



# 2020 Sponsorship & Exhibit Opportunities

Increase your visibility while supporting Kansas banks

Diamond

Platinum

Gold

Silver

Bronze

Grow your organization's exposure, heighten your brand recognition and drive sales by claiming your sponsorship or exhibit space at one of our many events in 2020. Each package is designed to help your corporate message reach the attendees effectively.

Let's discuss your goals and objectives and work to design the best sponsorship package for your needs.

Please fill out this sponsorship selection form.

## **HAROLD A. STONES PUBLIC AFFAIRS CONFERENCE & LEGISLATIVE RECEPTION**

**February 6, 2020, Topeka**

This program will highlight state and federal legislative initiatives and feature remarks from state legislative leaders.

**GOLD \$2,000**

**SILVER \$1,000**

**BRONZE \$500**

## **BANK TECHNOLOGY CONFERENCE & SHOWCASE**

**February 10-11, 2020, Wichita**

Designed for both bank management and IT personnel, this 1-1/2 day program focuses on the latest e-commerce trends affecting the banking industry. An exhibitor showcase, featuring 50+ vendors, is held in conjunction with the conference.

**Audience:** CEOs, CFOs, COOs, Bank managers and IT professionals

**Anticipated Attendance:** 250

### **PLATINUM \$6,000**

Includes two complimentary registrations

- Tuesday Luncheon
- Keynote Speaker

### **GOLD \$4,000**

Includes one complimentary registration

- Tuesday Breakfast
- General Session Speaker
- Conference Mobile App

Exhibit Booth: \$775 members; \$895 non-members

Please contact Becky Milne for more information.

### **SILVER \$2,500**

- Imprinted Tote Bags
- Imprinted Badge Holders
- Imprinted Room Keys
- Wireless/Mobile Device Charging Station
- General Session Speaker
- Candy Station

### **BRONZE \$1,500**

- Refreshment Break
- Dessert in Showcase

## **KANSAS AG BANKERS CONFERENCE**

**March 4-5, 2020 Manhattan**

Designed specifically for Kansas ag lenders and co-sponsored by the Kansas Ag Bankers Division, this 1-1/2 day program will emphasize current and future ag lending challenges and opportunities.

**Audience:** Entry level and experienced ag loan officers and support personnel

**Anticipated Attendance:** 300

### **PLATINUM \$5,000**

- Featured Speaker
- Wednesday Reception
- Digital Mobile App
- General Conference Sponsor

### **GOLD \$2,500**

- Keynote Speaker
- Imprinted Tote Bag
- Imprinted Hotel Key Cards
- Breakfast (2)
- Lunch (2)
- General Conference Sponsor

### **SILVER \$1,500**

- General Session Speaker (3)
- Imprinted Badge Holders
- Candy Station
- Reception Beer
- Reception Wine
- General Conference Sponsor

### **BRONZE \$1,000**

- All Morning Coffee Bar (2)
- Beverage Stations (3)
- Snacks (3)
- General Conference Sponsor
- Mobile Device Charging Station

## **BANK LEADERS OF KANSAS (BLOK)**

**February, April, June, September, 2020**

- GRAND \$1,000** Applied toward general program expenses.

## **TRI-STATE LEADERSHIP & HR CONFERENCE**

**March 24-25, 2020, Overland Park**

Co-sponsored by the Kansas, Nebraska and Missouri Bankers Associations, this conference features “track” training on leadership, management and human resources while providing the opportunity to network with peers from all three states.

