



Signature Associate Membership

Associate Membership in the Kansas Bankers Association provides your organization exposure to hundreds of decision-makers throughout the Kansas banking community and many opportunities to showcase your company through our publications, conventions and seminars.

A select few Associate Members are offered the opportunity to enhance their membership through **Signature Associate Membership**. In addition to the standard Associate Member benefits, Signature Associate Members can select additional benefits that best fit their organization's needs. The cost to upgrade to Signature Associate Membership is an additional \$3,000 for a total of \$4,000 per year.

Associate Membership Benefits

- An enhanced ability to “network” within the Kansas banking industry.
- Listing in the Kansas Bank Directory.
- Listing in the KBA Associate Member Directory and on the KBA website.
- Access to information about KBA and banking related information on the “Members Only” section of the KBA website.
- Complimentary subscription to the monthly “Kansas Banker” magazine.
- Registration for any seminar, conference, school, webinar or ABA online course at the low member fee.
- Participation in any KBA Showcase/Tradeshow at the low member fee.

Additional Signature Membership Benefits

(Select three to take your membership to the next level)

- Distribution of one hard copy mailing annually to KBA membership. (one page, front & back)
- Banner ad with hyperlink displayed on KBA website for 30 days.
- Two articles in eSource annually.
- One 30-day run on KBA's on-hold message service annually.
- Promotion via eSource of an event, webinar or education opportunity hosted by Signature Associate Member (up to two per year).
- Upgraded website listing (automatically included for all Signature Associate Members).
- Exclusive Signature Associate Member logo to use on your website and mailing (Automatically included for all Signature Associate Members).

For more information, please contact Brenda L. Unruh, SVP – Administration & Member Services at bunruh@ksbankers.com or by calling 785.232.3444.