



***2021***

**Sponsorship & Exhibit Opportunities**

# *Connecting Connectors*

There is still no greater way to get your message directly to your audience than networking. Over 98% of Kansas banks belong to KBA and actively participate in our educational conferences and networking events.

## **SPONSORSHIP BENEFITS AT A GLANCE**

- ✓ Visibility to Kansas bankers and associate members
- ✓ Recognition in all marketing, promotional, and publicity materials for the event
- ✓ Acknowledgement of sponsorship by KBA from the podium and on the mobile app
- ✓ Opportunity to register for the event to network with specific target audiences

Grow your organization's exposure, heighten your brand recognition, and drive sales through sponsorship or exhibit space at one of our 2021 events. Each sponsorship package is designed to help your corporate message reach attendees effectively. Let's discuss your goals and work to design the best sponsorship package for your needs.



# HAROLD A. STONES PUBLIC AFFAIRS CONFERENCE & LEGISLATIVE RECEPTION

 FEBRUARY 3, 2021

 VIRTUAL

This program will highlight state and federal legislative initiatives and feature remarks from state legislative leaders.

<b>GOLD</b> \$2,000	<b>SILVER</b> \$1,000	<b>BRONZE</b> \$500
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## BANK TECHNOLOGY CONFERENCE & SHOWCASE

 FEBRUARY 8-9, 2021

 VIRTUAL

Designed for both bank management and IT personnel, this one and a half day program focuses on the latest e-commerce trends affecting the banking industry.

**Audience:** CEOs, CFOs, COOs, CIOs, Bank managers and IT professionals

**Anticipated Attendance:** 250

### Exhibit Opportunity:

\$500 members; \$650 non-members  
Please contact Becky Milne for more information.

\*Items to be included in a welcome kit sent to all participants registered by January 19, 2021.

### PLATINUM

**\$5,000**

- ✓ Keynote Speaker

\*Includes Two Complimentary Registrations

### GOLD

**\$3,000**

- ✓ General Session Speaker
- ✓ Virtual Platform
- ✓ Imprinted Face Masks\*
- ✓ Germ-free Safety Key\*

\*Includes One Complimentary Registration

### SILVER

**\$2,000**

- ✓ Imprinted Lanyard for Masks\*
- ✓ Closing Session Speaker
- ✓ Candy Sponsor\*
- ✓ Hand Sanitizer\*
- ✓ Imprinted Chargers\*

### BRONZE

**\$1,000**

- ✓ Snacks\*
- ✓ Personal Protection Kit\*
- ✓ Breakout Session Speaker



# BANK LEADERS OF KANSAS

 FEBRUARY, APRIL, JULY, SEPTEMBER 2021

**GRAND \$1,000** Applied toward general program expenses



## KANSAS AG BANKERS CONFERENCE

 MARCH 3-4, 2021

 VIRTUAL

Designed specifically for Kansas ag lenders and co-sponsored by the Kansas Ag Bankers Division, this one and a half day program will emphasize current and future ag lending challenges and opportunities.

**Audience:** Entry-level and experienced ag loan officers and support personnel

**Anticipated Attendance:** 300

\*Items to be included in a welcome kit sent to all participants registered by February 16, 2021.

### DIAMOND

**\$5,000**

- ✓ Featured Speaker
- ✓ Digital Mobile App
- ✓ General Conference Sponsor

### PLATINUM

**\$3,000**

- ✓ Keynote Speaker
- ✓ General Conference Sponsor
- ✓ Re-usable Masks\*

### GOLD

**\$2,000**

- ✓ General Session Speaker (3)
- ✓ Candy Sponsor\*
- ✓ General Conference Sponsor
- ✓ Lanyards\*
- ✓ Hand Sanitizer\*

### SILVER

**\$1,000**

- ✓ Snacks (3)\*
- ✓ General Conference Sponsor

## KBA GOLF CLASSIC

*Sponsored by KBA Insurance*

 MAY 10, 2021

 NEWTON

**PLATINUM**  
**\$1,000**

**GOLD**  
**\$500**

**SILVER**  
**\$250**

**BRONZE**  
**\$100**



new

# WOMEN IN BANKING CONFERENCE

📅 MARCH 25-26, 2021

📍 VIRTUAL

**About:** This one and a half day conference featuring speakers and topics relating to the professional development of women bankers.

