

Kansas Bankers Association

Sponsor & Exhibitor Packet

**2021 Economic Outlook &
Risk Management Conference**

November 3 - 4, 2021

Marriott Hotel, Wichita, KS



2021 ECONOMIC OUTLOOK & RISK MANAGEMENT CONFERENCE

NOVEMBER 3-4 - MARRIOTT HOTEL, WICHITA, KANSAS

Choose one of the sponsorships

• Platinum Level: \$3,500

- Keynote speakers
- Luncheon
- Reception
- Imprinted key cards
- Conference promotions/brochure
- Conference mobile-app
- Cont. breakfast day 1
- All day candy station
- Refreshment break
- Mobile device/charging station
- Lanyards
- Conference supporter
- Co-Sponsor

Contact Information

Contact Name: _____
 E-mail: _____
 Company Name: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____
 Fax: _____

Company Information

Please attach a short description of the services your company provides or email the copy to bmilne@ksbankers.com. Information will be included on the mobile app.

Registrants:

Name: _____
 Address: _____
 City/State/Zip: _____
 Email: _____

Name: _____
 Address: _____
 City/State/Zip: _____
 Email: _____

Compare the levels of sponsorship to find the right fit for your company.

Sponsorship Benefit	\$3,500	\$2,500	\$1,500	\$600
Recognition during the conference	X	X	X	X
Tabletop Exhibit	X	X	X	X
3 Minutes at the podium	X			
Recognition brochure & mobile app	X	X	X	
Conference registration fees	1 Comp	1 half price registration	Pay full price registration fee	Pay full price registration fee

(Registration Fees: \$340 members/\$580 Non-members)

Registration:

- Platinum Level #1 - complimentary
- Gold Level #1 \$____ (half price)
- Silver & Bronze Level #____ \$____
- Each Add'l Participant: #____ \$____

Amount Due (Sponsorship & Registration): \$_____

Please use this form as your invoice.

Credit Card Payment* (Please type or print)

Visa MasterCard Discover

Exp. Date _____ No. _____

Print Name: _____

Signature: _____

Address: _____

City/State/Zip: _____

E-mail: _____

Please return this form by **August 1, 2021** with payment to:

Becky Milne
 Kansas Bankers Association
 PO Box 4407, Topeka, KS 66604
bmilne@ksbankers.com

ANNUAL CONFERENCE FOR LENDERS

Wednesday, November 3

8:15 am - 9:00 am	Registration & continental breakfast
9:00 am - 10:45 am	Welcome and opening remarks Mike Ewy, KBA Chairman
10:45 am - 11:00 am	Refreshment break
11:00 am - 12:00 pm	General session Data Breach: What's My Risk?
12:00 pm - 12:45 pm	Luncheon
12:45 pm - 1:15 pm	Luncheon Program Doug Wareham, KBA President & CEO
1:15 pm - 2:15 pm	Break out sessions (choose one) 1. ALCO & Balance Sheet Management in the Era of COVID-19 2. The Economic Factors Influencing Interest Rate Risk 3. Internal Audit's Role in Risk Management
2:15 pm - 2:30 pm	Transition to Next Breakout
2:30 pm - 3:30 pm	Breakout Sessions - Repeated
3:30 pm - 3:45 pm	Refreshment Break
3:45 pm - 5:00 pm	General Session 2021 Economic Forecast – The Light at the End of the Tunnel
5:00 pm - 6:00 pm	Cocktails and Conversation with the Exhibitors
6:00 pm	Dinner on your own

Thursday, November 4

7:30 am - 8:30 am	Full breakfast and networking
8:30 am - 9:45 am	General Session Upside Down Thinking on Efficiency; Change your Priorities to Change Your Results
9:45 am - 10:00 am	Refreshment Break
10:00 am - 11:00 am	General Session Competition and Success in a New Landscape
11:00 am - 12:00 pm	Closing General Session Brace for Impact
12:00 pm	Adjournment