**Audience:** CEOs, senior to mid-level leaders and managers and HR professionals

**Anticipated Attendance:** 110

### **PLATINUM \$4,000**

Includes one complimentary registration

- Keynote Speaker

### **DIAMOND \$2,500**

Includes one complimentary registration

- Luncheon
- General Session Speaker

### **GOLD \$1,500**

Includes one half-price registration

- Imprinted Tote Bag
- General Session Speaker
- Conference Materials
- Bottled Water

### **SILVER \$1,300**

Includes one half-price registration

- Breakfast Buffet
- Lanyards
- Candy Station

### **BRONZE \$1,000**

- Refreshments
- Mobile Device Charging Station
- Reception
- Continental Breakfast

All sponsorship levels include a table top exhibit

## **KBA GOLF CLASSIC, SPONSORED BY KBA INSURANCE**

**May 18, 2020, Newton**

- PLATINUM \$2,500**
- GOLD \$1,000**
- SILVER \$500**
- BRONZE \$250**

## **WOMEN IN BANKING CONFERENCE - NEW**

**May 28-29, 2020, Olathe**

This 1-1/2 day conference featuring speakers and topics relating to the professional development of women bankers.

**Audience:** Women bankers in all stages of their careers.

**Anticipated Attendance:** 150

### **PLATINUM \$4,000**

Includes one complimentary registration

- Luncheon
- Reception
- Keynote Speaker

### **GOLD \$2,500**

- General Session Speaker
- Conference Promotion/Materials
- Imprinted Room Keys
- Conference Mobile App
- Lanyards

### **SILVER \$1,500**

- Speaker
- Refreshment Break
- Mobile Device Charging Station
- Candy Station

### **BRONZE \$750**

- Conference Supporter

## CEO & SENIOR MANAGEMENT FORUM/ANNUAL MEETING

August 6-8, 2020, Colorado Springs

A three-day program combining nationally-known speakers and numerous networking opportunities to create one of our most popular annual events.

**Audience:** CEOs, senior managers and directors; spouses/guests/families welcome

**Anticipated Attendance:** 225 bankers; 150 spouses/guests

### PLATINUM \$10,000

Includes two complimentary registrations

- Saturday Breakfast
- Keynote Speaker
- Friday Luncheon

### GOLD \$6,000

Includes one complimentary registration

- Co-Sponsor Thursday Reception
- Friday Leadership Reception
- Forum Promotion/Brochure/Postcard
- Golf Refreshment Carts
- General Session Speaker

### GOLF

- Golf Hole \$1250
- Golf \$275

### SILVER \$4,000

Includes one complimentary room upgrade

- General Session Speaker
- Spouse/Guest Program
- Golf Breakfast
- Imprinted Room Keys -
- Friday Evening Dinner Wine
- Co-Sponsor Entertainment
- Forum Mobile App

### BRONZE \$2,500

- Conference Supporter
- Candy Station
- Lanyards

## YOUNG BANK OFFICERS OF KANSAS (YBOK)

September 10-11, 2020, Topeka

Co-Sponsored with the YBOK Division, this one and a half day conference offers timely and relevant topics for bankers wishing to enhance their banking and leadership skills.

### DIAMOND \$3,000

- Thursday Evening Reception/Dinner

### PLATINUM \$2,500

- Wednesday Reception
- Keynote Speaker
- Mobile App

### GOLD \$2,000

- Golf Beverage Cart
- Luncheon
- Session Speaker

### SILVER \$1,500

- Conference Promotion/Materials
- Refreshment Break
- Conference Mobile App
- Candy Station
- Mobile Device Charging Station
- Golf Tournament Luncheon

### BRONZE \$1,000

- Conference Supporter

## ANNUAL CONFERENCE FOR LENDERS

October 1-2, 2020, Manhattan

This 1-1/2 day conference features general and concurrent sessions designed to enhance professional development for lenders.

**Audience:** Entry level and experienced lenders in commercial, consumer and real estate lending.

**Anticipated Attendance:** 100

## ANNUAL CONFERENCE FOR LENDERS - CONTINUED

### PLATINUM \$2,500

Includes one complimentary registration

- Luncheon
- Reception
- Full Breakfast Buffet Day 2
- Keynote Speaker

### GOLD \$1,500

Includes one half-price registration

- General Session Speaker
- Conference Promotion/Materials/Postcard
- Imprinted Room Keys
- Continental Breakfast Day 1
- Conference Mobile App

### SILVER \$1,000

- Speaker
- Refreshment Break
- Mobile Device Charging Station
- All-day Candy Station

### BRONZE \$500

- Conference Supporter

Platinum, Gold and Silver sponsorships include a table top exhibit.

