, and drive sales through sponsorship or exhibit space at one of our 2022 events. Each sponsorship package is designed to help your corporate message reach attendees effectively. Let's discuss your goals and work to design the best sponsorship package for your needs.



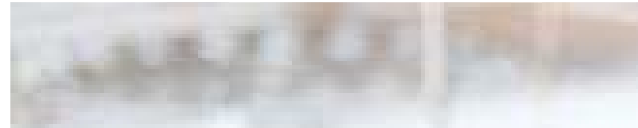
HAROLD A. STONES PUBLIC AFFAIRS CONFERENCE & LEGISLATIVE RECEPTION

FEBRUARY 9, 2022

TOPEKA

This program will highlight state and federal legislative initiatives and feature remarks from state legislative leaders.

GOLD \$2,000	SILVER \$1,000	BRONZE \$500
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BANK TECHNOLOGY CONFERENCE & SHOWCASE

FEBRUARY 7-8, 2022

WICHITA

Designed for both bank management and IT personnel, this one and a half day program focuses on the latest e-commerce trends affecting the banking industry.

Audience: CEOs, CFOs, COOs, CIOs, Bank managers and IT professionals

Anticipated Attendance: 250

Exhibit Opportunity:

\$775 members; \$895 non-members
Please contact Becky Milne for more information.

PLATINUM

\$5,000

- Keynote Speaker Luncheon
- Imprinted Chargers

*Includes Two Complimentary Registrations

GOLD

\$3,000

- General Session Speaker Tuesday Breakfast
- Conference Mobile App

*Includes One Complimentary Registration

SILVER

\$2,000

- Imprinted Lanyard
- Closing Session Speaker
- Candy Sponsor
- Imprinted Room Key
- Imprinted Tote Bags

BRONZE

\$1,000

- Breakout Session Speaker
- Refreshment Break
- Mobile Charging Station
- Dessert in Showcase



BANK LEADERS OF KANSAS (BLOK)

FEBRUARY, APRIL, JULY, SEPTEMBER 2022

GRAND \$1,000 Applied toward general program expenses



KANSAS AG BANKERS CONFERENCE

MARCH 2-3, 2022

MANHATTAN

Designed specifically for Kansas ag lenders and co-sponsored by the Kansas Ag Bankers Division, this one and a half day program will emphasize current and future ag lending challenges and opportunities.

Audience: Entry-level and experienced ag loan officers and support personnel

Anticipated Attendance: 300

PLANTINUM

\$5,000

Featured Speaker
Digital Mobile App
General Conference Sponsor

GOLD

\$3,000

Keynote Speaker
General Conference Sponsor
Imprinted Room Keys

SILVER

\$2,000

Candy Sponsor
General Conference Sponsor
Lanyards
General Session Speaker (3)

BRONZE

\$1,000

Refreshment Break
General Conference Sponsor

KBA GOLF CLASSIC

Sponsored by KBA Insurance

MAY 9, 2022

NEWTON

PLATINUM

\$1,000

GOLD

\$500

SILVER

\$250

BRONZE

\$100



WOMEN IN BANKING CONFERENCE

MARCH 24-25, 2022

OVERLAND PARK

About: This one and a half day conference featuring speakers and topics relating to the professional development of women bankers.

Audience: Women bankers in all stages of their careers

Anticipated Attendance: 200

PLATINUM

\$4,000

Keynote Speaker
Luncheon
Reception
Imprinted Room Keys

*Includes One Complimentary Registration

GOLD

\$3,000

General Session Speaker
Conference Promotion/
Materials
Conference Mobile App
Lanyards

*Includes One Half Price Registration

SILVER

\$2,000

Continental Breakfast
Refreshments
Candy Station Sponsor

BRONZE

\$1,000

Conference Supporter

TRI-STATE & MARKETING CONFERENCE

MARCH 29-30, 2022

OVERLAND PARK

Co-sponsored by the Kansas, Nebraska and Missouri Bankers Associations, this conference human resources while providing the opportunity to network with peers from all three states.

Audience: mid-level leaders, managers and HR professionals.

Anticipated Attendance: 110

*Includes Table Top Exhibit

DIAMOND

\$4,000

Opening Keynote Speaker

*Includes One Complimentary Registration

GOLD

\$2,500

Luncheon
Breakfast Buffet

*Includes One Complimentary Registration

SILVER

\$1,500

Conference Manual
General Session Speaker
Imprinted Bottled Water
Imprinted Tote Bag
Imprinted Namtag Lanyard

*Includes One Half-price Registration

BRONZE

\$1,000

Refreshment Breaks
Reception
Candy Station
Continental Breakfast
Mobile Device Charging Station
*Includes One Half-Price Registration



CEO & SENIOR MANAGEMENT FORUM/ ANNUAL MEETING

AUGUST 4-6, 2022

COLORADO SPRINGS

A three-day program combining nationally-known speakers and numerous networking opportunities to create one of our most popular annual events.