**Audience:** Women bankers in all stages of their careers

**Anticipated Attendance:** 150

\*Items to be included in a welcome kit sent to all participants registered by March 9, 2021.

## PLATINUM

**\$4,000**

- ✓ Keynote Speaker

\*Includes One Complimentary Registration

## GOLD

**\$2,500**

- ✓ General Session Speaker
- ✓ Conference Promotion/ Materials
- ✓ Conference Mobile App
- ✓ Lanyards\*
- ✓ Re-usable Mask\*
- ✓ Hand Sanitizer\*

## SILVER

**\$1,500**

- ✓ Speaker
- ✓ Snacks\*
- ✓ Candy Sponsor\*

## BRONZE

**\$750**

- ✓ Conference Supporter



# CEO & SENIOR MANAGEMENT FORUM/ ANNUAL MEETING

 AUGUST 5-7, 2021

 COLORADO SPRINGS

A three-day program combining nationally-known speakers and numerous networking opportunities to create one of our most popular annual events.

**Audience:** CEOs, senior managers, and directors; spouses/guests/families welcome

**Anticipated Attendance:** 225 bankers; 150 spouses/guests

<p style="text-align: center;"><b>PLATINUM</b></p> <p style="text-align: center;"><b>\$10,000</b></p> <ul style="list-style-type: none"> <li>✓ Saturday Breakfast</li> <li>✓ Keynote Speaker</li> <li>✓ Friday Luncheon</li> </ul> <p>*Includes Two Complimentary Registrations</p>	<p style="text-align: center;"><b>GOLD</b></p> <p style="text-align: center;"><b>\$6,000</b></p> <ul style="list-style-type: none"> <li>✓ Co-Sponsor Thursday Reception</li> <li>✓ Friday Leadership Reception</li> <li>✓ Forum Promotion/Brochure/Postcard</li> <li>✓ Golf Refreshment Carts</li> <li>✓ General Session Speaker</li> </ul> <p>*Includes One Complimentary Registration</p>	<p style="text-align: center;"><b>SILVER</b></p> <p style="text-align: center;"><b>\$4,000</b></p> <ul style="list-style-type: none"> <li>✓ General Session Speaker</li> <li>✓ Spouse/Guest Program</li> <li>✓ Golf Breakfast</li> <li>✓ Imprinted Room Keys</li> <li>✓ Friday Evening Dinner Wine</li> <li>✓ Co-Sponsor Entertainment</li> <li>✓ Forum Mobile App</li> </ul> <p>*Includes One Complimentary Room Upgrade</p>
<p style="text-align: center;"><b>BRONZE</b></p> <p style="text-align: center;"><b>\$2,500</b></p> <ul style="list-style-type: none"> <li>✓ Conference Supporter</li> <li>✓ Candy Station</li> <li>✓ Lanyards</li> </ul>	<p style="text-align: center;"><b>GOLF</b></p> <p style="text-align: center;"><b>GOLF HOLE</b> <b>\$1,250</b></p> <p style="text-align: center;"><b>GOLF - GENERAL SPONSOR</b> <b>\$275</b></p>	







## YOUNG BANK OFFICERS OF KANSAS (YBOK)

 **SEPTEMBER 8-10, 2021**

 **WICHITA**

**About:** Co-Sponsored with the YBOK Division, this one and a half day conference offers timely and relevant topics for bankers wishing to enhance their banking and leadership skills.

### PLATINUM

**\$2,500**

- ✓ Thursday Evening Reception/  
Dinner
- ✓ Keynote Speaker

### GOLD

**\$2,000**

- ✓ Early Arriver's Reception
- ✓ Golf Beverage Cart
- ✓ Luncheon
- ✓ Session Speaker

### SILVER

**\$1,500**

- ✓ Conference Promotion/Materials
- ✓ Refreshment Break
- ✓ Conference Mobile App
- ✓ Candy Station
- ✓ Mobile Device Charging Station
- ✓ Golf Tournament Luncheon

### BRONZE

**\$1,000**

- ✓ Conference Supporter



## ANNUAL CONFERENCE FOR LENDERS

 OCTOBER 7-8, 2021  MANHATTAN

**About:** This one and a half day conference features general and concurrent sessions designed to enhance professional development for lenders.

