



Sunflower Webinar Series



Future of Banking

Available OnDemand

Closed branch lobbies, stay-at-home orders and historic unemployment are disrupting the financial services industry in ways that were unimaginable just a few short months ago. Then again, bankers have been dealing with the impact of rapid changes for well over a decade. It is no wonder that banks of every size are trying to anticipate the future and determine what comes next.

While there is still some degree of uncertainty about the future, understanding the relevant trends that are shaping the industry is one way for bankers to determine the clearest path to continued success. One thing is certain, retail banking will have to make routine adjustments to align with the customers they hope to attract and keep.

Topics of Discussion Include:

- Consumer trends;
- Technology trends;
- Industry trends;
- Workforce trends, including ways in which the coronavirus has already reoriented the consumer's relationship to banking;

Participants will discover how these trends may be understood in the context of their local markets and used to make the strategic choices that will grow the bank in 2021 and beyond.

Presenter

Joe Sullivan, President & CEO, Market Insights

Mr. Sullivan has 20 years experience of providing consulting and education to financial services organizations to push them beyond conventional thinking. He provides a unique mix of sound market research, business strategy and planning skills packaged with the visionary leadership and facilitation expertise to dissolve organizational barriers and help the client achieve results.



Specialties: Professional speaking, leadership development, strategic planning, marketing and challenging conventional thinking!

This OnDemand webinar recording consists of 60 minutes of instruction. Upon purchase of the webinar, you will receive a link to the recording, which may be shared with all staff within your banking institution.

REGISTRATION FORM

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\$50 mil & under	<input type="checkbox"/> \$140
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