



Repurposing the Branch

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Most bankers recognize that the purpose of branches is changing. Branch networks must evolve to incorporate new technologies and align with new consumer behaviors for the institution to remain relevant and profitable. But there is no “one-size-fits-all” branch transformation strategy, and solutions are no longer limited to consolidate or close. In fact, some institutions are finding innovative ways to use their real estate.

This webinar will provide a framework for making the tough decisions about branch transformation and explore the variables that should shape a community bank branch transformation strategy.

Topics of Discussion Include

- The shifting consumer relationship with the role of the branch and branch employee
- The relevant data points that are key to making decisions about the branch network
- The alternative uses for brick-and-mortar that are building brands and creating buzz

Presenter

Joe Sullivan, President & CEO, Market Insights

Mr. Sullivan has 20 years experience of providing consulting and education to financial services organizations to push them beyond conventional thinking. He provides a unique mix of sound market research, business strategy and planning skills packaged with the visionary leadership and facilitation expertise to dissolve organizational barriers and help the client achieve results.



Specialties: Professional speaking, leadership development, strategic planning, marketing and challenging conventional thinking!

This OnDemand webinar recording consists of 60 minutes of instruction. Upon purchase of the webinar, you will receive a link to the recording, which may be shared with all staff within your banking institution.

REGISTRATION FORM

**Changing Culture for Digital Transformation.....
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Name _____
 Bank _____
 Street Address _____
 City/State/Zip _____
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Asset Size	On Demand	Both
\$50 mil & under	<input type="checkbox"/> \$140	
\$51-150 mil.	<input type="checkbox"/> \$215	
\$151-250 mil.	<input type="checkbox"/> \$260	
Over \$250 mil.	<input type="checkbox"/> \$310	
Assoc members	<input type="checkbox"/> \$310	
Non-members	<input type="checkbox"/> \$475	

Three Ways to Register:

- Online: Visit www.ksbankers.com (Educational Resources)
 Fax: Fax to 785-272-8392 and follow with payment.
 Mail: Kansas Bankers Association, P.O. Box 4407,
 Topeka, KS, 66604

Method of Payment:

- Check made payable to Kansas Bankers Association
 Online registration using a credit card is available at www.ksbankers.com.