**Audience:** Entry-level and experienced lenders in commercial, consumer, and real estate lending.

**Anticipated Attendance:** 100

*Platinum, Gold, and Silver sponsorships include a tabletop exhibit.*

### PLATINUM

**\$2,500**

- ✓ Luncheon
- ✓ Reception
- ✓ Full Breakfast Buffet Day 2
- ✓ Keynote Speaker

\*Includes One Complimentary Registration

### GOLD

**\$1,500**

- ✓ General Session Speaker
- ✓ Conference Promotion/ Materials/Postcard
- ✓ Imprinted Room Keys
- ✓ Continental Breakfast Day 1
- ✓ Conference Mobile App

\*Includes One Half-price Registration

### SILVER

**\$1,000**

- ✓ Speaker
- ✓ Refreshment Break
- ✓ Mobile Device Charging Station
- ✓ Candy Station

### BRONZE

**\$500**

- ✓ Conference Supporter

## KBA TRUST CONFERENCE

 OCTOBER 21-22, 2021  LAWRENCE

**About:** Sponsored by the KBA Trust Division, this 1-1/2 day program will emphasize issues important to trust management as well as sessions devoted to trust operations and administration.

**Audience:** Trust officers and trust support personnel

**Anticipated Attendance:** 75

### DIAMOND

**\$4,000**

- ✓ Digital Mobile App
- ✓ Thursday Reception

### PLATINUM

**\$3,000**

- ✓ Thursday Luncheon
- ✓ Noted Speaker
- ✓ Friday Breakfast

### GOLD

**\$2,000**

- ✓ Imprinted Tote Bags
- ✓ Imprinted Hotel Key Cards
- ✓ Notebook with At -A- Glance Program
- ✓ Audio Visual
- ✓ Candy Station

### SILVER

**\$1,000**

- ✓ Break (3)
- ✓ Beverage Host (3)
- ✓ Charging Station
- ✓ Backdrop Curtains
- ✓ Lanyards
- ✓ Speaker Supporter
- ✓ Conference Supporter



# ECONOMIC OUTLOOK & RISK MANAGEMENT CONFERENCE

 NOVEMBER 3-4, 2021

 WICHITA

**About:** Attend this conference to receive the most up-to-date information on the national economy, coupled with risk management solutions and strategies.

**Audience:** CEOs, CFOs, COOs, risk managers, and investment officers

**Anticipated Attendance:** 150

*Platinum, Gold, and Silver sponsorships include a tabletop exhibit.*

<p><b>PLATINUM</b></p> <p><b>\$3,500</b></p> <ul style="list-style-type: none"><li>✓ Luncheon</li><li>✓ Keynote Speaker</li><li>✓ Reception</li></ul> <p>*Includes One Complimentary Registration</p>	<p><b>GOLD</b></p> <p><b>\$2,500</b></p> <ul style="list-style-type: none"><li>✓ Conference Promotion/ Postcard</li><li>✓ General Session Speaker</li><li>✓ Imprinted Room Keys</li><li>✓ Conference Mobile App</li><li>✓ Continental Breakfast Day 1</li></ul> <p>*Includes One Half-price Registration</p>
<p><b>SILVER</b></p> <p><b>\$1,500</b></p> <ul style="list-style-type: none"><li>✓ Refreshment Break</li><li>✓ Mobile Device Charging Station</li><li>✓ Candy Station</li><li>✓ Lanyards</li></ul>	<p><b>BRONZE</b></p> <p><b>\$600</b></p> <ul style="list-style-type: none"><li>✓ Co-Sponsor Networking</li><li>✓ Breakfast on Day 2</li></ul>



# CONNECTING CONNECTORS

*By Kansas banks for Kansas banks*



KANSAS BANKERS  
ASSOCIATION

EDUCATION & CONFERENCES

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