## KANSAS TRUST CONFERENCE

October 22-23, 2020, Lawrence

Sponsored by the KBA Trust Division, this 1-1/2 day program will emphasize issues important to trust management as well as sessions devoted to trust operations and administration.

**Audience:** Trust officers and trust support personnel

**Anticipated Attendance:** 75

### DIAMOND \$4,000

- Digital Mobile App
- Thursday Reception

### PLATINUM \$3,000

- Thursday Luncheon
- Noted Speaker
- Friday Breakfast

### GOLD \$2,000

- Imprinted Tote Bags
- Imprinted Hotel Key Cards
- Notebook with At-A-Glance Program
- Audio Visual
- Candy Bar

### SILVER \$1,000

- Break (3)
- Beverage Host (3)
- Charging Station
- Backdrop Curtains
- Lanyards
- Speaker Supporter
- Conference Supporter

## ECONOMIC OUTLOOK & RISK MANAGEMENT CONFERENCE

November 4-5, 2020, Manhattan

Attend this conference to receive the most up-to-date information on the national economy, coupled with risk management solutions and strategies.

**Audience:** CEOs, CFOs, COOs, risk managers, investment officers

**Anticipated Attendance:** 150

### PLATINUM \$3,500

- Includes one complimentary registration
- Luncheon
- Keynote Speaker

### GOLD \$2,500

- Includes one half-price registration
- Conference Promotion/Postcard
- General Session Speaker
- Imprinted Room Key Cards
- Conference Mobile App
- Continental Breakfast on Day 1

### SILVER \$1,500

- Refreshment Break
- Mobile Device Charging Station
- All-day Candy Station
- Lanyards

### BRONZE \$600

- Co-Sponsor Networking Breakfast on Day 2

Platinum, Gold and Silver level sponsorships include a table top exhibit.

## SPONSORSHIP BENEFITS

- Visibility to Kansas bankers and associate members
- Recognition in all marketing, promotional and publicity materials for the event
- Acknowledgement of sponsorship by KBA from the podium and on the mobile app.
- Opportunity to enroll in the event and network with specific target audiences
- Sponsors contributing a specified level of investment may be eligible to receive a complimentary registration to the event
- Promotion and recognition will be commensurate with the sponsorship level



Educational Resources  
PO Box 4407  
Topeka, KS 66604

KBA programs brought to you by Kansas  
bankers for Kansas bankers.



# Kansas Bankers Association Sponsorship Request Form

Please type/print:

**Contact Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_  
**Title:** \_\_\_\_\_ **Fax:** \_\_\_\_\_  
**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_  
**Email #:** \_\_\_\_\_

Information as you wish it published:

**Company Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_  
**Website:** \_\_\_\_\_ **Fax:** \_\_\_\_\_  
**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_  
**Describe your product/service in a 35-40 word paragraph suitable to include in handout materials:**  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please send an electronic copy of your company logo if revised within the past year.**

**Total Payment Due: \$** \_\_\_\_\_

\_\_\_ **Please send me an invoice before year end 2019.**

\_\_\_ **Please send me an invoice after January 1, 2020.**

\_\_\_ **Check enclosed payable to Kansas Bankers Association.**

\_\_\_ **Credit card payments with Visa, MasterCard or Discover.**

\_\_\_ **Visa** \_\_\_ **MC** \_\_\_ **Discover #** \_\_\_\_\_ **Exp** \_\_\_\_\_ **Name on Card** \_\_\_\_\_

**FILL OUT THE SPONSORSHIP SELECTION FORM & REQUEST FORM AND RETURN TO:**

**Becky Tongish, SVP**  
**btongish@ksbankers.com**

Kansas Bankers Association	Phone: 785-232-3444
Educational Resources Department	FAX: 785-272-8392
PO Box 4407	Website: <a href="http://www.ksbankers.com">www.ksbankers.com</a>
Topeka, KS 66604	