



Sunflower Webinar Series



Tackling the Talent Crisis Available OnDemand

When this year began, competition for talent in banking was already intense. Many community banks were still in the very early stages of digital transformation and trying to assess their needs for tech talent; adjust to an aging workforce; explore the viability of Universal bankers; and attract and retain employees within local geographies.

Then the impact of a global pandemic disrupted the way people bank, the way banks operate and the way employees work. While the crisis' long-term effect on the workforce remains to be seen, it has accelerated conversations regarding **Who** you should hire. **How** (and where) will they work. And, **What** skillsets and personality traits will be important.

This forward-thinking presentation explores those questions in the context of our "new normal" and discusses workforce characteristics, like empathy and flexibility, that must be cultivated and encouraged. It presents a framework for banks to re-imagine their workforce for success, not only in the post-pandemic world, but in our digitally engaged economy.

Presenter

Joe Sullivan, President & CEO, Market Insights

Mr. Sullivan has 20 years experience of providing consulting and education to financial services organizations to push them beyond conventional thinking. He provides a unique mix of sound market research, business strategy and planning skills packaged with the visionary leadership and facilitation expertise to dissolve organizational barriers and help the client achieve results.



Specialties: Professional speaking, leadership development, strategic planning, marketing and challenging conventional thinking!

This OnDemand webinar recording consists of 60 minutes of instruction. Upon purchase of the webinar, you will receive a link to the recording, which may be shared with all staff within your banking institution.

REGISTRATION FORM

Tackling the Talent Crisis.....Available OnDemand

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Asset Size	Live	On Demand	Both
\$50 mil & under	<input type="checkbox"/> \$100	<input type="checkbox"/> \$140	<input type="checkbox"/> \$240
\$51-150 mil.	<input type="checkbox"/> \$175	<input type="checkbox"/> \$215	<input type="checkbox"/> \$315
\$151-250 mil.	<input type="checkbox"/> \$225	<input type="checkbox"/> \$260	<input type="checkbox"/> \$360
Over \$250 mil.	<input type="checkbox"/> \$275	<input type="checkbox"/> \$310	<input type="checkbox"/> \$410
Assoc members	<input type="checkbox"/> \$275	<input type="checkbox"/> \$310	<input type="checkbox"/> \$410
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