Audience: CEOs, senior managers, and directors; spouses/guests/families welcome

Anticipated Attendance: 225 bankers; 150 spouses/guests

<p>PLATINUM</p> <p>\$10,000</p> <p>Saturday Breakfast Keynote Speaker Friday Luncheon Co-Sponsor Friday Dinner</p> <p>*Includes Two Complimentary Registrations</p>	<p>GOLD</p> <p>\$6,000</p> <p>Co-Sponsor Thursday Reception Friday Leadership Reception Forum Promotion/Brochure/ Postcard Golf Refreshment Carts General Session Speaker</p> <p>*Includes One Complimentary Registration</p>	<p>SILVER</p> <p>\$4,000</p> <p>Spouse/Guest Program Golf Breakfast Imprinted Room Keys Friday Evening Dinner Wine Co-Sponsor Entertainment Forum Mobile App</p> <p>*Includes One Complimentary Room Upgrade (based on availability)</p>
<p>BRONZE</p> <p>\$2,500</p> <p>Candy Station Lanyards Conference Supporter</p>	<p>GOLF</p> <p>GOLF HOLE \$1,250</p> <p>GOLF - GENERAL SPONSOR \$275</p>	



FEDERAL AFFAIRS TRIP TO WASHINGTON, DC

SEPTEMBER 19-21, 2022

Recognition will be on all promotional materials, signage at event and electronically on KBA event app.

PLATINUM	GOLD
Platinum- \$5,000 Gold - \$2,500 Silver - \$1,000	\$2,500 2 available
SILVER	BRONZE
\$2,500 2 available	Diamond - \$5,000 Gold - \$2,500 Silver - \$1,000

YOUNG BANK OFFICERS OF KANSAS (YBOK)

SEPTEMBER 14-16, 2022

MANHATTAN

About: Co-Sponsored with the YBOK Division, this one and a half day conference offers timely and relevant topics for bankers wishing to enhance their banking and leadership skills.

PLATINUM	GOLD
\$2,500 Thursday Evening Reception/ Dinner Keynote Speaker	\$2,000 Welcome Reception Golf Beverage Cart Luncheon Session Speaker
SILVER	BRONZE
\$1,500 Conference Promotion/Materials Refreshment Break Conference Mobile App Candy Station Mobile Device Charging Station Golf Tournament Luncheon	\$1,000 Conference Supporter



ANNUAL CONFERENCE FOR LENDERS

OCTOBER 6-7, 2022 WICHITA

About: This one and a half day conference features general and concurrent sessions designed to enhance professional development for lenders.

Audience: Entry-level and experienced lenders in commercial, consumer, and real estate lending.

Anticipated Attendance: 100

Platinum, Gold, and Silver sponsorships include a tabletop exhibit.

PLATINUM

\$3,000

Luncheon
Reception
Full Breakfast Buffet Day 2
Keynote Speaker

*Includes One Complimentary Registration

*Includes Tabletop Display

GOLD

\$2,000

General Session Speaker
Conference Promotion/
Materials/Postcard
Imprinted Room Keys
Continental Breakfast Day 1
Conference Mobile App

*Includes One Half-price Registration

*Includes Tabletop Display

SILVER

\$1,000

Speaker
Refreshment Break
Mobile Device Charging
Station
Candy Station

*Includes Tabletop Display

BRONZE

\$500

Conference Supporter

KBA TRUST CONFERENCE

OCTOBER 20-21, 2022 MANHATTAN

About: Sponsored by the KBA Trust Division, this 1-1/2 day program will emphasize issues important to trust management as well as sessions devoted to trust operations and administration.

Audience: Trust officers and trust support personnel

Anticipated Attendance: 75

PLATINUM

\$4,000

Digital Mobile App
Thursday Reception

GOLD

\$3,000

Thursday Luncheon
Noted Speaker
Friday Breakfast

SILVER

\$2,000

Imprinted Tote Bags
Imprinted Room Keys
Notebook with At -A- Glance
Program
Audio Visual
Candy Station
Lanyards

BRONZE

\$1,000

Break (3)
Beverage Host (3)
Charging Station
Speaker Supporter
Conference Supporter



ECONOMIC OUTLOOK & RISK MANAGEMENT CONFERENCE

NOVEMBER 2-3, 2022

MANHATTAN

About: Attend this conference to receive the most up-to-date information on the national economy, coupled with risk management solutions and strategies.

Audience: CEOs, CFOs, COOs, risk managers, and investment officers

Anticipated Attendance: 150

Platinum, Gold, and Silver sponsorships include a tabletop exhibit.

PLATINUM

\$4,000

Luncheon
Keynote Speaker
Reception

*Includes One Complimentary
Registration
*Includes Tabletop Display

GOLD

\$3,000

Conference Promotion/
Postcard
General Session Speaker
Imprinted Room Keys
Conference Mobile App
Continental Breakfast Day 1
*Includes One Half-price
Registration
*Includes Tabletop Display

SILVER

\$2,000

Refreshment Break
Mobile Device Charging
Station
Candy Station
Lanyards
*Includes Tabletop Display

BRONZE

\$1,000

Co-Sponsor Networking
Breakfast on Day 2



CONNECTING CONNECTORS

By Kansas banks for Kansas banks



KANSAS BANKERS
ASSOCIATION

EDUCATION & CONFERENCES

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