



Sunflower Webinar Series



Changing Culture for Digital Transformation

Available OnDemand

In banking, one of the biggest roadblocks to successful digital transformation is culture. The best strategies and newest technologies will fail if they conflict with how individuals or groups already believe or behave. Culture change requires intense effort and is often the most challenging part of digital transformation. But successful companies are meeting the challenge by enhancing cultural characteristics that support success in digital space.

This webinar will share a framework for creating and cultivating a culture that both understands and advances digital transformation. With examples from throughout the financial services industry.

Topics of Discussion Include

- Five ways to assess and evaluate your current culture;
- Steps to remove cultural aspects that inhibit digital transformation;
- Four digital culture characteristics and practical Ways to build and sustain them;
- The role of effective internal communication in creating one unified culture

Presenter

Mr. Sullivan has 20 years experience of providing consulting and education to financial services organizations to push them beyond conventional thinking. He provides a unique mix of sound market research, business strategy and planning skills packaged with the visionary leadership and facilitation expertise to dissolve organizational barriers and help the client achieve results.



Specialties: Professional speaking, leadership development, strategic planning, marketing and challenging conventional thinking!

Joe Sullivan, President & CEO, Market Insights

This OnDemand webinar recording consists of 60 minutes of instruction. Upon purchase of the webinar, you will receive a link to the recording, which may be shared with all staff within your banking institution.

REGISTRATION FORM

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Three Ways to Register:

Online: Visit www.ksbankers.com (Educational Resources)
 Fax: Fax to 785-272-8392 and follow with payment.
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 Topeka, KS, 66604

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